



300 E Royal Ln, # 127, Irving, Texas 75039 | www.bluemailmedia.com | 1-888-494-0588

Client Details	Date: Monday, October 17 th , 2016
Manoj Jonna Launch Team, YayPay	
P: 508 873 0101/855 292 9729 W: www.yaypay.com E: mjonna@yaypay.com	

Solution Provided: CustomPro

- ✓ Custom built list ✓ Validated & qualified contacts ✓ 85% Accuracy ✓ Comprehensive data coverage

CustomPro List Building Criteria			
Geo: USA			
Job Functions/Titles: CEO/Owner/Co-Founder/President, Finance Heads, Finance Controllers			
Business Revenue: \$ 10 Million - \$ 100 Million			
Businesses using: Quickbooks Online, Netsuite, Intacct			
Includes de-duping against the file provided by client			
List and Pricing Details			
List Size	2,500 records	Price	\$ 1,250.00
Data Fields covered in the list			
Contact Name	Title	Company	
Work Email	Work Phone	Work Address	
Company Website	Industry	Industry Code (SIC/NAICS)	
Number of Employees		Revenue	

End of Page 1. Terms & Conditions on page 2.

* If Yaypay purchases more than 2500 contacts, pricing of the last set of contacts will be adjusted to reflect the following schedule

2500 - 5000 contacts	- \$ 455 CPM
5000 - 7500 contacts	- \$ 410 CPM
> 7500 contacts	- \$ 375 CPM

Drafted and approved by:
Lance Rogers, Sales Manager – Blue Mail Media Inc.

Client Signature _____



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Terms and conditions

1. Payment:

- 1.1. Payment can only be made through Check or Wire Transfers.
- 1.2. Client will make upfront payment to Blue Mail Media Inc. for the List Acquisition.
- 1.3. For the Data Hygiene solutions, Blue Mail Media Inc. will raise an invoice upon project completion with details about the accounts and contacts appended. Payment will be due prior to delivery.
- 1.4. The remaining balance, if any, is payable by Client prior to delivery. At any time during this service, Client can pay the remaining balance, if any and take the delivery of the remaining marketing database.

2. Quality assurance:

- 2.1. For *DemandNXT* solutions, deliverable leads will be predetermined and mutually agreed upon by Blue Mail Media Inc. and the buyer. The definition of a "lead" will also have to be established and documented prior to sign up.
- 2.2. *CustomPro* and *Data Hygiene* solutions come with 85%+ and (60-80%) delivery and accuracy guarantees respectively. Undeliverable (hard bounce) emails and inaccurate contacts will be replaced when brought to attention within 30 days from the date of delivery of the respective solution.
 - 2.2.1. In the event of unavailability of data for the pre-set requirement criteria replacements; the requirement criteria can be expanded to acquire replacements.

3. Dispute Resolution

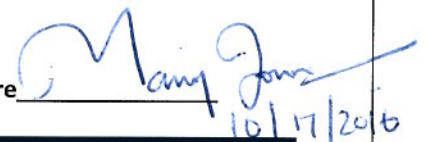
- 3.1. Indemnity: Either party* hereby agrees to indemnify, defend and hold harmless the other, its agents, trustees and employees from any and all liability, loss, damage and expenses (Including, but not limited to attorney fees) that either party may suffer as a result of claims, demands, costs or judgments which may be made or instituted against the other or its agents, trustees and employees as a result of other party's negligence, action, failure to act that might give rise to such liabilities.
- 3.2. In case of any disputes, controversy, claims or breach arising out of or in relation to this purchase including disputes regarding interpretation, construction, existence and validity thereof, between the parties (hereinafter collectively referred to as Disputes), the parties shall first attempt to resolve the Dispute through mutual discussions.
- 3.3. In case the parties fail to resolve the Dispute through the aforementioned manner within a period of fifteen (15) days of such meeting of the parties then such Disputes, shall be referred to Arbitration by a prior written notice by either of the parties issuing the same to the other. A sole Arbitrator shall be mutually appointed by parties to resolve such dispute and the seat of Arbitration shall be Irving, TX, USA. All Arbitration proceedings for the disputes between the parties shall be in accordance with the provision of The Arbitration and Conciliation Act, TX. The Award passed by the Arbitrator shall be final and binding on the parties.

*Party/Parties imply Blue Mail Media Inc./ Client or the two collectively.

End of Document

Drafted and approved by:
Lance Rogers, Sales Manager – Blue Mail Media Inc.

Client Signature


10/17/2016