

Work Order

Solution provided by Medico Reach (A Blue Mail Media Company)

Email Campaign solution

Providing email campaign solution. As per customers target criteria, Medico Reach will deploy campaign

Criteria

Target criteria: Profession: Doctors

Region: Middle East and Europe

No of contacts: Middle east: 2,550 Europe: 5,450

Package details:

Amount
\$2,000

Service Agreement

This agreement dated on day of day of

And

Medico Reach, having its office at 300, E Royal Ln #127, Irving, TX, 75039 (hereinafter referred as "**Medico Reach**" which expression shall unless repugnant to the context or meaning thereof shall include its affiliates, representatives, successors and permitted assigns) of the OTHER PART.

The Client and Medico Reach shall jointly be referred as "Parties" and individually as "Party", as the context may require.

WHEREAS, Medico Reach is a full service Digital Marketing firm offering Marketing database and data enhancement services for clients globally.

WHEREAS, the Client approached Medico Reach for the purpose engaging the latter to provide to the Client the services offered by Medico Reach and Medico Reach has agreed to provide such services to the Client;

AND WHEREAS, the parties are now entering into this Agreement to record the Terms and Conditions of their understanding.

- FEES: Client will make upfront payment to Medico Reach based on the option selected by client on the work order. The remaining balance if any is payable to Client prior to completion. At any time during this service, Client can pay the remaining balance if any and take the delivery of the remaining marketing database. No refund available for the services offered by Medico Reach.
- 2. Deployment of campaign: Medico Reach needs an approval to run the campaign from Client 5 days in advance from the date of receipt of payment.
- 3. Delivery of reports and : Medico reach will provide email campaign report in pdf format.
- 4. Indemnity: Either party here by agrees to indemnify, defend and hold harmless the other, it's agents, trustees and employees from any and all liability, loss, damage and expenses (Including, but not limited to attorney fees) that either party may suffer as a result of claims, demands, costs or judgments which may be made or instituted against the other or its agents, trustees and employees as a result of other party's negligence, action, failure to act that might give rise to such liabilities.
- 5. Dispute Resolution
- 5.1: In case of any disputes, controversy, claims or breach arising out of or in relation to this Agreement including disputes regarding interpretation, construction, existence and validity thereof, between the parties (hereinafter collectively referred to as Disputes), the parties shall first attempt to resolve the Dispute through mutual discussions.



5.2 In case the parties fail to resolve the Dispute through the aforementioned manner within a period of fifteen days of such meeting of the parties then such Disputes, shall be referred to Arbitration by a prior written notice by either of the parties issuing the same to other. A sole Arbitrator shall be mutually appointed by parties to resolve such dispute and the seat of Arbitration shall be Irving, TX, USA. All Arbitration proceedings for the disputes between the parties shall be in accordance with the provision of The Arbitration and Conciliation Act, TX. The Award passed by the Arbitrator shall be final and binding on the parties.

Business Communication coordination

All communications between the parties will be carried out through the following designated coordinators:

Business Coordination				
For Medico Reach			For Client	
Name	Josh Willis	Name	Gwendoline Chen	
Title	Sales Manager	Title	Marketing Manager	
Address	300, E Royal Ln #127 Irving, TX, 75039	Address	90 Eglinton Ave E, Toronto, ON, Canada	
Phone	214-396-5615	Phone	416.488.5500 X244	
Fax		Fax		
Email	josh.willis@medicoreach.com	Email	gchen@mdbriefcase.com	

Signature

Name: Comercioline

Accepted By:

Date May 3/H

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