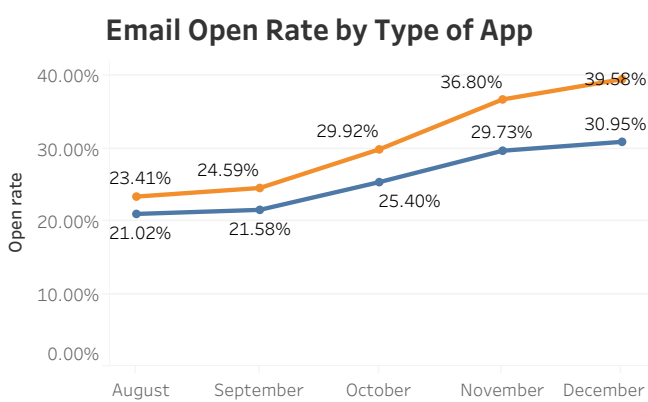
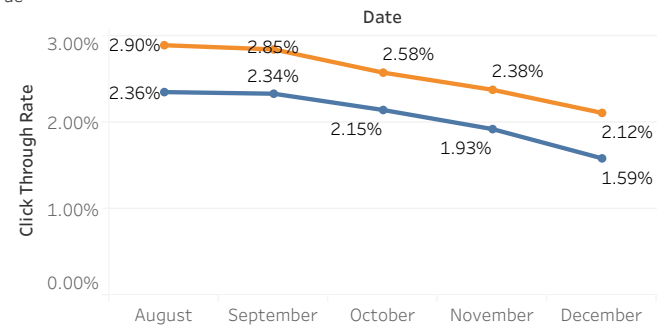


Pampers: IOS Impact Analysis

Email Open Rate by Type of App

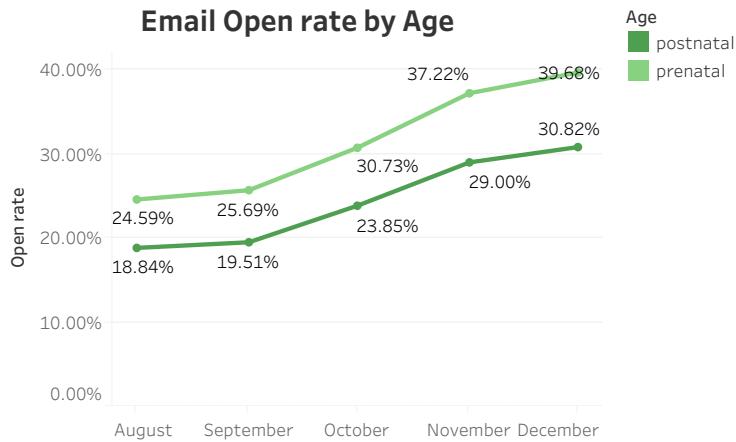


Email Click Through Rate by Type of App



The average Open rate in this industry is 21.33% and CTR is 2.62%.

Email Open rate by Age



Email Click Through Rate by Age

