



Package details (Select the option):

Package option	Package Details	Original price	Discount	After discount
1 ()	<p>Target Criteria 1: Custom list building without Linked-in profiles- Custom list will have company name, contact name, phone number, address, email, industry/SIC code, NAICS code, revenue/employee size. Total contacts: 24,000 @ USD 500 CPM</p> <p>Delivery of data: Pay in advance of USD 8,000 Thomson Data will deliver 16,500 contacts upon advance payment 2nd instalment: payment of USD 3,760 Thomson Data will deliver 7,500 contacts upon 2nd instalment</p> <p>+ Free email marketing consultation and HTML template for the campaign</p> <p>*Offer valid only till 31st March 2016</p>	USD 12,000	2%	USD11,760*

Package option	Package Details	Price
2 (✓)	<p>Target Criteria 1: Custom list building without Linked-in profiles- Custom list will have company name, contact name, phone number, address, email, industry/SIC code, NAICS code, revenue/employee size. Total contacts: 14,000 @ USD 550 CPM</p> <p>Additional 2,000 contacts. Total number of records: 16,000 contacts</p> <p>+ Free email marketing consultation and HTML template for the campaign</p> <p>*Offer valid only till 31st March 2016</p> <p>Clause: If the Client is happy with the results, Client shall buy remaining 8,000 contacts by paying USD 4,300. This price is valid for 12 months from the contract date.</p>	USD 7,700*

Terms and Conditions

The Client and Thomson Data shall jointly be referred as "**Parties**" and individually as "**Party**", as the context may require.



WHEREAS, the Client is in the business of online marketing services providing opt-in email, lead generation and online ad display/banner placements.

WHEREAS, Thomson Data is a full service Digital Marketing firm offering Marketing database and data enhancement services for clients globally.

WHEREAS, the Client approached Thomson Data for the purpose engaging the latter to provide to the Client the services offered by Thomson Data and Thomson Data has agreed to provide such services to the Client;

AND WHEREAS, the parties are now entering into this Agreement to record the Terms and Conditions of their understanding.

1. FEES: Client will make upfront payment to Thomson Data based on the option selected by client on the work order. The remaining balance if any is payable to Client prior to completion. At any time during this service, Client can pay the remaining balance if any and take the delivery of the remaining marketing database.

2. Record accuracy: Given the nature of industry even a perfect verified marketing data could have 20% inaccurate data. However, Thomson Data gives 80%+ accuracy guarantee and 80%+ Delivery guarantee on emails. Thomson Data guarantees a replacement for any inaccurate data and undeliverable (only hard bounce) emails beyond this limit if returned within 30 days from the date of delivery of the marketing data file. In case Thomson Data doesn't have records to replace, Client can expand the criteria and get the replacements.

3. Deployment of campaign: Thomson Data needs an approval to run the campaign from Client 5 days in advance

4. Delivery of file/service: Delivery of the file/service within 6-10 business days from the receipt of the payment. Client can choose the file format (Ex: excel, access etc)

5. Indemnity: Either party here by agrees to indemnify, defend and hold harmless the other, it's agents, trustees and employees from any and all liability, loss, damage and expenses (Including, but not limited to attorney fees) that either party may suffer as a result of claims, demands, costs or judgments which may be made or instituted against the other or its agents, trustees and employees as a result of other party's negligence, action, failure to act that might give rise to such liabilities.

6. Dispute Resolution

6.1: In case of any disputes, controversy, claims or breach arising out of or in relation to this Agreement including disputes regarding interpretation, construction, existence and validity thereof, between the parties (hereinafter collectively referred to as Disputes), the parties shall first attempt to resolve the Dispute through mutual discussions.

6.2 In case the parties fail to resolve the Dispute through the aforementioned manner within a period of fifteen days of such meeting of the parties then such Disputes, shall be referred to Arbitration by a prior written notice by either of the parties issuing the same to other. A sole Arbitrator shall be mutually appointed by parties to resolve such dispute and the seat of Arbitration shall be Plano, TX, USA. All Arbitration proceedings for the disputes between the parties shall be in accordance with the provision of The Arbitration and Conciliation Act, TX. The Award passed by the Arbitrator shall be final and binding on the parties.

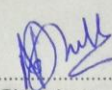


Business Communication:

All communications between the parties will be carried out through the following designated coordinators:

Business Coordination			
For Thomson Data LLC		For Client	
Name	George Mathews	Name	Nirlek Dhulla
Title	Senior Account Manager	Title	MARKETING MANAGER
Address	4512 Legacy Drive, Suite 100 Plano, TX 75024	Address	7, BISHOPSGATE, LONDON, EC2N 3AR
Phone	713-489-3769	Phone	+91 98800 06877
Fax		Fax	
Email	george@thomsondata.com	Email	N.Dhulla@esi-intl.com

Accepted By:

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Signature	Date	Signature	Date
Name: George Mathews Title: Senior Account Manager Thomson Data LLC		Name: NIRLEK DHULLA Title: MARKETING MANAGER Client: STRATEGY EX	