

**WORK ORDER**

|  |          |              |  |
|--|----------|--------------|--|
| <b>Reference No.:</b>  | ED-10198 | <b>Date:</b> | September 27, 2016                               |
| <b>Package Details</b>   |          |              | <b>Package Price</b>                             |
| Target Geography (Order of priority): 1/Switzerland, 2/ France, UK, 3/ Italy, Spain, 4/ the other European countries<br>Target Industry: Pharma<br>Target Job Titles: Global market access", "market access", "pricing", "product", commercial/product strategy and C level titles<br>Total contacts: 5,000 contacts |          |              | <b>€ 2,450</b><br><b>(Original price €2,500)</b> |

**SERVICES & CONFIDENTIALITY AGREEMENT**

This agreement dated on 27 day of September, 2016, by and between **ESALESDATA LLC** (Vendor) and **Simon-Kucher & Partners** (the "Client"):

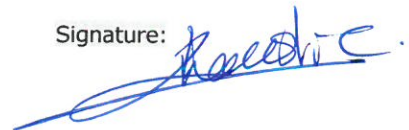
- 1. DELIVERY OF THE RECORDS:** Delivery of these records within 8 business days from the receipt of the payment.
- 2. VALIDITY GUARANTEE.** Vendor guarantees a replacement for any undeliverable emails (hard bounces) if returned within 30 days from the date of delivery of the data file. Incase vendor doesn't have records to replace, Client shall expand the target criteria and get replacements.
- 3. Data Usage:** Data will be for unlimited usage.
- 4. FEES:** Client will pay to Vendor based on the work order. Prior to Vendor conducting Email/Data Services, Client will make a down payment of the total estimated fees based on the work order. The remaining balance if any is payable to Vendor prior to completion. At anytime during this project, Client can pay the remaining balance and take the delivery of the remaining database if any.
- 5. ENTIRE AGREEMENT:** This is the entire agreement between the parties for duration of three months from the date of approval and hereby supercedes all other agreements, negotiations, discussions or advertising material related to the subject matter here of

**6. Dispute Resolution**

6.1: In case of any disputes, controversy, claims or breach arising out of or in relation to this Agreement including disputes regarding interpretation, construction, existence and validity thereof, between the parties (hereinafter collectively referred to as Disputes), the parties shall first attempt to resolve the Dispute through mutual discussions.

6.2 In case the parties fail to resolve the Dispute through the aforementioned manner within a period of fifteen days of such meeting of the parties then such Disputes, shall be referred to Arbitration by a prior written notice by either of the parties issuing the same to other. A sole Arbitrator shall be mutually appointed by parties to resolve such dispute and the seat of Arbitration shall be Irving, TX, USA. All Arbitration proceedings for the disputes between the parties shall be in accordance with the provision of The Arbitration and Conciliation Act, TX. The Award passed by the Arbitrator shall be final and binding on the parties.

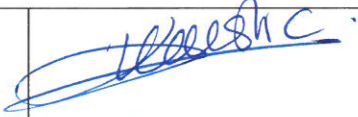
Signature:





| Payment Details                                      |  |   |  |
|--|--|---|--|
| <b>Payment:</b><br>_____ Check payment details _____ |  | <b>Wire:</b><br>Account no: 4670094184<br>Account Name: ESALESDATA LLC<br>Bank: Capital One<br>Routing Number (bank code for checks and ACH):<br>111901014<br>SWIFT Code (bank code for international wires): HIBKUS44<br>Bank address: 13601 Midway Rd, Farmers Branch, TX 75244 |  |
| Business communication                               |  |   |  |
| <b>Contact Name:</b>                                 | Tony Huff  | <b>Contact Name:</b>  | Charlotte Litrowski                        |
| <b>Title:</b>  | Account Manager                                    | <b>Title:</b>   | Consultant                                 |
| <b>Address:</b>                                      | 38350 FREMONT BLVD STE 203,<br>FREMONT, CA - 94536 | <b>Address:</b>   | 17 Square Edouard VII, 75009 Paris, France |
| <b>Phone</b>   | 1-469-209-6587                                     | <b>Phone</b>  | +33 1 7098 3034                            |
| <b>Email</b>   | tony@esalesdata.com                                | <b>Email</b>  | Charlotte.Litrowski@simon-kucher.com       |

Client Signature

|                |   |
|----------------|---|
| Signature      |  |
| Name and title | Charlotte Litrowski<br>Consultant   |
| Date           | 28/09/2016  |