Executive Summary:

Electric Vehicle Sales Analysis

The **Electric Vehicle Sales Analysis Dashboard** provides a comprehensive overview of EV sales across different manufacturers, models, and geographical regions. Key findings from the dashboard include:

- 1. **Market Dominance:** Tesla leads the EV market with **80,627 units sold**, significantly surpassing other manufacturers such as Nissan, Chevrolet, Ford, and BMW.
- 2. **Best-Selling Models:** Tesla's **Model Y and Model 3** are the top-selling EV models, with **36,937 and 30,065** units sold, respectively.
- 3. **County-Wise Distribution:** The dashboard highlights the **top 10 counties** with the highest EV adoption, with **King County** having the largest share.
- 4. **Clean Alternative Fuel Eligibility: 66,647 vehicles** qualify for clean alternative fuel programs, while **94,567 vehicles' eligibility status is unknown** due to unresearched battery range.
- 5. **Model Year Trends:** The dashboard allows filtering sales trends based on **model years ranging from 1997 to 2024**, enabling analysis of EV adoption over time.

These insights help manufacturers, policymakers, and businesses make data-driven decisions to improve EV accessibility, enhance clean energy incentives, and optimize sales strategies.

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