



Who is a Campus Ambassador? How does it benefit?

A program that brings out your Leadership skills along with an exposure to Marketing skills and hones your talent towards innovation and taking up ownership for an organisation. We are a group of young professionals, creating a platform for students providing a leadership opportunity.

Adding more Ninjas to your community!

Eligibility

Students who can take up the ownership and are willing to get exposed to management and leadership.

What you do?

Organising at least 1 event every month

- Organize Talks/Sessions (Pre-placement sessions, Topic based workshops etc.) to be conducted by Coding Ninjas in their campus
- Organize hackathons:
 - Internal coding events in association with CN
 - Monthly hackathons in collaboration with all departments on Codezen
 - Series of small coding competitions 4-6

Promoting CN and it's events- Online and Offline

- Posters in college campus
- Social media marketing:
 - Sharing e-posters on social media
 - Facebook marketing: college page, fest page, college groups, class groups etc.
 - WhatsApp : Placement groups, Class groups, fest groups
 - Instagram posts (target based)

Find out the most effective medium of communicating with all students.

Introduce Codezen as programming platform in campus

Maintain a database of students (participating / College database of all years)

Associate Coding Ninjas with various college societies and fest departments



What you get?

Tangible Incentives:

- Coding Ninjas merchandise on becoming Campus Ambassador.
- Add experience to your resume, Work Experience Certificate to all eligible candidates on successful completion of term.
- LinkedIn recommendation to all eligible candidates after completion of program.
- *Special Bonus to Ambassador of the Month*
- Interact with experts/professionals and get guided/counselled personally.

Intangible Incentives:

- Opportunity to interact and network with industry experts and professionals through various events.
- Start-up exposure.
- Opportunity to become a part of us (Internship/TAship)
- Networking opportunities with other campus' ambassadors, sharing knowledge getting to know other campus' life and culture.
- Achieve the Targets and get exciting Prizes.

Additional incentives for:

Blogs for Coding ninjas. Author and content will be featured on our fb page and website

Out of the Box Idea, gets a SURPRISE from us!

Please note:

1. Target based
2. Proof /reports to be submitted to get evaluated
You'll be getting your Google Drive to upload all the pictures and videos related to it.

Still have doubts feel free to contact regarding anything and everything, the Ninjas are always there for you

Google form for registration :
<https://goo.gl/forms/nbSY7k6TKA9jDsuw2>

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Prize list

Merchandise	Points
Tumbler/ Shaker Bottle	500
Cool Pen-drives	800
Headphones/Earphones (Skull candy or equivalent)	1800
Bluetooth speaker (JBL)	2500
Online Free Foundation Course(Introduction)	8000
Online Free Advance Course	18000
Apple Iphone 7 (32GB)	40000
MacBook Air	60000

How can you avail these amazing stuffs?

You can avail any prize from the above mentioned just by completing the mentioned tasks and accumulating your points.

Task	Point /Task
Posters in college	2 Points/Poster
Sharing our posts/ Images - 2	2 Points/Share
Quora review	10 Points/Answer
Blog	50 Points/Blog
Hackathon	100 Per Hackathon on CodeZen
Workshop in campus	100 Per workshop
Offline Classroom Program Referral	200 Per Successful registration
Online Course Referral	Rs.1000 Cash + 200 Points Per Successful registration

