Airbnb Bookings Analysis

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➡ **CONCLUSION**

- Manhattan and Brooklyn have the highest demand for Airbnb rentals, as evidenced by the large number of listings in these neighborhoods. This could make them attractive areas for hosts to invest in property.

- Manhattan is world-famous for its parks, museums, buildings, town, liberty, gardens, markets, island and also its substantial number of tourists throughout the year ,it makes sense that demand and price both high.

- Brooklyn comes in second with significant number of listings and cheaper prices as compared to the Manhattan: With most listings located in Williamsburg and Bedford Stuyvesant two neighborhoods strategically close to Manhattan tourists get the chance to enjoy both boroughs equally while spending less.

- Bedford-Stuyvesant, Harlem are the top neighborhoods in terms of listing counts, indicating strong demand for Airbnb rentals in these areas.

⇨ <u>CONCLUSION</u>

- The majority of listings on Airbnb are for entire homes or apartments and also Private Rooms with relatively fewer listings for shared rooms. This suggests that travelers using Airbnb have a wide range of accommodation options to choose from, and hosts may want to consider investing in property that can accommodate multiple guests.

- The data indicates that there is a high level of competition among Airbnb hosts, with a small number of hosts dominating a large portion of the market. Hosts may want to consider investing in property in areas with relatively fewer listings in order to differentiate themselves from the competition.