



300 E Royal Ln, # 127, Irving, Texas 75039 | www.bluemailmedia.com | 1-888-494-0588

Client Details

C. Ref. # 2279

Date: Wednesday February 8, 2017



Elecard Devices, CJSC

3 Razvitiya ave. Tomsk, 634055, Russia | W: www.elecard.com

P: +7 (3822) 488-580 | E: sales@elecard.com

Business Communication Coordinator: Fedor Bushlanov - Sales Director, Southeast Asia

Solution: CustomPro

Solution involves providing Elecard Data Intelligence and Data Management services to create database of potential Elecard clients with the specifications outlined below.

✓ Custom Filtering ✓ Contact Validation ✓ 85%+ Accuracy ✓ Comprehensive Coverage

CustomPro List Building Criteria

Region/s:

All of APAC

Industry Verticals

Software Distribution, Retail, Re-sellers, Digital Video Solution Systems Integrators (Businesses supplying software solutions and Digital Video equipment to other businesses)

Roles/Job Functions:

CVDMs (Chiefs/VPs/Directors/Managers & Heads): CVDMs Operations, Procurement, Purchase, Buying and Product, Chief Engineers & Head of Engineering Departments, CTOs and CEOs

Total Records to be Serviced 4,500 contacts

Solution Price U.S. \$ 2,650.00

Data Coverage

✓ Contact Name	✓ Job Title	✓ Work Email
✓ Company Name	✓ Company Website	✓ Company Address
✓ Annual Revenue	✓ Business Headcount	✓ Industry Classification

Delivery

To be delivered in 2 separate files: 1st for resellers/integrators and 2nd for products/solution manufacturers

End of Page 1. Terms & Conditions on page 2.

Drafted and approved by:

Lance Rogers, Sales Manager – Blue Mail Media Inc.

Client Signature

Executive Director

Deshaun A. Paul



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Terms and conditions

CustomPro is a Data Intelligence and Data Management Solution providing the Client (Elecard) services to create a database of potential Elecard clients with the size of 4,500 records.

1. Payment:

- 1.1. Payment can only be made through Check or Wire Transfers.
- 1.2. Client will make upfront payment to Blue Mail Media Inc. for the List Acquisition.
- 1.3. The remaining balance, if any, is payable by Client prior to delivery. At any time during this service, Client can pay the remaining balance, if any and take the delivery of the remaining marketing database.

2. Quality assurance:

- 2.1. *CustomPro* solutions come with 85%+ delivery and accuracy guarantee. Undeliverable (hard bounce) emails and inaccurate contacts will be replaced when brought to attention within 30 days from the date of delivery.
 - 2.1.1. In the event of unavailability of data for the pre-set requirement criteria replacements; the requirement criteria can be expanded to acquire replacements.

3. Privacy protection: Blue Mail Media Inc. shall comply with all applicable privacy and Russian data protection laws for the collection, use, and disclosure of personal information about potential Elecard clients and shall obtain any required consents with respect to same.

4. Dispute Resolution

- 4.1. Indemnity: Either party* hereby agrees to indemnify, defend and hold harmless the other, its agents, trustees and employees from any and all liability, loss, damage and expenses (Including, but not limited to attorney fees) that either party may suffer as a result of claims, demands, costs or judgments which may be made or instituted against the other or its agents, trustees and employees as a result of other party's negligence, action, failure to act that might give rise to such liabilities.
- 4.2. In case of any disputes, controversy, claims or breach arising out of or in relation to this purchase including disputes regarding interpretation, construction, existence and validity thereof, between the parties (hereinafter collectively referred to as Disputes), the parties shall first attempt to resolve the Dispute through mutual discussions.
- 4.3. In case the parties fail to resolve the Dispute through the aforementioned manner within a period of fifteen (15) days of such meeting of the parties then such Disputes, shall be referred to Arbitration by a prior written notice by either of the parties issuing the same to the other. A sole Arbitrator shall be mutually appointed by parties to resolve such dispute and the seat of Arbitration shall be Irving, TX, USA. All Arbitration proceedings for the disputes between the parties shall be in accordance with the provision of The Arbitration and Conciliation Act, TX. The Award passed by the Arbitrator shall be final and binding on the parties.

*Party/Parties imply Blue Mail Media Inc./Client or the two collectively.

End of Document

Drafted and approved by:
Lance Rogers, Sales Manager – Blue Mail Media Inc.

Client Signature

Executive director
Lance Rogers