

Human-Centered Product Designer | 11+ Years of UX Expertise in B2B, SaaS, and AI-Powered Solutions

Driven and innovative Product Designer with a proven track record of successfully leading over 300+ web and mobile design projects across diverse industries and sectors. Adept at collaborating with cross-cultural product development teams to launch and manage intuitive, user-focused UI and UX designs—including AI-powered solutions that simplify complex technologies into seamless user experiences. Experienced in leading design teams and managing end-to-end project lifecycles, from concept creation to successful delivery, ensuring alignment with business goals and user needs.

- UX Design & Usability Analysis
- Enterprise Application Expertise (B2B,B2C & SaaS Solutions)
- Dashboard & User Panel Design & Mobile Apps Design
- E-commerce Platforms
- Digital Portfolios & Enterprise Digital Profiles
- FinTech, AdTech, Healthcare and Cybersecurity Solutions
- AI Transformation & Digital Innovation Projects

SKILLS

Design

Visualization, Interaction Design & Storyboarding
User Flows, Wireframing, Prototyping
UI & UX Designing for Web/Mobile/Software
Theme designing, Logo Designing and branding,
Project Management, Jira, slack, Digital Analytics,
Invision, adobe xd , OTT, Ecommerce

Research

- Surveys
 - User Interviews
 - Contextual
 - Inquiries
 - Competitive Analysis
- Usability
 - Testing
 - Affinity Mapping
 - Rapid Prototyping
 - Wireframes

Tools, Languages and Methodologies

- Figma, FigJam
 - Sketch
 - Notion
 - Adobe CC,
 - Adobe XD
 - illustrator
 - Miro
- HTML5
 - CSS3
 - JavaScript
 - React JS
 - Agile
 - Waterfall
 - RAD

EDUCATION

Bsc (IT)
Punjab Technical University. 2010 to 2013

ARENA ANIMATION
Certification Diploma in UI/UX DESIGNING 2013

Google UX Design Professional Certificate
Digital Skills : **UX Design**
<https://www.coursera.org/account/accomplishments/specialization/certificate/ML3VQVCEJ79C>

Accenture (Course)
Digital Skills : User Experience
<https://www.futurelearn.com/certificates/eeha3cj>

PORTFOLIO

<https://www.behance.net/thakuramansingh>
<https://dribbble.com/Amanhans>
https://medium.com/@aman_amanroy

Recent Experience

Manager (UI/UX)

Castellum Labs

July 2022 - Continue

Driving and finalizing UX for cybersecurity solutions offered to Banking, Institutional and Enterprise clients. Manage design needs for digital footprint, marketing campaigns and exclusive projects of group company.

Design Head (UI/UX)

QR Clear Inc

Sep 2020 - Jun 2022

Lead a 5 people digital Team and created some software solution designs for patient Usability, Covid-19 tracking apps and dashboard Solutions .

Design Head (UI/UX)

The GoldCube Inc

Feb 2020 - Aug 2020

Lead a 7 members digital team and engage with IT,DevOps, Network & cybersecurity security teams for a FinTech product. Participated/Contributed in daily,weekly & quarterly product development goals for iOS,Android or Web interface. Launched various dashboards and panels as per product development goals.

Product Design Lead(UI/UX)

AE DIMENSIONS PVT LTD

Oct 2016 – Jan 2020

Managed the UI Designing & UX development of AddLauncher.com (AdTech platform for advertisers & publisher. Marketplace for media buying) Also Managed other flagship projects or digital products of group company along digital & devOps team. Participated/Contributed in daily,weekly & quarterly product development goals for iOS, Android or Web interface.

Sr UI/UX PRODUCT DESIGNER / UI DEVELOPER

Direct Dispatch INC

Jan 2016 – Sep 2016

Remotely

Worked as Experience Design Lead for Direct-Dispatch Brand Evolution project along a cross-functional & cross-cultural team. Managed digital footprint and branding as per supply chain or B2B industry needs.

UI/UX DESIGNER / UI DEVELOPER

Tri network ltd

Apr 2013 – Sep 2015

Managed the UI Designing & UX development of Trideal.com (Online marketplace connecting subscribers with local merchants by offering deals & coupons for activities,goods & services) Also Managed other flagship projects or digital products of group company along digital & devOps team.Participated/Contributed in daily,weekly & quarterly product development goals for iOS,Android or Web interface.

UI/UX Designer, UI Developer

AYUSHMAAN TECHNOLOGY

2013 (internship)

Worked closely with product team,engineers and founding team for executing iOS/Android/WebApps for international clientele. Excelled in creating wireframes & high-fidelity prototypes. Participated/Contributed in 10+ projects