Who May Apply for franchise?

New Entrepreneurs / Women Entrepreneurs as an Individual or in partnership capacity with passion for education, strong financial back up, a good network of people and zeal high in life and wanting to stand out in life may tie-up with us as one of our Unit Franchisee of SDK ITS Solutions Pvt. Ltd.

No franchise and royalty fee.

We are looking for Unit Franchise partners who are ready and willing to enter into a mutually beneficial relationship to take the ownership of a franchise and grow with us. Existing Training centers/ Coaching Institutes/ Educational Institutions may collaborate with us to become a part of SDK ITS Solutions Pvt. Ltd.

Today's business requires one to grow many folds and that's where the concept of "FRANCHISE" comes in. A lot of young aspiring entrepreneurs of training institute have plans to expand their institute network beyond a single standalone unit by opening additional units in other locations within the city or even other cities via the franchise Business models. SDK ITS Solutions Pvt. Ltd. is looking for channel partner to expand our training institute services in their respective area. We cater to all the services required, starting from setup of training institute supply of furniture & material, curriculum support, resources, teaching aids, recruitment & training, administrative systems, marketing planning, student kit supply, etc.

We strive to run our franchise based on mutual respect and working closely together with our franchisees. If you have always dreamed of running your own training institute but lack funding and not willing to pay royalty fee, franchise could be the perfect route for you. We offer a comprehensive training institute package for you looking to set up your own training institute, that includes all aspects of setting up and running a training institute solution including a integrated curriculum, marketing help, material, training, tools, trainer's training and a student assessment and evaluation and more to ensure they can run a good

training institute under SDK ITS Solutions Pvt. Ltd. brand name. When everything is available through our solution where you can run a successful training institute of your own, there is no need to pay substantial amounts as royalties in the future. With the SDK ITS Solutions Pvt. Ltd. package, you will be completely empowered to run a premium state of the art training institute of your own which will save you substantially in terms of Return on Investment due to no royalty & franchise fees payments.

SDK ITS Solutions Pvt. Ltd. USP

- · A Recession free business
- No Royalty
- No Franchise Fees
- Low Investment & High Returns
- ROI within 9-15 months
- Fastest Growing Industry
- All Cash Business
- Easy Working Hours especially suited for Housewives
- High recognition & respect in society
- ERP Reporting
- Regular trainings from HO
- · Well planned curriculum
- 24x7x365 HO Support
- Tailor made manual for smooth operations
- · Customized designing for marketing material

3 in 1 (Full Day) Revenue Earning Business Model

- 1) Online Classes
- 2) Home Tuitions
- 3) Onsite Training
- 4) Fast track Courses

Benefits of Franchise:

- A Franchise License Free Business (SDK ITS Solutions Pvt. Ltd.is the only company in India which provides Franchise without charging any License Fee.
- Royalty Free Business Opportunity (SDK ITS Solutions Pvt. Ltd.is the only Company in India which provides franchise opportunity without royalty fee).
- Complete Institute setup will be done by the company as per the client's budget.
- Low investment Higher Return.
- Support @ 24*7*365.
- Managed by experienced professionals.
- Talking Book Technology.
- Integrated Day wise Curriculum.
- All Manual Support.
- All Design Support.
- A national renowned training institute chain.
- Curriculum based on best practices of reputed international training institutes.
- Administration support with pre-designed operating manuals and procedures.
- Technical assistance in infrastructure at competitive prices.
- Technical inputs: Prospectus, curriculum, educational material, books etc..
- Low investment training institute franchise.
- International standard education at affordable fee.
- Your institute will be listed at our website.
- Continuous guidance to solve the day to day problems and ideas for up gradation of infrastructure.
- Savings from bulk purchase rates by the Corporate Headquarters.
- CCTV Camera Surveillance.
- Talking Books technology for students.
- Great Ambience & Infrastructure.
- Site Selection.

- Interior layout design.
- Resource Planning.
- Complete Centre Setup by the Company as per your Budget.
- Recruitment & Training of Staff.
- Academic & Curriculum support.
- Course material Support.
- Complete Guidance and Solutions to Establish & Operate a Centre.
- Operation Support.
- Marketing Support.

Space Requirement

- Premise area as given above.
- Preferably ground floor.
- Residential area with good density of population.

Government Permission

• Electricity may be a concern but does not involve much work/money to convert in commercial bill.

Support System

SDK ITS Solutions Pvt. Ltd. Franchises gets 24*7 support system and guidance which no other institute is giving in today's date. Everything is system bound and our support system goes deep down the level to assist you with your problems and resolves it with practical solutions whether it's related to finding a place or setting up your training institute or running the training institute.

We do quarterly meeting with our franchises, Area Franchise & Master Franchise to constant update and upgrade our support system based on the feedback received.

SDK ITS Solutions Pvt. Ltd. provides the following Support:

Interior / Exterior Support

- Interior Designing (e.g. Wall ceiling, furniture, floor, etc.)
- Paint & Designs
- Complete guidance on furniture/ fixtures.
- Ensure minimum wastage of materials.

Recruitment & Training Support

- We do the recruitment of the staff for the training institute.
- We give Extensive training to the staff.
- We provide manuals (Operational, Counseling, Teacher's manual) for smooth function.
- Training includes:
 - o Business Training (Owner, Partner), Counselors.
 - o Teacher Training

Marketing Support

- Guidelines for inauguration and launching of institute.
- Regular visits by the support staff.
- Support in correspondence (Email ID)
- All Design Support
- Event execution Support
- Organizing seminars, business fairs and presentations.

Advertising Support

- Local advertisement-layout, planning, conceptualization and implementation.
- Nation-wide advertisements through electronic media.

Operational Intelligence

- Curriculum & Activities planning
- Manpower training.
- Competitive Strategy Development.
- Improving day-to-day working with automation and IT tools.