# ACCENTURE

# Campus Engagement Activity

| Company | Accenture |
|---|---|
| About the Event | <ul><li>Theme for the hackathon will be **'HOW DIGITAL CAN GENERATE INNOVATIVE IDEAS THAT HELP CREATE A TRULY HUMAN ENVIRONMENT ?**</li><li>During 24-hour hackathon, you will prototype ideas, products and services that are able to create social and economic value for the community.</li><li>If you are a digital professional with a passion for ideation and innovation? Then the Global Connected Digital hackathon could be for you</li></ul> |
| Eligible Degrees | All UG & PG Students |
| Eligible Branches | Open to All Branches |
| Benefits | **First prize     - INR 30,000**<br>**Second prize   - INR 20,000**<br>**Third prize     - INR 13,000** |
| To Register | **REGISTER**<br><br>On **11, 12 November, 2017**<br>**(2 PM on 11 November 2017 to 9 PM on 12 November 2017)** |

**My Best Wishes are with you!**

**Dr Ajay Rana**
**Advisor**