

ENGLISH

AARAMBH CHECKLIST PRE

**ENGLISH IS A VERY EASY LANGUAGE
I AM VERY GOOD AT ENGLISH
I WILL DEFINITELY GET MY DREAM JOB**

CHECKLIST 197



NIMISHA BANSAL

Directions (1-5): Select the starter/connectors from the given options which can be used to form a single sentence from the two sentences given below, implying the same meaning as expressed in the statement sentences.

Question 1:

- (i) Indian handblock artisans rely heavily on traditional methods passed down through generations.
- (ii) Many of them face challenges in adapting to modern technology and market trends.

- (A) However
- (B) As a result
- (C) Because
- (D) Likewise
- (E) None of these

Question 2:

- (i) The Booker Prize has often been awarded to authors from Western countries.
- (ii) In 2025, it was awarded to an Indian author for her debut novel *Heart Lamp*.

- (A) Likewise
- (B) Consequently
- (C) But
- (D) For instance
- (E) None of these

Question 3:

- (i) The rise in commercial surrogacy raised numerous ethical concerns regarding exploitation and consent.
- (ii) Several countries have introduced strict regulations or banned the practice altogether.

- (A) Nevertheless
- (B) Similarly
- (C) Consequently
- (D) Although
- (E) None of these

Question 4:

- (i) Many people from North East India continue to face racial discrimination in metropolitan cities.
- (ii) Several advocacy groups have called for stronger anti-discrimination laws and awareness campaigns.

- (A) However
- (B) Hence
- (C) Meanwhile
- (D) Instead
- (E) None of these

Question 5:

- (i) Several incidents of language-based discrimination and violence have been reported in Bangalore and Maharashtra.
- (ii) Other southern states have witnessed similar tensions affecting social harmony.

- (A) Although
- (B) Therefore
- (C) Despite
- (D) Likewise
- (E) None of these

Direction (6-10): Below are **SEVEN** statements, given in a random order. When these statements are sequenced properly, they'll form a coherent and meaningful paragraph. Rearrange the sentences to form a meaningful paragraph and then answer the questions that follow.

- P.** Moreover, limited financial resources often constrain small business owners from investing adequately in sophisticated digital tools or hiring specialized talent, placing them at a disadvantage compared to larger competitors.
- Q.** Through targeted advertising, influencer collaborations, and direct communication channels, small enterprises can now circumvent traditional barriers to market entry, reaching niche audiences with remarkable precision.
- R.** The hyper-competitive nature of social media markets inundates businesses with the pressure to maintain constant content creation, adapt swiftly to ever-evolving algorithms, and navigate the precarious balance between authenticity and marketing savvy.
- S.** The exponential rise of social media platforms has undeniably transformed the landscape for small businesses, providing unprecedented opportunities for visibility and customer engagement that were once the exclusive domain of large corporations.
- T.** However, this digital democratization is not without its formidable challenges.
- U.** Thus, while social media offers a potent platform for growth, the intricate and often unforgiving dynamics of the digital marketplace compel small businesses to exhibit resilience, innovation, and strategic acumen merely to sustain themselves, let alone thrive.
- V.** Compounding these difficulties is the volatility of consumer behavior online, where fleeting trends and viral moments can unpredictably influence sales trajectories.

Question 6:

Which of the following options is the pair of the **INTRODUCTORY** statement and the **TERMINAL** statement, respectively, after the correct rearrangement?

- (A) TP
- (B) RS
- (C) SU
- (D) TR
- (E) RU

Question 7:

Which of the following is the **SECOND** sentence after correct rearrangement?

- (A) T
- (B) S
- (C) Q
- (D) R
- (E) U

Question 8:

Which of the following is the **PENULTIMATE** statement after the correct rearrangement?

- (A) S
- (B) T
- (C) Q
- (D) V
- (E) U

Question 9:

Which of the following is the **THIRD** sentence after correct rearrangement?

- (A) R
- (B) T
- (C) Q
- (D) V
- (E) U

Question 10:

Which of the following is the **ANTEPENULTIMATE** statement after the correct rearrangement?

- (A) P
- (B) V
- (C) Q
- (D) S
- (E) U

ANSWER**1.Ans: (A)**

Explanation: The two sentences present a contrast. The first sentence mentions that Indian handblock artisans depend on traditional methods, while the second highlights their difficulty in adapting to modern technology and market trends. This contrast requires a connector that shows an opposing idea.

(A) However – This is the correct choice because it introduces a contrast between the two ideas.

(B) As a result – This indicates a cause-and-effect relationship, which is not appropriate here.

(C) Because – This suggests a reason, but the second sentence is not explaining why they rely on traditional methods.

(D) Likewise – This suggests similarity, which does not suit the contrasting ideas in the two sentences.

2.Ans: (C)

Explanation: The two sentences present a contrast. The first points out a frequent trend of awarding the Booker Prize to authors from Western countries. The second highlights a deviation from that trend by mentioning the 2025 win by an Indian author. A connector that expresses contrast is appropriate here.

(A) Likewise – This suggests similarity, but the second sentence is not similar to the first.

(B) Consequently – This implies a cause-and-effect relationship, which is not suitable in this context.

(C) But – This is the correct choice because it introduces a contrast between the usual pattern and the 2025 result.

(D) For instance – This would be used to give an example of the trend mentioned in sentence (i), but the second sentence actually breaks the trend.

3.Ans: (C)

Explanation: The first sentence discusses the **ethical concerns** that emerged due to the rise in commercial surrogacy. The second sentence shows a **resulting action**—several countries responded by introducing strict regulations or bans. This indicates a **cause-and-effect relationship**, so a connector that reflects consequence is appropriate.

(A) Nevertheless – This expresses contrast, but the second sentence does not contrast with the first.

(B) Similarly – This suggests a similarity, which is not relevant here.

(C) Consequently – This is the correct answer because it clearly indicates that the regulations or bans

were a result of the ethical concerns.

(D) Although – This introduces a contrast or concession, which does not fit the logical flow.

4.Ans: (B)

Explanation: The first sentence presents a **problem**—racial discrimination faced by people from North East India. The second sentence shows a **response** to that problem—advocacy groups demanding stronger laws and awareness campaigns. This reflects a **cause-and-effect** relationship, so a connector that shows result or consequence is appropriate.

(A) However – This shows contrast, which is not the relationship here.

(B) Hence – This is the correct answer as it indicates that the advocacy groups' actions are a result of the discrimination mentioned.

(C) Meanwhile – This suggests simultaneous actions but does not indicate a cause-effect link.

(D) Instead – This suggests a replacement or alternative, which doesn't apply here.

5.Ans: (D)

Explanation: The two sentences show that tensions affecting social harmony are not unique to Bangalore and Maharashtra but have also been observed in other southern states. This indicates a similarity or repetition of the situation across different regions. Therefore, a connector that expresses similarity is appropriate.

(A) Although – This introduces contrast or concession, which does not fit here.

(B) Therefore – This indicates cause and effect, which is not the relationship between the sentences.

(C) Despite – This also shows contrast and is not suitable.

(D) Likewise – This is the correct choice because it highlights that similar tensions have been witnessed in other southern states.

6.Ans: (C)

Explanation: The correct sequence after rearrangement is: SQTRPVU

S introduces the broad impact of social media by highlighting new opportunities for small businesses. **Q follows** by elaborating on how these opportunities are realized through specific strategies like targeted advertising and influencer collaborations. **T serves as a transitional point**, signaling a shift to the challenges faced by these businesses. **R details those challenges**, such as the pressure for constant content creation and adapting to changing algorithms. **PV is a mandatory pair** because **P's financial constraints** directly connect to **V's point about volatile consumer behavior**, highlighting

the challenges small businesses face. **U** concludes by stressing that despite the potential, small businesses must demonstrate resilience and strategic skills to survive and succeed.

Statements after correct rearrangement:

S. The exponential rise of social media platforms has undeniably transformed the landscape for small businesses, providing unprecedented opportunities for visibility and customer engagement that were once the exclusive domain of large corporations.

Q. Through targeted advertising, influencer collaborations, and direct communication channels, small enterprises can now circumvent traditional barriers to market entry, reaching niche audiences with remarkable precision.

T. However, this digital democratization is not without its formidable challenges.

R. The hyper-competitive nature of social media markets inundates businesses with the pressure to maintain constant content creation, adapt swiftly to ever-evolving algorithms, and navigate the precarious balance between authenticity and marketing savvy.

P. Moreover, limited financial resources often constrain small business owners from investing adequately in sophisticated digital tools or hiring specialized talent, placing them at a disadvantage compared to larger competitors.

V. Compounding these difficulties is the volatility of consumer behavior online, where fleeting trends and viral moments can unpredictably influence sales trajectories.

U. Thus, while social media offers a potent platform for growth, the intricate and often unforgiving dynamics of the digital marketplace compel small businesses to exhibit resilience, innovation, and strategic acumen merely to sustain themselves, let alone thrive.

7.Ans: (C)

Explanation: The correct sequence after rearrangement is: **SQTRPVU**

8.Ans: (D)

Explanation: The correct sequence after rearrangement is: **SQTRPVU**

9.Ans: (B)

Explanation: The correct sequence after rearrangement is: SQTRPVU

10. Ans: (A)

Explanation: The correct sequence after rearrangement is: SQTRPVU



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