Aman Pareek

SENIOR FRONTEND DEVELOPER

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PROFESSIONAL SUMMARY

Experienced Frontend Developer with 4.5+ years of expertise in JavaScript, Angular, and frontend development. Proven track record of driving impactful projects and crafting scalable solutions. Skilled in translating designs into pixel-perfect UIs that boost user experience. Strong focus on optimizing website performance and accessibility, leading to improved engagement. Adept collaborator in cross-functional teams, consistently meeting project milestones and business objectives. Committed to staying ahead of industry trends and delivering impactful results.

SKILLS

Javascript	Frontend Development	RxJs
Angular	NodeJs	CrossBrowser Compatibility
HTML	Git/GitLab	Responsive design skills
SCSS/CSS	Jira	Experience with RESTful APIs
Typescript	Ramda.js	Version control proficiency
Tailwind	ExpressJs	Testing & Debugging
Angular Material	ReactJs	

PROFESSIONAL EXPERIENCE

Senior Software Engineer

Zeotap   *Dec 2021 - Present*
- Developed a Customer Data Platform (CDP) demo app for sales, achieving a 70% reduction in presentation setup time.
- Created a web-based query builder library for audience segmentation, improving user convenience by 60% and reducing execution time by 30%.
- Led the development of a Customer 360 platform, integrating online and offline identifiers to deliver a unified view of customer data.

Software Engineer

Tredence Inc   *Jul 2019 - Dec 2021*
- Architected an in-house Pricing Tool, reducing manual effort and time by 60%.
- Developed a Valuation & Benchmarking Tool, improving efficiency by 50% and expanding user reach by 20%.
- Conceptualized and developed an in-house Sentiment Analysis Tool, increasing response rates to nearly 100%.

PROJECTS

Portfolio website

https://amanpareek.com/home/about-me   *Jan 2024 - Present*
Developed and launched an Angular-based portfolio website showcasing frontend development expertise.

EDUCATION

B-Tech in Electronics and Communication Engineering

Vellore Institute of Technology, Vellore   *May 2015 - May 2019*
CGPA - 8.44