

#### Work Order

### Solution provided by Blue Mail Media

## **Custom list building solution**

Providing custom list or customer profiling service as per clients' target criteria. The custom list will have company name, contact name, phone number, address, industry/SIC code, NAICS code, revenue/employee size, email address, Linked-In profile (optional). The list will be delivered in excel for access as per Clients' convenience.

#### Criteria

Email list of: 1) Fortune 500 Companies 2) Mid-Market and Pharma Companies.

Target Geography: New York and New Jersey

Target Job Titles: IT (Information Technology) Contract Management, IT Asset Management, IT Service

Management, IT Vendor Management, IT Sourcing Management and Vendor Compliance.

Contacts available: 8,310 verified contacts

### Package details:

Package Details	Amount
Custom list building - Custom list will have company name, contact name, Job title, email address, company name, application type, mailing address, phone, industry, SIC/NAICS code.	\$ 3,051 USD
Total number of contacts: 8,310	

# **Service Agreement**

			en Red River Computer Co., Inc. having
its office at	21 Water Street, Suite 500, Claremont	, NH 03743	herein represented by
Mr/MS	Kim Carter	hereinafter referred	to as the "Client" which expression
shall unless	repugnant to the context or meaning t	hereof shall include i	ts affiliates, representatives, successors
and permitte	ed assigns) of the ONE PART		

#### And

**Blue Mail media Inc,** having its office at 300, E Royal Ln #127, Irving, TX, 75039 (hereinafter referred as "**Blue Mail Media**" which expression shall unless repugnant to the context or meaning thereof shall include its affiliates, representatives, successors and permitted assigns) of the OTHER PART.

The Client and Blue Mail media shall jointly be referred as "Parties" and individually as "Party", as the context may require.

WHEREAS, Blue Mail Media is a full service Digital Marketing firm offering Marketing database and data enhancement services for clients globally.

WHEREAS, the Client approached Blue Mail Media for the purpose engaging the latter to provide to the Client the services offered by Blue Mail Media and Blue Mail Media has agreed to provide such services to the Client;

AND WHEREAS, the parties are now entering into this Agreement to record the Terms and Conditions of their understanding.

- 1. **Fees**: Client will make upfront payment to Blue Mail Media based on the option selected by client on the work order. The remaining balance if any is payable to Client prior to completion. At any time during this service, Client can pay the remaining balance if any and take the delivery of the remaining marketing database. No refund available for the services offered by Blue Mail Media.
- 2. **Record accuracy**: Given the nature of industry even a perfect verified marketing data could have 20% inaccurate data. However, Blue Mail Media gives 85% accuracy guarantee and 80% Delivery guarantee on emails. Blue Mail Media guarantees a replacement for any inaccurate data and undeliverable (only hard bounce) emails beyond this limit if returned within 30 days from the date of delivery of the marketing data file. In case Blue Mail Media doesn't have records to replace, Client can expand the criteria and get the replacements.
- 3. Payment mode: Client will make the payment either through Wire Transfer or by checks.



- 4. **Delivery of file/service:** Delivery of the file/service within 4-5 business days from the receipt of the payment. Client can choose the file format (Ex: excel, access etc.)
- 5. **Indemnity**: Either party here by agrees to indemnify, defend and hold harmless the other, it's agents, trustees and employees from any direct liability, loss, damage and expenses (Including, but not limited to attorney fees) that either party may suffer as a result of claims, demands, costs or judgments which may be made or instituted against the other or its agents, trustees and employees as a result of other party's negligence, action, failure to act that might give rise to such liabilities.

### 6. Dispute Resolution

- 6.1: In case of any disputes, controversy, claims or breach arising out of or in relation to this Agreement including disputes regarding interpretation, construction, existence and validity thereof, between the parties (hereinafter collectively referred to as Disputes), the parties shall first attempt to resolve the Dispute through mutual discussions.
- 6.2 In case the parties fail to resolve the Dispute through the aforementioned manner within a period of fifteen days of such meeting of the parties then such Disputes, shall be referred to Arbitration by a prior written notice by either of the parties issuing the same to other. A sole Arbitrator shall be mutually appointed by parties to resolve such dispute and the seat of Arbitration shall be Irving TX, USA. All Arbitration proceedings for the disputes between the parties shall be in accordance with the provision of The Arbitration and Conciliation Act, TX. The Award passed by the Arbitrator shall be final and binding on the parties.

## **Business Communication coordination**

All communications between the parties will be carried out through the following designated coordinators:

Business Coordination					
For Blue Mail Media			For Client		
Name	Raymond Lee	Name	Kim Carter		
Title	Account Manager	Title	Sr. Manager - Marketing		
Address	300, E Royal Ln #127	Address	21 Water Street, Suite 500		
	Irving, TX, 75039		Claremont NH 03743		
Phone	+1 469 209 6584	Phone	540-379-6053		
Fax	888 635 3008	Fax			
Email	raymond.l@bluemailmedia.com	Email	Kim.Carter@RedRiver.com		

Accepted By:

Si	gnature	11 April 2017 Date
Name: Title: Client	Susan A. Edwards  Deputy Compliance  Red River Computer	