

ORDER SCHEDULE  
TO ESALESDATA SERVICE AGREEMENT

Customer Name: **American Share Insurance**  
Customer No.: 9971

Contract No.:55982  
Date: 15<sup>th</sup> September, 2016

Customer Ship to Address		Customer Billing address	
Attention:	Kellie Bolon	Attention:	Kellie Bolon
Phone	614.973.7668	Phone	614.973.7668
Email:	kbolon@americanshare.com	Email:	kbolon@americanshare.com
Address:	5656 Frantz Road, Dublin, OH 43017	Address:	5656 Frantz Road, Dublin, OH 43017

**Order is for:**

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Email lists | <input type="checkbox"/> Email Marketing    |
| <input type="checkbox"/> Email Appending        | <input type="checkbox"/> Customer Profiling |
| <input type="checkbox"/> Lead Generation        | <input type="checkbox"/> Data Appending     |

**Solution provided by ESalesData:**

**Custom Business records**

Industry: Credit Unions (SIC 6061) with Charter numbers

Geo: US only

STATES - AL, AR, CA, CO, FL, GA, ID, NV, OK, OR, TX, UT, WA, DC, DE, IA, IL, IN, KS, KY, MD, ME, MI, MN, MO, NC, ND, NH, NJ, OH, PA, SC & TN

Titles: Decision making contacts - CEO/President/ CFO/ Chief Lending Officers/ Operations/ Marketing

No. of records: 6,480 records

Package Options:		
Sl.No.	Description	Price
[-----]	List Acquisition: Custom Email records with Contact name, Title, Company name, Mailing address, Phone number and Email address.  Total contacts: 4,000 records	\$1000.00

**Project Contact:**

Name: Varghese Thomas  
Title: Account Manager  
Phone: 214-396-5656  
Email: Varghese.thomas@esalesdata.com

## Service Agreement

This agreement dated on 15th Day of September, 2016, by and between **American Share Insurance** having its office at 5656 Frantz Road, Dublin, OH 43017 herein represented by its authorized representative Kellie Bolon hereinafter referred to as the “**Client**” which expression shall unless repugnant to the context or meaning thereof shall include its affiliates, representatives, successors and permitted assigns) of the **ONE PART**

**And**

**ESalesData LLC**, having its office at 4512 Legacy Drive, Suite 100 Plano, TX 75024 herein represented by its authorized representative – Varghese Thomas (hereinafter referred as “**ESalesData**” which expression shall unless repugnant to the context or meaning thereof shall include its affiliates, representatives, successors and permitted assigns) of the **OTHER PART**.

The Client and ESalesData shall jointly be referred as “**Parties**” and individually as “**Party**”, as the context may require.

WHEREAS, ESalesData is a full service Digital Marketing firm offering Marketing database and data enhancement services for clients globally.

WHEREAS, the Client approached ESalesData for the purpose engaging the latter to provide to the Client the services offered by ESalesData and ESalesData has agreed to provide such services to the Client;

AND WHEREAS, the parties are now entering into this Agreement to record the Terms and Conditions of their understanding.

1. **FEES:** Client will make upfront payment to ESalesData based on the option selected by client on the work order. The remaining balance if any is payable to Client prior to completion. At any time during this service, Client can pay the remaining balance if any and take the delivery of the remaining marketing database.
2. **Record accuracy:** Given the nature of industry even a perfect verified marketing database could have 20% inaccurate data. However, ESalesData gives 80%+ accuracy guarantee and 80%+ Delivery guarantee on emails. ESalesData guarantees a replacement for any inaccurate data and undeliverable (only hard bounce) emails beyond this limit if returned within 30 days from the date of delivery of the marketing data file. In case ESalesData doesn't have records to replace, Client can expand the criteria and get the replacements.
3. **Deployment of campaign:** ESalesData needs an approval to run the campaign from Client 5 days in advance
4. **Delivery of file/service:** Delivery of the file/service within 6-10 business days from the receipt of the payment. Client can choose the file format (Ex: excel, access etc)
5. **Indemnity:** Either party here by agrees to indemnify, defend and hold harmless the other, it's agents, trustees and employees from any and all liability, loss, damage and expenses (Including, but not limited to attorney fees) that either party may suffer as a result of claims, demands, costs or judgments which may be made or instituted against the other or its agents, trustees and employees as a result of other party's negligence, action, failure to act that might give rise to such liabilities.
6. **Dispute Resolution:**

6.1 In case of any disputes, controversy, claims or breach arising out of or in relation to this Agreement including disputes regarding interpretation, construction, existence and validity thereof, between the parties (hereinafter collectively referred to as Disputes), the parties shall first attempt to resolve the Dispute through mutual discussions.

6.2 In case the parties fail to resolve the Dispute through the aforementioned manner within a period of fifteen days of such meeting of the parties then such Disputes, shall be referred to Arbitration by a prior written notice by either of the parties issuing the same to other. A sole Arbitrator shall be mutually appointed by parties to resolve such dispute and the seat of Arbitration shall be Plano, TX, USA. All Arbitration proceedings for the disputes between the parties shall be in accordance with the provision of The Arbitration and Conciliation Act, TX. The Award passed by the Arbitrator shall be final and binding on the parties.

**Customer:**

Signature.....

Name: .....

Title: .....

Date: .....

**ESalesData LLC.**

Signature: .....

Name: .....

Title: .....

Date: .....