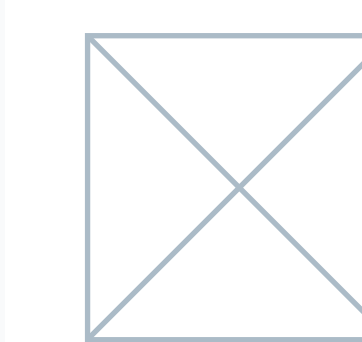


Aman Kumar

CONNECTING DIGITAL + PHYSICAL WORLDS

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Work Experience

HW Infotech

Product Design Internship • May 20 - Aug 20 • Remote

Redesigned checkout page, increasing the click through rate by 20 percent

Did user research and build high fidelity prototypes for new applications

Defined and expanded design system components

SF Hacks

Design Lead • Jan 18 - Present • San Francisco, CA

Lead a team of 3 to design and develop SF Hacks website, brochures, and stickers which was the first collegiate hackathon in San Francisco with over 550+ people in attendance

San Francisco State University

Student Web Designer • Nov 18 - Present • San Francisco, CA

Designed prototypes for 3 websites based on user research

Conducted user research using Google Analytics, Qualtrics surveys and interviewing students

Implemented responsive websites and debugged issues that arose with the performance of the websites

Worked on 50+ fliers, holiday cards, & brochures respecting university branding guidelines

Projects

Weekend • Best User Experience • Hackathon

Travel planner mobile app that helps to discover interesting spots and plan out an itinerary beforehand. Developed a Python script to automate filtering of categories based on user preferences. Utilized ScrollView animation and Google Maps API to implement a card-carousel of nearby places

Headspace • Design Challenge

Headspace, an app to help people suffering from migraines track their attacks and determine the causes of it.

Uber • Case Study

Built a solution to simplifying the airport experience by tracking flights and baggage.

Education

B. Sc. Computer Science

San Francisco
State University
Fall 2021

Deans List: Fall 17, Spring 18,
Spring 19, Fall 19, Spring 20

Relevant Coursework:

Internet Application Design,
Human Computer Interaction

StudentsWhoDesign

Digital Product Design
School, Spring 2020

Relevant Coursework:

Visual Design, Product Design,
Prototyping, User Testing,
Research, Case Studies

Tools | Skills

Figma
Adobe XD
Adobe Creative Suite
Prototyping
Wireframing
Usability Testing
User Research
User Stories
Personas
HTML
CSS/SCSS
Javascript ES6