

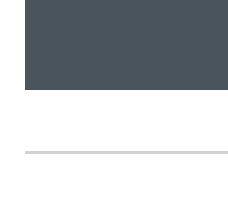
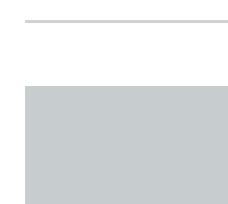
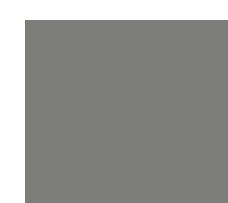
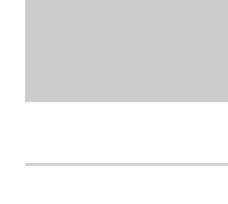
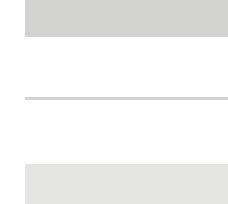
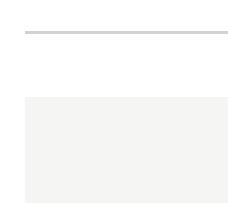
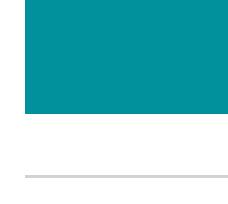
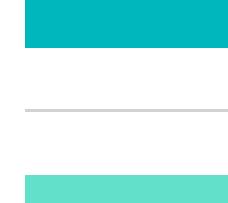
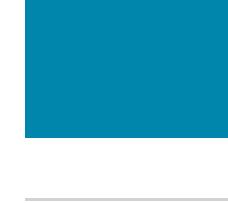
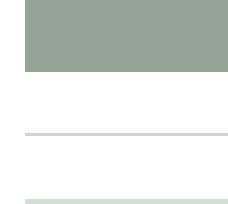
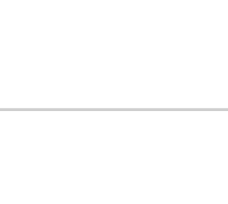
Color - Library

Color system is based on a foundation of visual perception, inclusive design, and accessibility.

Color Name

- Used generically to refer to named colors (e.g., red).
- The numbers assigned to names should go from darker to lighter shades (e.g., red 01 is the darkest red and red 02 is the lighter version).

Color Library and Use Cases

Preview	Color name	RGB / CMYK	Use Case
	Black	0,0,0 / #000000	Limited Use
	White	255,255,255 / #FFFFFF	Used as BG and text color for dark backgrounds
	Almost Black	51,63,72 / #333F48	Used as default text color and header - footer BG color
	Cool Gray 01	74,84,92 / #4A545C	Used as text color and BG color
	Cool Gray 02	110,120,127 / #6E787F	Icon's hover or default state
	Cool Gray 03	162,170,173 / #A2AAAD	BG Color
	Cool Gray 04	199,204,206 / #C7CCCE	BG Color
	Warm Gray 01	125,125,122 / #7D7D7A	Tertiary Link - Default state.
	Warm Gray 02	160,160,157 / #A0A09D	Icon Default state
	Warm Gray 03	204,204,202 / #CCCCCC	Links/icons - Disable state and can be used as BG color.
	Warm Gray 04	210,210,208 / #D2D2D0	Vertical rails, divider lines or border use only.
	Warm Gray 05	228,228,227 / #E4E4E3	Limited Use
	Warm Gray 06	245,245,244 / #F5F5F4	Mostly used as a BG color.
	Teal 01	0,102,110 / #00666E	Used for links. Limit use for anything else. Mainly type in Avenir.
	Teal 02	0,126,135 / #007E87	Icon's default of hover state.
	Teal 03	0,145,156 / #00919C	Limited Use
	Teal 04	0,183,189 / #00B7BD	Link - Hover state and decorative items.
	Teal 05	98,224,201 / #62E0C9	For decorative items.
	Red 01	171,36,34 / #AB2422	Logo Color Only
	Red 02	205,32,32 / #CD2020	Error State Only
	Poppy 01	255,80,51 / #FF5033	Use for Icons or Accent bar. Never use for text.
	Yellow 01	196,176,0 / #C4B000	For Accent bar or decorative items.
	Yellow 02	255,217,0 / #FFD900	For Accent bar or decorative items.
	Yellow 03	255,233,0 / #FFE900	For Accent bar or decorative items.
	Green 01	115,123,76 / #737B4C	For Accent bar or decorative items.
	Green 02	181,189,0 / #B5BD00	For Accent bar or decorative items.
	Blue 01	0,77,113 / #004D71	For Accent bar or decorative items. BG Color
	Blue 02	0,133,173 / #0085AD	For Accent bar or decorative items.
	Cement 01	148,165,150 / #94A596	For Accent bar or decorative items.
	Cement 02	209,224,215 / #D1E0D7	For Accent bar or decorative items. BG Color for hover effects
	Seafoam 01	191,248,200 / #BFF8C8	For Accent bar or decorative items.