



Work Order

Service Agreement

This agreement dated on 25/11/2016, by and between PDC BIG having its office at 4512 Legacy Drive, Suite 100 Plano, TX 75024 herein represented by its authorized representative Mr/Ms _____ hereinafter referred to as the "Client" which expression shall unless repugnant to the context or meaning thereof shall include its affiliates, successors and permitted assigns) of the ONE PART

And

Thomson Data LLC, having its office at 4512 Legacy Drive, Suite 100 Plano, TX 75024 herein represented by its authorized representative and Account Manager- Mr. George Mathews (hereinafter referred to as "Thomson Data" which expression shall unless repugnant to the context or meaning thereof shall include its affiliates, successors and permitted assigns) of the OTHER PART.

Solution provided by Thomson Data

Custom list building solution

Providing custom list or customer profiling service as per clients' target criteria. The custom list will have company name, contact name, phone number, address, industry/SIC code, NAICS code, revenue/employee size, email address, Linked-In profile (optional). The list will be delivered in excel for access as per Clients' convenience.

Target criteria:

Please refer Annexure 1: Page no 3

Total contacts: 2,767

Service details

SI	Package Details	Amount
1	Target Criteria: Custom list building without Linked-in profiles- Custom list will have company name, contact name, phone number, address, email (wherever available), industry/SIC code, NAICS code, revenue/employee size No of contacts 2,767	\$ 2,767

Terms and Conditions

The Client and Thomson Data shall jointly be referred as "Parties" and individually as "Party", as the context may require.

WHEREAS, Thomson Data is a full service Digital Marketing firm offering Marketing database and data enhancement services for clients globally.

WHEREAS, the Client approached Thomson Data for the purpose engaging the latter to provide to the Client the services offered by Thomson Data and Thomson Data has agreed to provide such services to the Client; AND WHEREAS, the parties are now entering into this Agreement to record the Terms and Conditions of their understanding.

1. FEES: Client will make upfront payment to Thomson Data based on the option selected by client on the work order. The remaining balance if any is payable to Client prior to completion. At any time during this service, Client can pay the remaining balance if any and take the delivery of the remaining marketing database. There is no refund available for Thomson Data's services.

2. Record accuracy: Given the nature of industry even a perfect verified marketing data could have 20% inaccurate data. However, Thomson Data gives 85%+ accuracy guarantee. Thomson Data guarantees a replacement for any inaccurate data beyond this limit and replacement for all the undeliverable emails (only hard bounce) if returned within 30 days from the date of delivery of the marketing data file. In case Thomson Data doesn't have records to replace, Client can expand the criteria and get the replacements.

3. Deployment of campaign (Optional): Thomson Data needs an approval to run the campaign from Client 5 days in advance

Name: <u>A. Allan</u>	
Title: <u>Marketing Specialist</u>	
Client: <u>PDC BTG</u>	
Signature: <u>[Signature]</u>	Date: <u>2/5/17</u>

Accepted By:

Business Coordination		For Thomson Data LLC	
Name	George Mathews	Name	Andie Allan
Title	Senior Account Manager	Title	Marketing Specialist
Address	4512 Legacy Drive, Suite 100 Plano, TX 75024	Address	
Phone	1-469-209-6587	Phone	+44 (0)20 8614 8945
Fax		Fax	
Email	george@esalesdata.com	Email	andrea.allan@pddcorp.com

All communications between the parties will be carried out through the following designated coordinators:

Business Communication:

6.2 In case the parties fail to resolve the Dispute through the aforementioned manner within a period of fifteen days of such meeting of the parties then such Disputes, shall be referred to Arbitration by a prior written notice by either of the parties issuing the same to other. A sole Arbitrator shall be mutually appointed by parties to resolve such dispute and the seat of Arbitration shall be Plano, TX, USA. All Arbitration proceedings for the disputes between the parties shall be in accordance with the provision of The Arbitration and Conciliation Act, TX. The Award passed by the Arbitrator shall be final and binding on the parties.

6.1 In case of any disputes, controversy, claims or breach arising out of or in relation to this Agreement including disputes regarding interpretation, construction, existence and validity thereof, between the parties (hereinafter collectively referred to as Disputes), the parties shall first attempt to resolve the Dispute through mutual discussions.

6. Dispute Resolution

5. Indemnity: Either party here by agrees to indemnify, defend and hold harmless the other, its agents, trustees and employees from any and all liability, loss, damage and expenses (including but not limited to attorney fees) that either party may suffer as a result of claims, demands, costs or judgments which may be made or instituted against the other or its agents, trustees and employees as a result of other party's negligence, action, failure to act that might give rise to such liabilities.

4. Delivery of file/service: Delivery of the file/service within 8 business days from the receipt of the payment. Client can choose the file format (Ex: excel, access etc)





Annexure 1

Requirement 1:

SIC codes/Industry:
84 MUSEUMS, ART GALLERIES, AND BOTANICAL AND ZOOLOGICAL GARDENS
794 COMMERCIAL SPORTS
7996 Amusement Parks
7999 Amusement and Recreation Services, Not Elsewhere Classified

Job titles: Event assistant, event co-ordinator, Marketing Assistant, Marketing Specialist, Marketing executive, Conference assistant, Events Professional, Events Manager, Conference Manager, Marketing Manager, Facilities Manager and equivalent titles

Country	Counts
Italy	250
Spain	195
Germany	205
France	159
Belgium	156
The Netherlands	248
Total	1,213

*Max 2 contacts per company

Requirement 2:

Job titles - facilities manager manager, operations manager, security manager, business owner, Managing director, procurement manager, office manager, security engineer
UK SIC code: 80
Geo: UK, France, Germany, Spain, Italy, France and Belgium

UK	500
France	192
Germany	275
Spain	210
Italy	85
Belgium	110
Total	1,372

*Max 2 contacts per company

Requirement 3:

Casino list:

France, Germany, Spain, Italy, Belgium: 182 contacts available.
*Max 2 contacts per company