



300 E Royal Ln, # 127, Irving, Texas 75039 | www.bluemailmedia.com | 1-888-494-0588

Client Details	Client Ref. #2477	Date: Wednesday January 18, 2017
Ted Taub VP of Marketing - The Neat Company 1601 Market St., Suite 3500 Philadelphia, PA 19103 P: 215 346 7422 W: www.neat.com E: mbenedetto@neat.com		

Solution Provided: CustomPro

- ✓ Custom built list ✓ Validated & qualified contacts ✓ 85% Accuracy ✓ Comprehensive data coverage

CustomProList Building Criteria				
Criteria: Businesses Using QuickBooks Online & QuickBooks Desktop				
Business Headcount: 1 – 20 Employees				
Geo: USA				
List Breakdown				
Technology	Available Records	Price	Sub-Total	Packaged Price after 10 % discount
QuickBooks Online	5,000 contacts	\$ 2,450	\$ 5,575	\$ 5,017.00
QuickBooks Desktop	6,250 contacts	\$ 3,125		
Price for acquiring both lists; 11,250 contacts - \$ 5,017.00				
DATA COVERAGE				
Contact Name		Title	Company	
Work Email		Work Phone	Work Address	
Company Website		Industry	Industry Code (SIC/NAICS)	
Number of Employees		Revenue		

End of Page 1. Terms & Conditions on page 2.

Lance Rogers, Manager - Sales
Blue Mail Media Inc.

Client Signature



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Terms and conditions

1. Payment:

- 1.1. Payment can only be made through Check or Wire Transfers.
- 1.2. Client will make upfront payment to Blue Mail Media Inc. for the List Acquisition.
- 1.3. The remaining balance, if any, is payable by Client prior to delivery. At any time during this service, Client can pay the remaining balance, if any and take the delivery of the remaining marketing database.

2. Quality assurance:

- 2.1. *CustomPro* solutions come with 85%+ delivery and accuracy guarantee. Undeliverable (hard bounce) emails and inaccurate contacts will be replaced when brought to attention within 30 days from the date of delivery.
 - 2.1.1. In the event of unavailability of data for the pre-set requirement criteria replacements; the requirement criteria can be expanded to acquire replacements.

3. Dispute Resolution

- 3.1. Indemnity: Either party* hereby agrees to indemnify, defend and hold harmless the other, it's agents, trustees and employees from any and all liability, loss, damage and expenses (Including, but not limited to attorney fees) that either party may suffer as a result of claims, demands, costs or judgments which may be made or instituted against the other or its agents, trustees and employees as a result of other party's negligence, action, failure to act that might give rise to such liabilities.
- 3.2. In case of any disputes, controversy, claims or breach arising out of or in relation to this purchase including disputes regarding interpretation, construction, existence and validity thereof, between the parties (hereinafter collectively referred to as Disputes), the parties shall first attempt to resolve the Dispute through mutual discussions.
- 3.3. In case the parties fail to resolve the Dispute through the aforementioned manner within a period of fifteen (15) days of such meeting of the parties then such Disputes, shall be referred to Arbitration by a prior written notice by either of the parties issuing the same to the other. A sole Arbitrator shall be mutually appointed by parties to resolve such dispute and the seat of Arbitration shall be Irving, TX, USA. All Arbitration proceedings for the disputes between the parties shall be in accordance with the provision of The Arbitration and Conciliation Act, TX. The Award passed by the Arbitrator shall be final and binding on the parties.

*Party/Parties imply Blue Mail Media Inc./Client or the two collectively.

End of Document

Lance Rogers, Manager - Sales
Blue Mail Media Inc.

Client Signature 