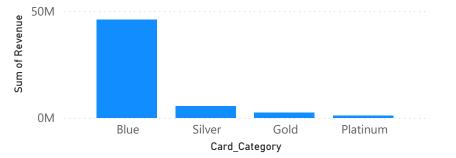
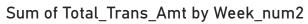
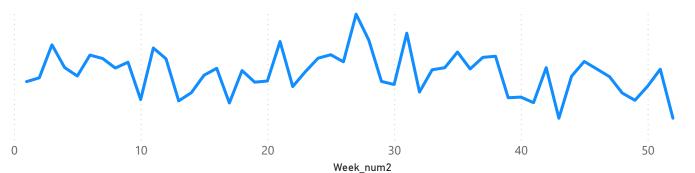
of Revenue by Card_Category



Week_num2 ▼	Sum of Revenue	Previous_Week_Revenue	Current_Week_Revenue	wow_revenue
52	933137	1070444	933137	-12.8%
51	1070444	1026553	1070444	4.3%
50	1026553	980160	1026553	4.7%
49	980160	1008780	980160	-2.8%
48	1008780	1047116	1008780	-3.7%
47	1047116	1078921	1047116	-2.9%





Activation_30_Days	%CT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%

Total	100 00%
1	6.07%
0	93.93%
Delinquent_Acc	%G1 Count of Delinquent_Acc

Delinquent_Acc ▼	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Credit Card Transaction Report

Avg of Client_Num by Qtr

Q4 Q3 Q2 Q1

Week_Start_Date \times All \times

Revenue

55.3M

Total

Total Transaction

44.5M

Total Interest

7.8M

Transaction Vol

655.7K

Avg of Client_Num by Gender

M

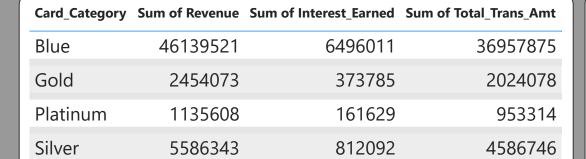
Avg of Client_Num by Card_Category

Silver Blue Gold Platinum

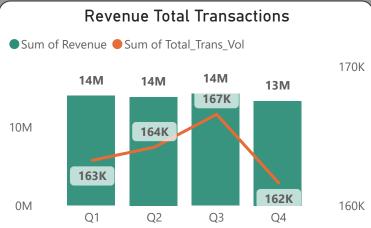
Income

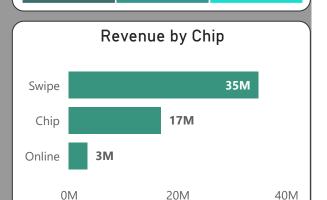
Low

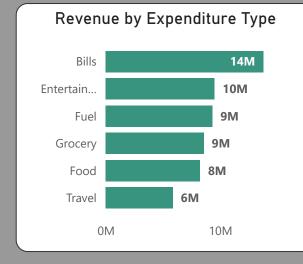
Med



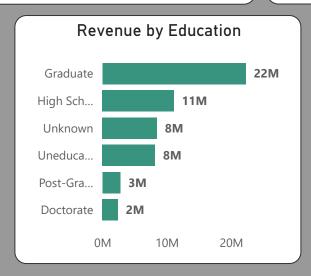
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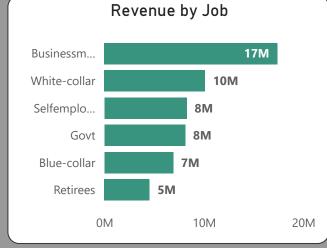


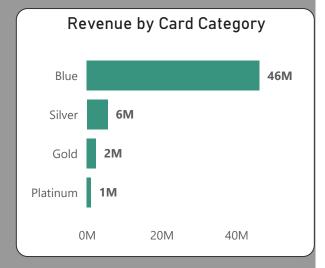


55315545



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Credit Card Customer Report

Revenue

55.3M

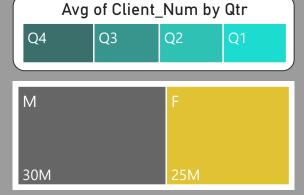
Total Interest

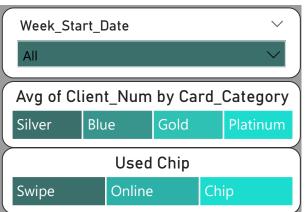
7.8M

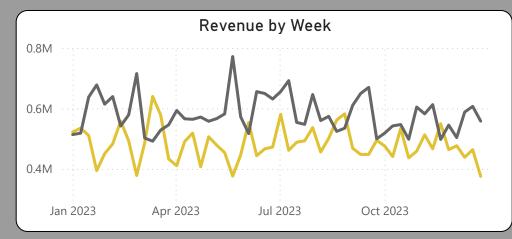
Income

575.9M

CSS







Customer_Job	Sum of Income	Sum of Revenue	Sum of Interest_Earned
Blue-collar	72262158	6904307	952829
Businessman	186959919	17387850	2539408
Govt	88773989	8111727	1160042
Retirees	48675030	4535195	630370
Selfemployeed	75313288	8261781	1119765
White-collar	103930055	10114685	1441103
Total	575914439	55315545	7843517

