



300 E Royal Ln, # 127, Irving, Texas 75039 | www.bluemailmedia.com | 1-888-494-0588

Client Details	Date: Monday, November 7, 2016
Sushil Rai Eli India Billing Address: Coding Institute LLC 2222 Sedwick Drive Durham, NC 27713 Shipping Address: Eli India 7th Floor, 13/6, SSR Corporate Park, Near NHPC Chowk Metro Station - Violet Line Sector - 27B, NH-2 - Faridabad-121003 W: www.eliindia.com www.eliglobal.com E: sushilr@codinginstitute.com	

Solution Provided: [CustomPro](#)

- ✓ Custom built list ✓ Validated & qualified contacts ✓ 85% Accuracy ✓ Comprehensive data coverage

CustomPro List Building Criteria					
Geo: USA					
Industry: Healthcare					
Job Functions/Titles: Office Managers, Administrators, Coordinators, Medical Billers and Medical Coders					
List Breakdown					
Titles		Volume	Titles		Volume
1. Office Managers		20,500	2. Coordinators		1,000
3. Medical Billers & Medical Coders		15,000	4. Administrators		2,900
Package Details			Price (in USD)		
Acquiring list of 39,400 contacts for perpetual usage through <u>all media</u> *			\$ 5,780.00		
List Delivery	List will be delivered within 5 – 8 business days after receipt of payment				
Data Fields covered in the list					
Contact Name		Title		Company	
Work Email		Work Phone		Work Address	
Company Website		Industry		Industry Code (SIC/NAICS)	
Number of Employees			Revenue		

* Telemarketing, email marketing, direct marketing (mailing), and fax campaigns

End of Page 1. Terms & Conditions on page 2.

Drafted and approved by:
Lance Rogers, Sales Manager – Blue Mail Media Inc.

Client Signature Sushil Rai



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Terms and conditions

1. Payment:

- 1.1. Payment can only be made through Check or Wire Transfers.
- 1.2. Client will make upfront payment to Blue Mail Media Inc. for the List Acquisition.
- 1.3. For the Data Hygiene solutions, Blue Mail Media Inc. will raise an invoice upon project completion with details about the accounts and contacts appended. Payment will be due prior to delivery.
- 1.4. The remaining balance, if any, is payable by Client prior to delivery. At any time during this service, Client can pay the remaining balance, if any and take the delivery of the remaining marketing database.

2. Quality assurance:

- 2.1. For *DemandNXT solutions*, deliverable leads will be predetermined and mutually agreed upon by Blue Mail Media Inc. and the buyer. The definition of a "lead" will also have to be established and documented prior to sign up.
- 2.2. *CustomPro* solution comes with 85%+ delivery and accuracy guarantee. Undeliverable (hard bounce) emails and inaccurate contacts will be replaced when brought to attention within 30 days from the date of delivery of the respective solution.
 - 2.2.1. In the event of unavailability of data for the pre-set requirement criteria replacements; the requirement criteria can be expanded to acquire replacements.

3. Dispute Resolution

- 3.1. Indemnity: Either party* hereby agrees to indemnify, defend and hold harmless the other, its agents, trustees and employees from any and all liability, loss, damage and expenses (Including, but not limited to attorney fees) that either party may suffer as a result of claims, demands, costs or judgments which may be made or instituted against the other or its agents, trustees and employees as a result of other party's negligence, action, failure to act that might give rise to such liabilities.
- 3.2. In case of any disputes, controversy, claims or breach arising out of or in relation to this purchase including disputes regarding interpretation, construction, existence and validity thereof, between the parties (hereinafter collectively referred to as Disputes), the parties shall first attempt to resolve the Dispute through mutual discussions.
- 3.3. In case the parties fail to resolve the Dispute through the aforementioned manner within a period of fifteen (15) days of such meeting of the parties then such Disputes, shall be referred to Arbitration by a prior written notice by either of the parties issuing the same to the other. A sole Arbitrator shall be mutually appointed by parties to resolve such dispute and the seat of Arbitration shall be Irving, TX, USA. All Arbitration proceedings for the disputes between the parties shall be in accordance with the provision of The Arbitration and Conciliation Act, TX. The Award passed by the Arbitrator shall be final and binding on the parties.

*Party/Parties imply Blue Mail Media Inc./Client or the two collectively.

End of Document

Drafted and approved by:
Lance Rogers, Sales Manager – Blue Mail Media Inc.

Client Signature Sushil Rai