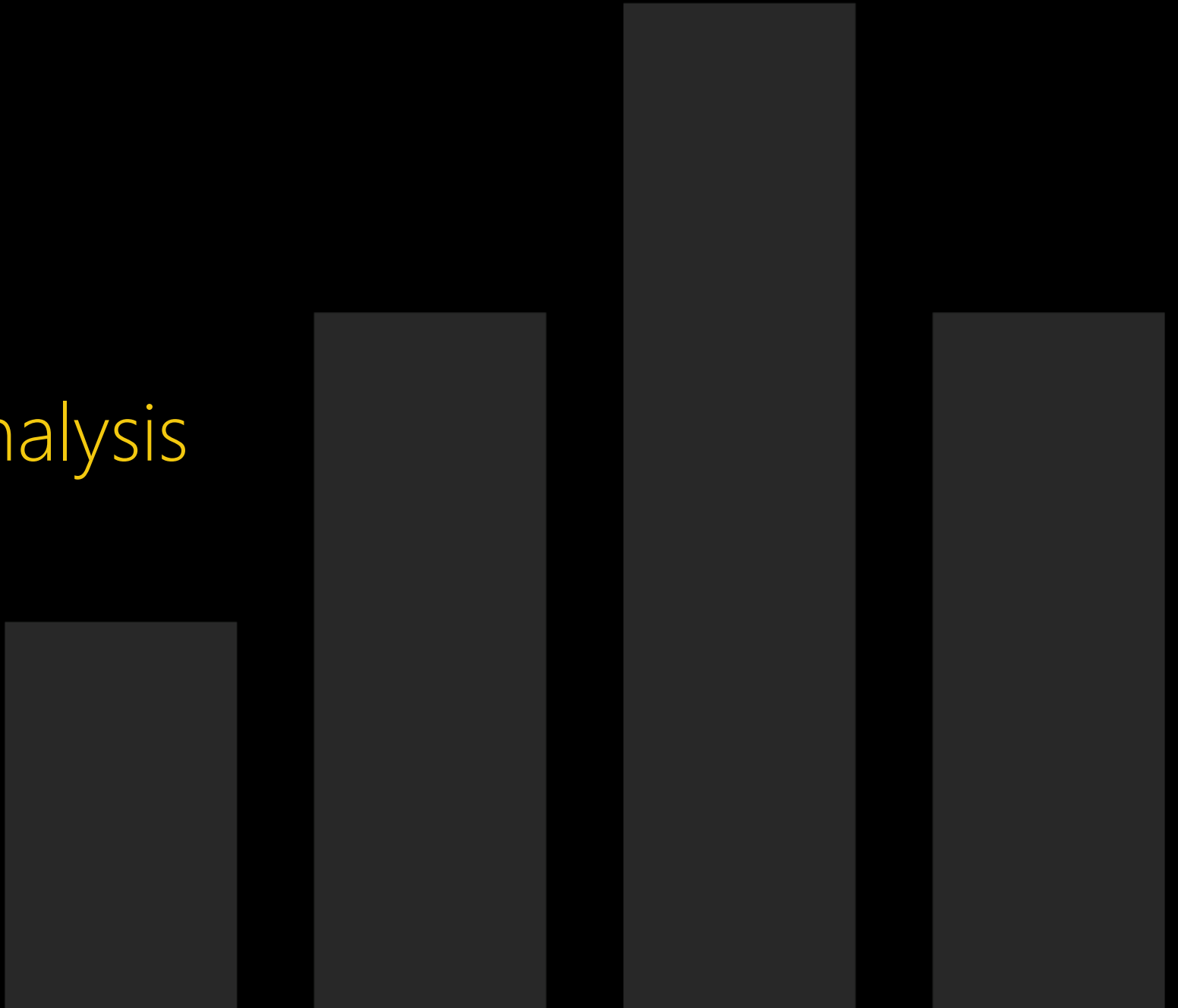


Costco Sales Analysis

[View in Power BI](#) ↗

Last data refresh:
1/26/2025 7:31:43 AM UTC

Downloaded at:
1/26/2025 7:33:03 AM UTC





2020

2021

2022

2023

2024



Total Revenue

73.3% less than last year (▼)

\$2.9M

Total Profit

72.0% less than last year (▼)

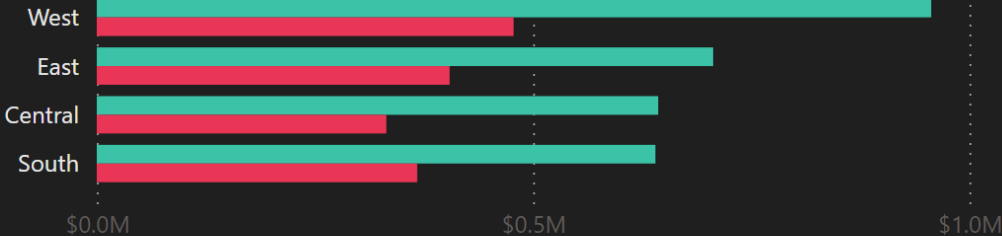
\$1.6M

Total Quantity

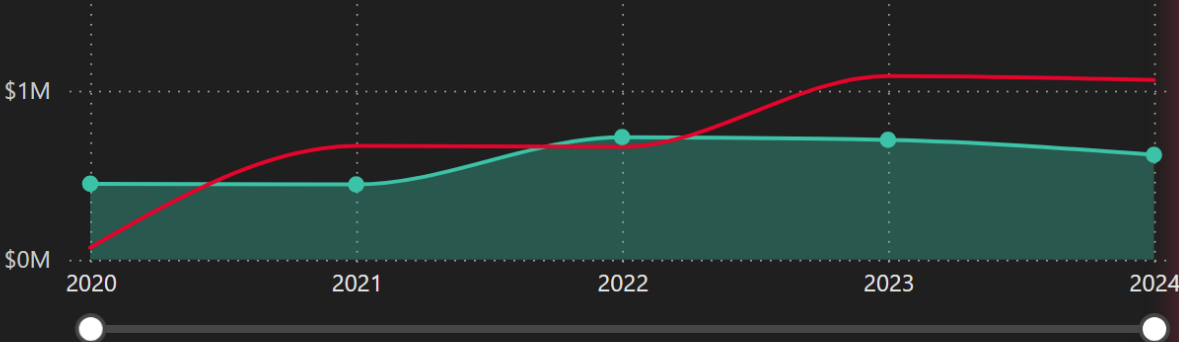
28.9K less than last year (▼)

49.37K

total revenue total profit



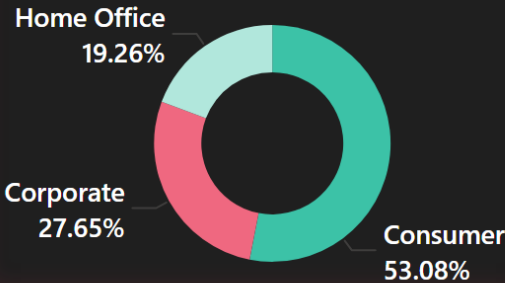
total revenue revenue target



Order Vs Target



Revenue By Segment



product_name	total revenue	total order	total qty	total profit
Easy-staple paper	\$4,974.09	108	278	\$2,797.00
Staples	\$1,044.05	95	340	\$542.71
Staple envelope	\$2,031.68	73	213	\$1,479.59
Eldon 200 Class Desk Acce	\$3,047.33	57	167	\$1,262.07
OtterBox Defender Series	\$2,010.98	54	94	\$1,590.82
Adams Telephone Message B	\$672.71	44	127	\$571.99
KI Adjustable-Height Tabl	\$5,616.66	43	129	\$4,453.40
Logitech 910-002974 M325	\$2,346.42	43	92	\$1,463.22
Kingston Digital DataTrav	\$911.47	40	121	\$693.71
MacBook Air (M1)	\$86,253.66	39	113	\$7,266.66
Total	\$2,946,148.01	15946	49368	\$1,581,120.95

