

## ORDER SCHEDULE TO BLUE MAIL MEDIA SERVICE AGREEMENT

Customer Name: PearlDiver Technologies, Inc.

Contract No: 65685

Customer No.: 99732

Date: 30<sup>th</sup> September, 2016

Customer Ship to address		Customer Billing address	
Attention	Scott Ellison	Attention	Scott Ellison
Email	scott@pearldiverinc.com	Email	scott@pearldiverinc.com
Phone	(260) 468-3636	Phone	(260) 468-3636
Address	10435 Marble Creek Circle Colorado Springs, CO 80908	Address	10435 Marble Creek Circle Colorado Springs, CO 80908

Order is for:		
☐ Lead Generation	☑ Custom Email lists	☐ Data Appending
☐ Contact Appending	☐ Customer Profiling	☐ Lead Scoring
☐ Tele-Marketing	☐ Email Marketing	
Solution provided by Blue Mail Media:		
Custom Business records		
List type: Medical professionals		

Geo: Germany, France, UK and Australia

Orthopedic Foot 8

Region	Orthopedic Foot & Ankle or Podiatrist	Orthopedic Spine/Trauma	Orthopedic Shoulder/Elbow	Total
Germany	209	226	214	649
France	208	224	207	639
UK	208	224	204	636
Australia	208	159	209	576
Total	833	833	834	2500

Total records: 2,500

Data Fields: Contact name, title, Specialty, Mailing address, Phone and Email

Package details:		
Description	Price	
List Acquisition: Custom records with contact name, title, Company name, mailing address, phone and email  Total contacts: 2,500 records @ \$800 CPM	\$2,000.00	

Project Contact:
Name: Varghese Thomas
Title: Director
Phone: 214-396-5656

 ${\it Email: Varghese.t@blue mail media.com}$ 

Customer:
ignature
Oate:



## **Service Agreement**

This agreement dated on 30th day of September, 2016, by and between PearlDiver Technologies, Inc. located at 10435 Marble Creek Circle, Colorado Springs, CO 80908 herein represented by its authorized representatives Scott Ellison hereinafter referred to as the "Client" which expression shall unless repugnant to the context or meaning thereof shall include its affiliates, representatives, successors and permitted assigns) of the ONE PART

And

Blue Mail media Inc., located at 300, E Royal Ln #127, Irving, TX, 75039 herein represented by its authorized representative - Varghese Thomas, Director (hereinafter referred as "Blue Mail Media" which expression shall unless repugnant to the context or meaning thereof shall include its affiliates, representatives, successors and permitted assigns) of the OTHER PART.

The Client and Blue Mail Media shall jointly be referred as "Parties" and individually as "Party", as the context may require.

WHEREAS, the Blue Mail Media is a full service Digital Marketing firm offering Marketing database and data enhancement services for clients globally.

WHEREAS, the Client approached the Blue Mail Media for the purpose of engaging the latter to provide the services offered by the Blue Mail Media and Blue Mail Media has agreed to provide such services to the Client;

AND WHEREAS, the parties are now entering into this Agreement to record the Terms and Conditions of their understanding.

- 1. FEES: Client will make upfront payment to Blue Mail Media based on the option selected by client on the work order. The remaining balance if any is payable to Client prior to completion. At any time during this service, Client can pay the remaining balance if any and take the delivery of the remaining marketing database.
- 2. Email Deliverability and accuracy: At Blue Mail Media we verify every list at the time of delivery and check the emails for compliance and deliverability. Therefore, client can expect 80%+ deliverability on the emails provided. Blue Mail Media guarantees a replacement for any inaccurate data and undeliverable (only hard bounce) emails beyond this limit if returned within 30 days from the date of delivery of the data file. No refunds will be issued. In case Blue Mail Media doesn't have sufficient records for replacements, Client can expand the criteria and get the replacements.
- 3. Cancellation fee: There will be a cancellation fee of \$1000 if the client decides to cancel the order once the order has been initiated.
- 4. Delivery of file/service: Delivery of the file/service within 6-10 business days from the date of receipt of the payment. Client can choose the file format (Ex: excel, access etc)
- 5. Indemnity: Either party here by agrees to indemnify, defend and hold harmless the other, it's agents, trustees and employees from any and all liability, loss, damage and expenses (Including, but not limited to attorney fees) that either party may suffer as a result of claims, demands, costs or judgments which may be made or instituted against the other or its agents, trustees and employees as a result of other party's negligence, action, failure to act that might give rise to such liabilities.
- 6. Dispute Resolution:

6.1 In case of any disputes, controversy, claims or breach arising out of or in relation to this Agreement including disputes regarding interpretation, construction, existence and validity thereof, between the parties (hereinafter collectively referred to as Disputes), the parties shall first attempt to resolve the Dispute through mutual discussions.

6.2 In case the parties fail to resolve the Dispute through the aforementioned manner within a period of fifteen days of such meeting of the parties then such Disputes, shall be referred to Arbitration by a prior written notice by either of the parties issuing the same to other. A sole Arbitrator shall be mutually appointed by parties to resolve such dispute and the seat of Arbitration shall be Plano, TX, USA. All Arbitration proceedings for the disputes between the parties shall be in accordance with the provision of The Arbitration and Conciliation Act, TX. The Award passed by the Arbitrator shall be final and binding on the parties.

Customer:	Blue Mail Media Inc.
Signature	Signature:
Name:	Name:
Title:	Title:
Date:	Date: