

Mailer: VMware Inc.

Product: List Rental

Maximum # Uses:

List Order Confirmation

L&D Solutions PO #: 460-066

Ordering Unit Job #:

Account Manager: Maddalena Bortoluzzi Phone:

Email: Maddalena.Bortoluzzi@hartehanks.cor

Remit Invoice to: Billing Specialist Phone: 978-436-3309

Email: LandD Billing@harte-hanks.com

Vendor: Blue Mail Media Inc.

300 E Royal Ln 127 Irving, 75039

Due Date: Mail Date:

Order Date:

2/27/2017

3/2/2017

2/8/2017

Shipped Date:

Net Arrangement: 100%

Net on Selects? No

Campaign: VMware 153_Blue Mail Media List Purchase Run Charge Cost: \$0.00

| Order Qty: | List Name & Selects | Cost/M | Order Total |
|------------|-----------------------|--------|-------------|
| | Technology Users List | \$0.00 | \$0.00 |
| | | | |

VMware has identified some prospect accounts for which they would like contacts.

These total 24,706.

For these accounts they are looking for a maximum of 5 email IT cloud related job functions (excluding desktop, mobility, security and networking).

Any contacts provided must be at the account sites provided and no other locations.

All contacts should be as per job titles requested, no variations please.

The minimum information required is contact name, job title and email address.

Additional information of interest to the client is industry, number of employees.

All data provided must be first party permission passed for VMware marketing: meaning that each data subject have been provided an opportunity to opt out from receiving VMware marketing communications (and has not opted out).

You should also suppress and remove any contacts that have previously expressed a preference to opt-out or not be included (either via its own suppression lists or any country specific lists required by law) - and advise of the number of records this applies to.

The contacts need to be new contacts to VMware, with the minimum information being, contact name, job title, email address. Additional data elements may include: phone number, industry, number of employees, where available.

\$0.00 \$0.00 This order is issued pursuant to the Data Services Agreement effective 7th September 2016 and the attached End User Agreement.

20,450 \$200.00 \$4,090.00

The order quantity is approximate and may change once the vendor file is received.

Run Charge Quantity (unused records)

Run Charges:

Sub Total:

\$4,090.00

Shipping charge:

\$0.00

Order Total:

\$4,090.00

Standard Terms:

List Owner: Guarantee- the names ordered are for the offer specified and are to be used one time only, unless otherwise specified. No copies of the list will be made. BILLING/PAYMENT: Upon completion of this order, send invoice to the address below, with our order number, exact quantity of names shipped and other charges specified on this order. We will bill the client on your behalf and upon receipt of payment, remit less standard commission. We act only as an agent for the List Owner and do not guarantee payment under this order. Please check this order carefully and advise at once if any corrections are necessary. Mailer will not accept any changes without prior approval.

Keep a record of names supplied to avoid duplication on future orders.

Invoice To: Harte Hanks

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Email: LandD_Billing@harte-hanks.com

Order Date:

2/27/2017

Wyvern House, Wyvern Way Rockingham Road Uxbridge, UB8 2XN

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