

# Aman Kalra

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## WORK EXPERIENCE

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### Main Development GmBH

May 2020 – Present

*Product Management Work student*

*Magdeburg, Germany*

[Main Dev](#) is a software consultancy focused on the intersection of cloud applications and high performance software.

- Led the development of a new B2C SaaS product called Loophole to enable software developers to instantly create a public HTTPS URL for a website running locally which grew over 500+ active users in two months.
- Scoped out features, created basic wireframes and built the product roadmap for the Loophole CLI & GUI.
- Drive user-centric analysis of feature design: establish KPIs, assess performance, and identify improvement opportunities.

### The Storii Media Services

April 2020 – Present

*Product Owner & Advisor*

*Hyderabad, India*

- Focused on the digitization of small-scale businesses and significantly increasing their visibility, revenue, and establishment.
- Worked closely with over 15 clients to identify their needs and challenges and provide solutions-oriented digital campaigns with an average revenue increase of over 20%.
- Formulated the company's vision, goals, and objectives; hired and trained new employees.

### Fakultät für Informatik - OVGU

April 2020 – July 2021

*Graduate Teaching Assistant*

*Magdeburg, Germany*

- Teaching Assistant for courses Database Concepts (SQL) and Data Mining.
- Responsible for evaluating assignments, creating and conduction of quizzes, and grading team projects.

### Wipro Technologies

June 2017 – February 2019

*Software Engineer*

*Bangalore, India*

- Implementation of a web-based business intelligence tool by manipulating business logic and utilizing reporting tools using SQL and python

### Oye Happy Giftcom

July 2016 – June 2017

*Innovative Specialist*

*Hyderabad, India*

- Growth Hacker by participating in omnichannel marketing initiatives.
- Successfully executed "To Pakistan with Love!" campaign increasing engagement over 10x.
- Won "Employee of the Year 2016" award for 2x revenue and incepting multiple customer-centric features.

## EDUCATION

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### Otto von Guericke University

April 2019 - Present

*Master in Digital Engineering*

*Magdeburg, Germany*

Courses: Business Decision Making & Analytics, Databases, Machine Learning, Deep Learning, Startup Engineering

- Communication lead at Support Internationals at FIN Group and member at Startup School.
- Enrolled in Google Project Management Specialization via Coursera

## SKILLS & INTERESTS

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- **Skills:** strategic planning; product management; data analysis; conceptual thinking; Jira; Confluence; MS Office; Hotjar; python; SQL; machine learning; deep learning; HTML; typescript
- **Interests:** Puns; sustainability; cryptocurrency; traveling; Reddit; beer; Brooklyn 99