

Aman Pareek

Senior Software Engineer

Experienced **Full-stack developer** with over **4.8 years** of expertise in **JavaScript, Angular, React, NodeJs, Next.Js** and front-end development. Demonstrated track record of leading impactful projects and developing scalable solutions. Proficient in translating designs into pixel-perfect UIs that **enhance user experience**. Strong emphasis on **optimizing website performance and accessibility**, resulting in improved engagement. Skilled collaborator within cross-functional teams, consistently meeting project milestones and business objectives. Committed to staying abreast of industry trends and delivering significant results.



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PROFESSIONAL EXPERIENCE

Senior Software Engineer Zeotap

12/2021 - Present

Bangalore, India

Tech stack worked on - Angular, RxJs, RamdaJs, NgRx, Tailwind, Git, Codacy, Nx, Figma, Next.Js, React.

Achievements/Tasks

- Developed a Customer Data Platform (CDP) demo app for sales executives to showcase the SaaS application to clients, resulting in a **70% reduction in presentation setup time** by bypassing regular workflows and providing presentational data efficiently.
- Worked on creating a reusable query builder library that assisted users in filtering their audiences, and streamlining segmentation and activation processes. The library ensured scalability by efficiently handling large datasets, accommodating a **50% increase in the user base without any performance degradation**.
- Led the development of a Customer 360 platform, offering a unified, comprehensive view of all client customer data by seamlessly linking online and offline identifiers and attributes.

Software Engineer Tredence Inc

07/2019 - 12/2021

Bangalore, India

Tech stack worked on - Angular, React, NodeJs, MySQL, Python, ExpressJs, LoopbackJs

Achievements/Tasks

- Engineered an in-house Pricing Tool to automate incoming project revenue calculations, resulting in a **60% reduction in manual effort and time**. This streamlined financial project approvals significantly.
- Innovated a Valuation & Benchmarking Tool for financial clients, **enhancing efficiency by 50% and expanding user reach by 20%**.
- Designed an in-house Sentiment Analysis Tool for the HR team, providing a flexible platform for obtaining anonymous employee feedback. This initiative increased response rates from **30- 40% to nearly 100%**
- Orchestrated the end-to-end development life cycle of over **8 web applications within 2 years**, including planning, development, testing, deployment, and ongoing maintenance.

SKILLS



PERSONAL PROJECTS

Portfolio website (01/2024 - Present)

- Developed and launched an Angular-based portfolio website showcasing front-end development expertise.
- Link -> <https://amanpareek.com/home/about-me>

EDUCATION

Electronics and Communication Engineering

Vellore Institute of Technology, Vellore

05/2015 - 05/2019
8.44