

Daily Screen Time In Hours by Generation:

```
1 SELECT Generation, ROUND(AVG(Daily_ScreenTime_hr),2) as DailyScreenTimeInHours
2 FROM gen_tech_usage_messy_1
3 WHERE Daily_ScreenTime_hr != 'N/A'
4 GROUP BY 1
```

	Generation	DailyScreenTimeInHours
1	Boomers	6.05
2	Gen X	6.91
3	Gen Z	6.39
4	Millennials	5.92

AI Trust by Generation with Vote Count:

```
1 SELECT Generation, AI_Trust, COUNT(AI_Trust) as TrustByGeneration
2 FROM gen_tech_usage_messy_1
3 GROUP BY 1,2
4 ORDER BY Generation, TrustByGeneration desc
```

	Generation	AI_Trust	TrustByGeneration
1	Boomers	Medium	24
2	Boomers	Low	19
3	Boomers	High	17
4	Gen X	High	19
5	Gen X	Low	14
6	Gen X	Medium	13
7	Gen Z	Medium	17

### Average Device Count by Generation:

```
1 SELECT Generation,
2 ROUND(AVG(LENGTH(Devices_Owned) - LENGTH(REPLACE(Devices_Owned, ',', '')) + 1), 2) AS Avg_Device_Count
3 FROM gen_tech_usage_messy_1
4 WHERE Devices_Owned != 'N/A'
5 GROUP BY Generation;
6
```

	Generation	Avg_Device_Count
1	Boomers	3.61
2	Gen X	3.63
3	Gen Z	3.76
4	Millennials	3.33

### Most Common Communication Method:

```
1 SELECT Comm_Preference, COUNT(Comm_Preference) as MostCommonComm
2 FROM gen_tech_usage_messy_1
3 WHERE Comm_Preference != 'N/A'
4 GROUP BY 1
5 ORDER BY MostCommonComm desc;
```

	Comm_Preference	MostCommonComm
1	Text	32
2	Video Chat	31
3	Email	30
4	In-Person	26
5	Call	20
6	text	17
7	video chat	16

Most Trusted News Source:

```

1 SELECT News_Source, COUNT(*) as MostTrustedNews
2 FROM gen_tech_usage_messy_1
3 WHERE News_Source != 'N/A'
4 GROUP BY 1
5 ORDER BY 1 Desc

```

	News_Source	MostTrustedNews
1	TV	47
2	Social Media	36
3	Podcasts	36
4	Online News	40
5	Newspapers	41

Screen Time by Generation with Count:

```

1 SELECT Generation,
2 CASE
3 WHEN Daily_ScreenTime_hr > 7 THEN 'High Usage'
4 WHEN Daily_ScreenTime_hr BETWEEN 3 and 7 THEN 'Medium Usage'
5 WHEN Daily_ScreenTime_hr < 3 THEN 'Low Usage'
6 ELSE 'Unknown'
7 END as ScreenTime,
8 COUNT(*) as Count_all
9 FROM gen_tech_usage_messy_1
10 GROUP BY Generation, ScreenTime

```

	Generation	ScreenTime	Count_all
1	Boomers	High Usage	24
2	Boomers	Low Usage	6
3	Boomers	Medium Usage	30
4	Gen X	High Usage	24
5	Gen X	Low Usage	3
6	Gen X	Medium Usage	19
7	Gen Z	High Usage	18

Number of Online Shoppers:

```
1 SELECT COUNT(*) AS Online_Shoppers
2 FROM gen_tech_usage_messy_1
3 WHERE Shopping_Behavior IN ('Amazon', 'Mobile Apps', 'Desktop Browser', 'Etsy');
4
```

	Online_Shoppers
1	60

AI\_Trust & Privacy Concern by Generation and Votes:

```
1 SELECT Generation, AI_Trust, Privacy_Concern, COUNT(*) as Votes
2 FROM gen_tech_usage_messy_1
3 WHERE AI_Trust != 'N/A' and Privacy_Concern != 'N/A'
4 GROUP BY 1,2,3
```

	Generation	AI_Trust	Privacy_Concern	Votes
1	Boomers	High	High	8
2	Boomers	High	Low	6
3	Boomers	High	Medium	3
4	Boomers	Low	High	4
5	Boomers	Low	Low	5
6	Boomers	Low	Medium	10
7	Boomers	Medium	High	11