$i_optimal_book$

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1 Introduction to Design of Experiments and Optimal Design

1.1 Overview of Design of Experiments (DOE) and Optimality

1.1.1 Importance of DOE in Statistical Modeling

Design of Experiments (DOE) is a structured approach for planning experiments to efficiently explore the relationship between factors and responses. By strategically choosing experimental runs, DOE enables precise estimation of model parameters and reliable predictions. Optimal design theory extends DOE by selecting runs that maximize information or minimize variance according to a chosen criterion. This approach is crucial when experiments are costly or time-consuming, as it seeks to extract the most information from limited runs.

1.1.2 Optimal Design Criteria – Focus on I-Optimality

Optimal designs are characterized by criteria like **D-optimality**, **A-optimality**, and **I-optimality**, each targeting a different aspect of estimation precision. I-optimality (also known as V-optimality) is especially relevant when the goal is accurate prediction across the design space. An I-optimal design minimizes the average prediction variance over the experimental region, which means it provides more uniform precision for predicted responses at all points in the design space.

Criterion	Optimization Goal	Focus
D-Optimality	Maximizes det(X X)	Overall parameter estimate precision
A-Optimality	$Minimizes trace((X X)^{}(-1))$	Average variance of parameter estimates
I-Optimality	Minimizes integrated variance of predictions	Prediction accuracy across factor space

1.2 Setting the Stage: DOE in R and the Tidyverse

1.2.1 R Environment for Experimental Design

R provides a rich ecosystem for DOE, including packages for classical designs and algorithmic optimal design. Packages like AlgDesign and skpr offer functions to generate D-, I-, and other optimal designs, evaluate their statistical properties, and visualize design efficiency.

1.2.2 Leveraging the Tidyverse for Data and Design Management

The tidyverse set of packages integrates well with DOE tasks by simplifying data manipulation and visualization. In the context of optimal design, tidyverse tools can be used to:

- Define candidate sets of experimental runs
- Filter or modify candidate points based on practical constraints
- Examine and visualize designs

Example of creating a candidate set using tidyverse functions:

```
library(tidyverse)
# Define candidate set for 2 factors (x1, x2 each in {-1,0,1})

candidate_set <- expand.grid(x1 = c(-1, 0, 1), x2 = c(-1, 0, 1))
print(candidate_set)</pre>
```

This tibble of candidates can then be fed into optimal design algorithms in R. The tidyverse thus helps maintain clarity and efficiency in managing DOE data, which becomes increasingly important as the number of factors and candidate runs grows.

2 A Short Introduction to R

2.1 R, RStudio, and User-Written Libraries

2.1.1 Introduction to R

- **Definition of R:** R is an open-source language and environment focused on statistical computing and graphics. It is well-suited for data manipulation, exploration, and advanced analytics, making it a natural choice for experimental design.(Mannarswamy et al. 2010)
- Interpretation and Scripting: R can be used interactively at the console or through scripts, facilitating reproducible research.
- Data Structures: R supports a variety of data structures, including vectors, matrices, data frames, and lists.

2.1.2 RStudio IDE

- Overview of RStudio: RStudio is an Integrated Development Environment (IDE) that simplifies coding in R. It provides a console, source editor, environment tab, and plots pane in one interface.
- **Project-Based Workflow:** Encourages best practices: keep project files, scripts, and data together. This is especially helpful for organizing experimental design projects.

2.1.3 Installing and Using Packages

- CRAN and Other Repositories: R packages are typically installed from CRAN. Some specialized packages may come from GitHub or other repositories.
- User-Written Libraries: Researchers often share R libraries for custom functions. For instance, specialized DOE packages or domain-specific modeling tools.
- Installing/Loading Packages: Use install.packages("<pkgname>"), then library(<pkgname>) to load them. This makes functions available for use in your scripts.

```
# Example: Installing and loading a package
# Example: Installing and loading a package
install.packages("AlgDesign") # from CRAN
library(AlgDesign)

# Installing from GitHub requires the 'remotes' package:
# install.packages("remotes")
# remotes::install_github("someUser/someRepo")
```

2.2 Data Types

2.2.1 Basic Data Types

- Numerical: Floating-point (e.g., 3.14) or integer (e.g., 1L). Often represent factor levels.
- Character: Strings used for labeling treatments or levels.

df\$response <- as.integer(df\$response) df</pre>

• Logical: Boolean values (TRUE/FALSE) for conditions and subsetting.

2.2.2 Data Structures

- Vectors: One-dimensional collections of elements of the same type.
- Matrices: Two-dimensional collections of the same type, crucial for design matrices in modeling.
- Lists: Ordered collections that can contain different data types (e.g., model objects).
- Data Frames / Tibbles: Tabular data with named columns; in the tidyverse, tibbles (tbl_df) are the default.

```
library(tibble)

# Creating a tibble

df <- tibble( run_id = 1:5, factorA = c(-1, -1, 0, 1, 1), factorB = c(0, 1, -1, 0, 1), response
print(df)
str(df)

# Changing the type of a column</pre>
```

2.3 Reading and Writing Data

2.3.1 Basic I/O Functions

```
Reading Data:
- Base R: read.csv(), read.table(), readRDS().
- Tidyverse readr: readr::read_csv().
Writing Data:
- Base R: write.csv(), saveRDS().
- Tidyverse readr: readr::write_csv().
```

2.3.2 Working Directory and Paths

Working Directory:

- getwd() shows the current directory; setwd("path/to/dir") sets it.
- Use RStudio Projects for automatic path management.

Relative vs. Absolute Paths:

- file.path() constructs paths; here::here() is useful for project paths.
- Helps keep projects organized and reproducible.

```
# Reading a CSV file using readr
library(readr) design_data \<- read_csv("my_design_data.csv")

# Writing a CSV file
write_csv(design_data, "my_output.csv")</pre>
```

2.4 Operations with Vectors and Matrices

2.4.1 Vectorized Arithmetic

- Element-wise Operations: +, -, *, / apply element by element.
- **Recycling Rules:** If vectors differ in length, the shorter one is recycled (be mindful of unintended consequences).

2.4.2 Matrix Operations

- Creation: matrix(data, nrow, ncol), rbind(), cbind().
- Multiplication: %*% for matrix multiplication (vital for computing X XX X in experimental design).
- Transpose/Inverse: t(M) and solve(M).

```
# Vector operations
x <- 1:5
y <- c(2, 4, 6, 8, 10)

x + y # element-wise addition
x * y # element-wise multiplication

# Matrix operations
A <- matrix(1:4, nrow = 2, ncol = 2)
B <- matrix(c(2, 0, 0, 2), nrow = 2, ncol = 2)

A %*% B # Matrix multiplication
solve(B) # Matrix inverse</pre>
```

2.5 Logical Operators

2.5.1 Basic Logical Operators

- Comparison Operators: <, >, <=, >=, !=.
- Logical Operators: &, |, ! for AND, OR, NOT.

2.5.2 Vectorized Comparisons

Operations happen element-by-element. Use any() or all() to combine results.

2.5.3 Subset Selection

- In base R, [] or subset().
- In the tidyverse, dplyr::filter() is frequently used.

```
# Vector comparisons
v <- c(1, 3, 5, 2, 4)
v > 2

# Subset selection with dplyr
library(dplyr)
filtered_data <- df %>%
    filter(factorA > 0 & response >= 15)
filtered_data
```

2.6 Base R Graphics

2.6.1 Base Plotting System

- plot(): Quick scatterplots; set arguments like xlab, ylab, main.
- Add Lines/Points: lines(), points(), abline(), etc.

2.6.2 Histograms, Bar Plots, Boxplots

- hist(): Frequency histograms.
- barplot(): For categorical or factor-based data.
- boxplot(): Summaries of numeric data distributions.

2.7 Selected R Libraries (plot3D, mix.DOE, and an Optimization Library)

2.7.1 plot3D

• Purpose: Functions like scatter3D(), surf3D(), and contour3D() for 3D visualization.

• Use Case: Plotting 3-factor response surfaces or 2-factor surfaces plus response dimension.

2.7.2 mix.DOE

- Purpose: Tools specialized for mixture designs (e.g., simplex-lattice, simplex-centroid).
- **Integration:** Often used with candidate sets for mixture experiments in combination with other DOE packages.

2.7.3 Optimization Library (Example: AlgDesign or skpr)

- **AlgDesign:** Classic package with optFederov() for constructing D-, I-, or other optimal designs.
- **skpr:** Provides coordinate-exchange algorithms for D-, I-, A-, and G-optimal designs. Also includes evaluation functions and FDS plots.
- Workflow:
 - -Create a candidate set (possibly via tidyverse).
 - -Run optimization function.
 - -Evaluate and visualize the resulting design.

Summary & Transition

In this chapter, you learned the essential R concepts and tools that will underpin all subsequent chapters on I-optimal designs. You now have a foundation in:

- R basics (IDE, package management, data types, data I/O)
- Data structures (vectors, matrices, tibbles)
- Core operations (vectorized arithmetic, matrix multiplication)
- Graphics (base plots, plus a glance at 3D visualizations)
- **Key libraries** (including plot3D, mix.DOE, and an optimization package for DOE) "'

References

Mannarswamy, Aravind, Stuart H. Munson-McGee, Robert Steiner, and Charles L. Johnson. 2010. "Optimal Designs for Constant-Heating-Rate Differential Scanning Calorimetry Experiments for Polymerization Kinetics:nth-Order Kinetics." Journal of Applied Polymer Science 117 (4): 2133–39. https://doi.org/10.1002/app.31406.