

#### Work Order

# Solution provided by Blue Mail Media

## **Custom list building solution**

Data Validation: Blue Mail media will validate the email address and will provide you the god email address

### Criteria

## Data Validation

Geo: USA, CANADA, UK, Ireland, Norway, Finland, Denmark, Sweden, Switzerland, Netherlands, France, Austria, Belgium, Spain, Italy, Slovenia, Malta, Luxembourg, Turkey, Korea, Portugal, Poland

Industry: IT, Telecommunications, Manufacturing, Production, FMCG, Pharmaceuticals, Healthcare and Medicine, Chemicals, Energy & Utilities, Hardware, Machinery, Equipment, etc.

Business size: companies that are expanding internationally and employ a global workforce

Title: Owner And CEO,,CEO, ,Business Owner, Vice President,Export Director,Sales Director – Export, Export Operations Director,HR Director ,Director of Human Resources,VP of Human Resources,Managing Director,Human Resources Manager,Export Manger,Principal, Director Of Export,Export Sales Coordinator

,Owner, Export Manger, Vice President of Export Sales and Operations

,Director of Global Export Operations ,Director Finance, Global Supply Chain

No of contacts: 23,000

# Package details:

Package Details	Amount
Data Validation	
Total number of contacts: 23,000	\$ 1,000

## **Service Agreement**

This agreement dated on 11 day of March 2017, by and between **Acumen International** having its office **30 Percy Street, London,W1T 2DB** herein represented by Mr/MS Deirdre Purdy hereinafter referred to as the "Client" which expression shall unless repugnant to the context or meaning thereof shall include its affiliates, representatives, successors and permitted assigns) of the **ONE PART** 

## And

**Blue Mail media Inc,** having its office at 300, E Royal Ln #127, Irving, TX, 75039 (hereinafter referred as "**Blue Mail Media**" which expression shall unless repugnant to the context or meaning thereof shall include its affiliates, representatives, successors and permitted assigns) of the OTHER PART.

The Client and Blue Mail media shall jointly be referred as "Parties" and individually as "Party", as the context may require.

WHEREAS, Blue Mail Media is a full service Digital Marketing firm offering Marketing database and data enhancement services for clients globally.

WHEREAS, the Client approached Blue Mail Media for the purpose engaging the latter to provide to the Client the services offered by Blue Mail Media and Blue Mail Media has agreed to provide such services to the Client;

AND WHEREAS, the parties are now entering into this Agreement to record the Terms and Conditions of their understanding.

- 1. FEES: Client will make upfront payment to Blue Mail Media based on the option selected by client on the work order. The remaining balance if any is payable to Client prior to completion. At any time during this service, Client can pay the remaining balance if any and take the delivery of the remaining marketing database. No refund available for the services offered by Blue Mail Media.
- 2. Record accuracy: Given the nature of industry even a perfect verified marketing data could have 20% inaccurate data. However, Blue Mail Media gives 85% accuracy guarantee and 80% Delivery guarantee on emails. Blue Mail Media guarantees a replacement for any inaccurate data and undeliverable (only hard bounce) emails beyond this limit if returned within 60 days from the date of delivery of the marketing data file. In case Blue Mail Media doesn't have records to replace, Client can expand the criteria and get the
- 3. Deployment of campaign (Applicable only for email campaign service): Blue Mail Media needs an approval to



run the campaign from Client 5 days in advance

- 4. Delivery of file/service: Delivery of the file/service within 8 business days from the receipt of the payment. Client can choose the file format (Ex: excel, access etc.)
- 5. Indemnity: Either party here by agrees to indemnify, defend and hold harmless the other, it's agents, trustees and employees from any and all liability, loss, damage and expenses (Including, but not limited to attorney fees) that either party may suffer as a result of claims, demands, costs or judgments which may be made or instituted against the other or its agents, trustees and employees as a result of other party's negligence, action, failure to act that might give rise to such liabilities.
- 6. Dispute Resolution
- 6.1: In case of any disputes, controversy, claims or breach arising out of or in relation to this Agreement including disputes regarding interpretation, construction, existence and validity thereof, between the parties (hereinafter collectively referred to as Disputes), the parties shall first attempt to resolve the Dispute through mutual discussions.
- 6.2 In case the parties fail to resolve the Dispute through the aforementioned manner within a period of fifteen days of such meeting of the parties then such Disputes, shall be referred to Arbitration by a prior written notice by either of the parties issuing the same to other. A sole Arbitrator shall be mutually appointed by parties to resolve such dispute and the seat of Arbitration shall be Irving, TX, USA. All Arbitration proceedings for the disputes between the parties shall be in accordance with the provision of The Arbitration and Conciliation Act, TX. The Award passed by the Arbitrator shall be final and binding on the parties.

## **Business Communication coordination**

All communications between the parties will be carried out through the following designated coordinators:

Business Coordination				
	For Blue Mail Media		For Client	
Name	Shawn June	Name	Natali Oprya	
Title	Account Manager	Title		
Address	300, E Royal Ln #127 Irving, TX, 75039	Address		
Phone	214 396 5617	Phone	+44 (203) 868-3175	
Fax		Fax		
Email	Shawn.j@bluemailmedia.com	Email	no@expressglobalemployment.com	

Accepted By:

Signature	Date
Name:	