

BCS 055

Ans / = (a) Robot as learning tools

- (b) The main purpose of the los angeles experiment is that by sharing tips with the robot dragon, students can take their own lesson to heart.
- (c) Researchers see the classroom robot not as replacement for teachers but as a whimsical assistants programmed to push kids' button. But some see the mechanization as the latest example of technology undermining the important of human connection in the classroom.
- (d) Children do not like admitting mistakes but they enjoy pointing out someone else's. As the children correct the robots, they become more aware when they make the same mistakes.
- (e) Some says, they will take over the world but they make fake all our jobs while other says that robots could never become true companions like human.

- f)
- i) Whimsical
  - ii) Undermining
  - iii) Minic
  - iv) Swiveling
  - v) Reinforcing

- (g)
- i) The whole idea behind feasibility analysis is to put an idea to the test.
  - ii) Some of my friends call a first world problem.
  - iii) If we take their lessons to heart and make better choices.
  - iv) Once an individual stepped out of a simple "give and takes" relationship, problem arose.
  - v) Richards still bristles at the thought of woman quitting the band.

### Ans 2 (i) An effective Presentation.

Presentation can be defined as a formal event characterized by teamwork and use of audio-visual aids. The main purpose of presentation is to give information to persuade the audience to act and to create goodwill. A good presentation should have a good subject matter, should match

Should best fit the audience and should be well organized.

### Characteristics of a Effective Presentation.

1. The presentation idea should be well adapted to your audience. Relate your presentation message / idea to the interests of the audience. A detailed audience analysis must be made before the presentation i.e. an analysis of the need, age, education background, language and culture of the target audience. Their body language instantly gives the speaker the required feedback.
2. A good presentation should be focused on the topic. It should not move off-track.
3. A good presentation should have the positive to convey the required information.
4. The fear should be transformed into positive energy during the presentation. Be calm and relaxed while giving a presentation.

5. To communicate the desired information, the speaker should use more of visual aids such as transparencies, diagrams, pictures, charts etc. Each transparency slide should contain limited and essential information only.
6. A good presentation and how to end the presentation without losing audience interests at any point of time.
7. Rehearse and practice the presentation. This will help the speaker to be more confident and self-assured. The more the speaker rehearses the better the presentation turns to be.
8. The speaker encourages more questions from the audiences. They should be honest enough to answer those questions.
9. Summarize the presentation at the end. Give the final comments.
10. The speaker must have a presentable appearance while giving a presentation.
11. Try to gain and maintain audience interest by using positive quotes, humour or remarkable fact.
12. The speaker must be affirmative and optimistic before giving presentation.

13. The Speaker must state the objectives of the Presentation at beginning of the Presentation.

(ii) Difference between Phone and Walk-in interviews.

Phone interviews are generally conducted by hiring managers in an effort to save time and quickly eliminate candidates who do not meet the organization's requirements. The aim of a phone interview is not necessarily to identify the strongest candidates, but to eliminate the weakest ones. Given that a single open job can attract hundreds of resumes, it is understandable why employers want to screen candidates as efficiently as possible over the phone. According to the experts at Algim, co. telephone interviews are an integral part of business practices today. Some companies require only one telephone interview while others might request two or three depending on the situation.

Walk-in-interview are formal meeting that happen in person between the hiring manager and the candidate. They are often more in depth than telephone interview - In-person interview enable hiring manager to better evaluate a candidate's attitude and preferences, as well as assess vital non-verbal cues.

You want to give the best answers you can to interview question, but sometimes your first attempt isn't as good as you'd like it to be. The good news is that in-person interviews go deeper than phone interviews. You usually have the chance to build on your answers and even ask your own clarifying question, if necessary.

Ans 3 (iii) = Social media Tools (Facebook and Twitter)

Facebook, with about 2.38 billion monthly active users worldwide as of April 2019, Facebook is one of the most popular

platforms. not only for personal use but business as well.

for businesses facebook is a place to share photos, updates, and general news with those who follow or like you fans. of your business come to your facebook page to find out what's going on with your company see pictures of what's going on, or explore events

### How to use facebook for marketing.

It's important to start by building your fanbase on facebook. Publicize your page and post a link to it anywhere you can including adding a social icon onto your website.

once you've created a strong following it's important to use status updates or photos to share your product, offers services. You should also post things that get your audience to engage with your posts.

Tool to utilize: Advertising  
 Facebook is one of the most comprehensive online advertising platforms today.  
 It uses social graph and activities to pinpoint those who fall into your buyer demographics, making Facebook ads incredibly effective. Facebook ads are more likely to bring in strong leads that are there or actually looking for your services.

Twitter - is fast paced concise and easy way to connect with your audience with over 310 million registered users (and growing), Twitter is a sea of information of 140 character or less content waiting to be read, clicked following and re-tweeted.

Tool to utilize - hashtags.

Hashtags (#) are your key tool on Twitter. These tags allow you to reach a wider audience than just your followers by getting involved in existing conversations.

Ans 9:- Salesman - Hello welcome sir! How may I help you,

Me : hello ! I was looking for an Android Smart TV.

Salesman :- Sir, Sure Please have a sit there.  
Tell me what brand are you looking for.

Me : LG brand it is sir ! I searched in other decorative stores, but they weren't Smart models.

Salesman : Of sir, got it. It'll be easier for me to show you best model if you tell me what size you'll prefer looking for . or any dimensions you have

Me : I've no clear idea about dimensions but Yes , it should be 56 inches.  
And I've doubt on the brand as well.  
What do you think?

Salesman : Yes Sir . LG brand is one of the trustworthy brands in our electronic world . You'll even get warranties extended based on the product you choose.

Me :- Yes Sir. Before that, show me some of the models.

Saleman :- Actually Sir I just now searched in the file there's no Android Smart TV here available right now.

Me :- Oh. So this is the case. Ok no problem. Aren't you guys aware about the Android Smart TV and customers attraction towards it now a days?

Saleman :- We are Sir, the thing is Android Smart TV Models are currently unavailable due to delay in manufacture and transport.

Me :- Oh okay no Problem I understand. It's due to heavy rains probably

Saleman :- Yes Sir. But if You want You can go through other LEDs of 56 inches here.

Me : Oh okay no Problem I understand . It's  
due to heavy rains probably .

Saleman : Yes Sir But If you want You can  
go through other LEDs of 56 inches  
here .

Me : No. it alright , just let me know  
once the models arrive this place .

Saleman :- Yes Sure . Have a great day and  
visit again . I'll inform you further  
about it .

Me . Yes thank you .

Ans 5<sup>2</sup> As increasing graduation rates and levels  
of education attainment will accomplish  
little if students do not learn  
something of lasting value . Yes federal  
efforts over the last several years  
have focused much more on increasing  
the number of students who go to  
college than on improving the education  
they receive once they get there .

## Some Immediate Improvement

Creating a teaching faculty:- The seeds of such a change already exist through the proliferation of instructors who are not on the tenure track but are hired on a year to year basis or a somewhat longer term to teach basic undergraduate courses.

Rethinking the undergraduate curriculum: The familiar division into fields of concentration electives and general education leaves too little room for students to pursue all of the objectives that professors themselves deem important for a well rounded college education.

Improving graduate education:- Aspiring college instructors also need to know much more now in order to teach effectively. A large and increasing body of useful knowledge has accumulate about learning and pedagogy.

## The need for Research:

Finally, there is an urgent need for more and better research both to improve the quality of undergraduate education at the Study Centre and to increase the number of students' who complete their studies.

Ans 6 i. When did you join this company?

I join the Company six year ago.

ii) What was your job Profit?

I was an office assistant.

iii) Which department did you work in?

I worked in After Sales.

(iv) How long here you worked in that department?

I worked in that department for 18 months.

v) Where was it?

It was just 6kms from my home.

Ans 7<sup>2</sup> i) IBM is one of the Biggest (big) Computer Companies in America.

- ii) A notebook Computer is more expensive (expensive) than a desktop one.
- iii) I think a desktop computer is better (good) than a Notebook.
- iv) In my opinion telephone is the most important (important) piece of office equipment.
- v) The fastest (fast) way to contact a client is by phone.

Ans 8<sup>2</sup> Like dating parents, the robot researchers worry about the inner lives of their machines and how best to guide them through sticky social situations. Bullying by children has already been a problem. Researchers at the University of California San Diego were horrified when toddlers clearing vocabulary at the University's early childhood education centre took only minutes to

to bash apart a robotic arm assembled over more than six months.

Ans 9:- Assistant: Sales department. Good morning  
You: Good morning. I want some details about filing cabinets.

Assistant: Certainly. What exactly would like to know about our filing Cabinets?

You:- What is the Cost of the Cabinet?

Assistant: They Cost Rs. 9000 each.

You:- Okay are they available in black color?

Assistant: I am Sorry , but they're not available in black.

You: Okay . one more thing , by the end of the week .

Assistant: We Can deliver by the end of the week.

You: Okay thanks you so much.

Assistant: You're welcome . Thank You for Calling.

16.

Ans/o. i. Hello Sir I am Gondkar, Currently a Student of BCA. I have heard a lot about You that's one of the reasons of me Standing here. I have seen all Your motivational video. You are my role model and also my inspiration. It is a pleasure meeting You

ii) Good afternoon Sir, my name is Kapil. I am a Student of M.Com. I am very big fan of You as I am very much interested in autonomy. I have read most of Yours articles and Yours interviews. You truly are an inspirations for many students like me. I never thought I would meet You here like this. It is a great pleasure Sir.