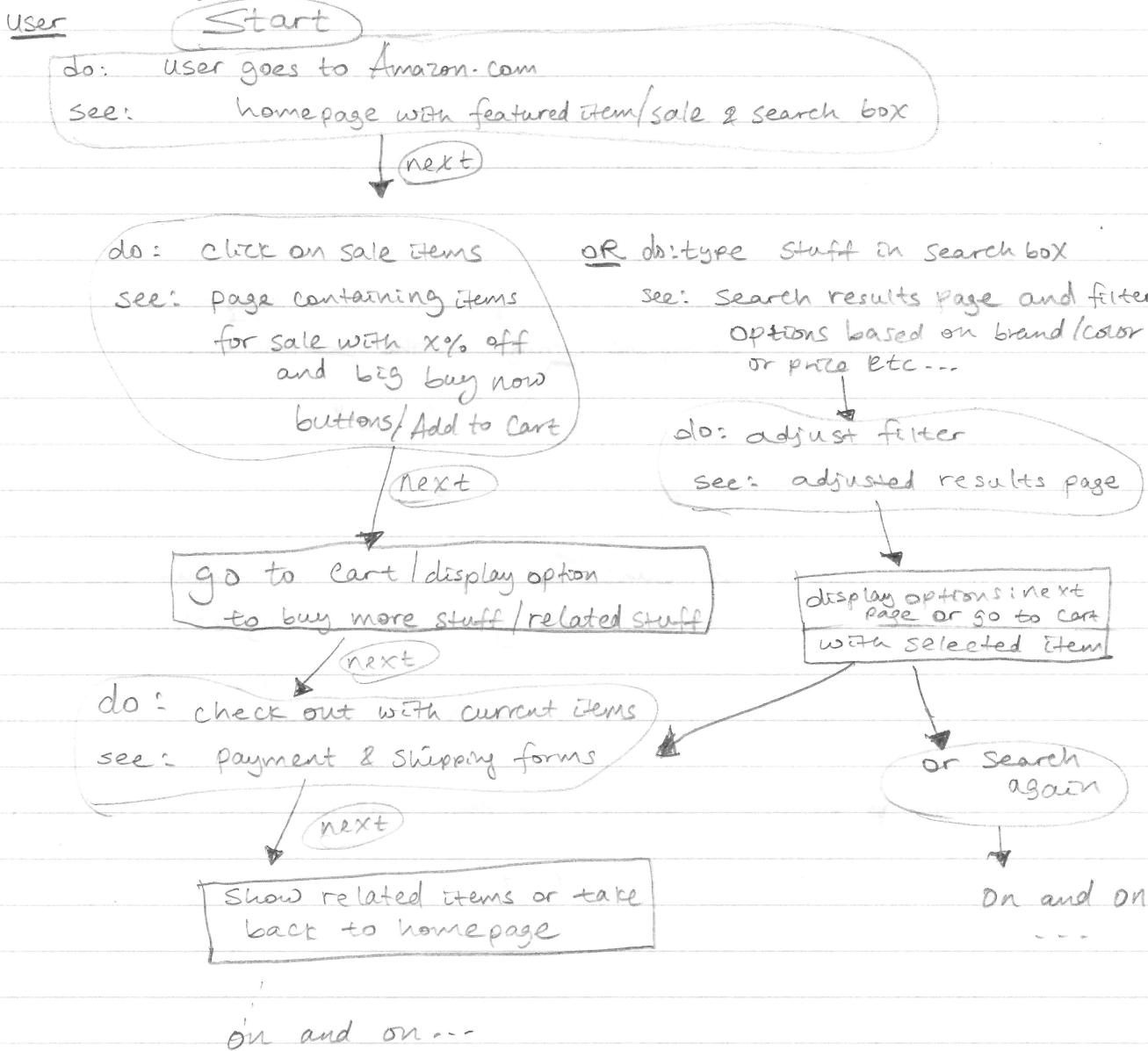


Amazon

Creating UI Flow shorthand

- Buying item from Amazon.



UI Flow

Searching Onion dip on Google

User : go to www.google.com.xx

see : Google homepage with search box

next

User : type "Onion dip"

see : suggestions / autocomplete options

next

next

User : choose autocomplete or completely type the strings

see : complete strings on the search box

next

User : click search

next

hit "Enter"

see : a bunch of related content / media about keyword.

→ or "did you mean --" Suggestion if no result or mistyped

User : clicks on of his/her interests

see : redirect to page that contains the content.

next

next

User : goes back to choose other links

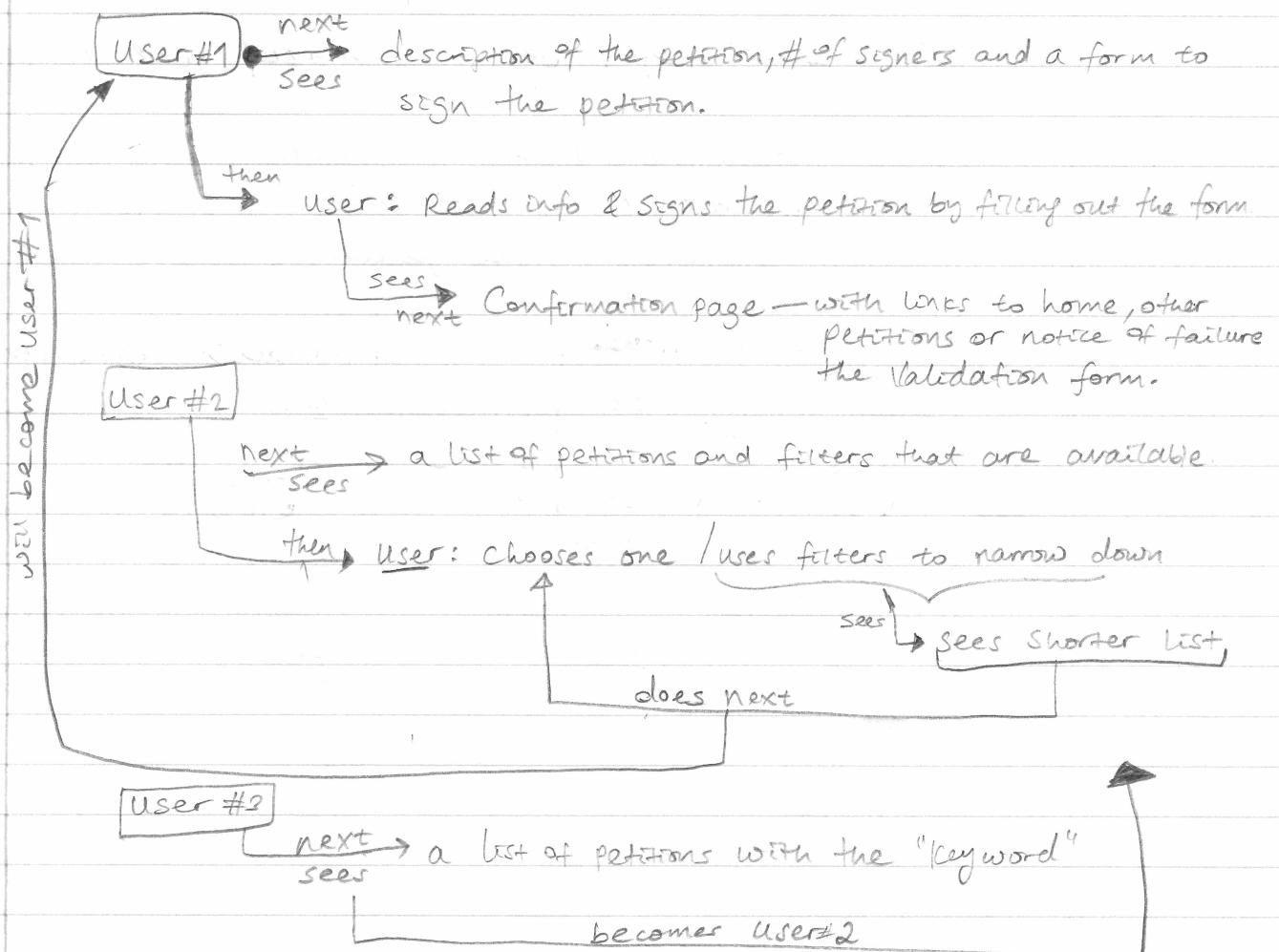
UI Flow

Submit a Petition

User : goes to site / gets redirected to it from other places.

see : Homepage with a featured petition & other petitions list.

- User :
- ① clicks on featured petition if that's what he/she wants.
 - ② Navigate through the list based on filters (deadlines, petition # etc...)
 - ③ Searches with keyword.



CTA

Final Project

- CTA 1: "Green Fashion"

This call to action instantly tells visitor that the products in the page are "Environment friendly" in some way or are recycled — And also fashionable or jewelleries in our case.

- CTA 2 : "Buy 1 Get 1 Customized Jewellery for free"

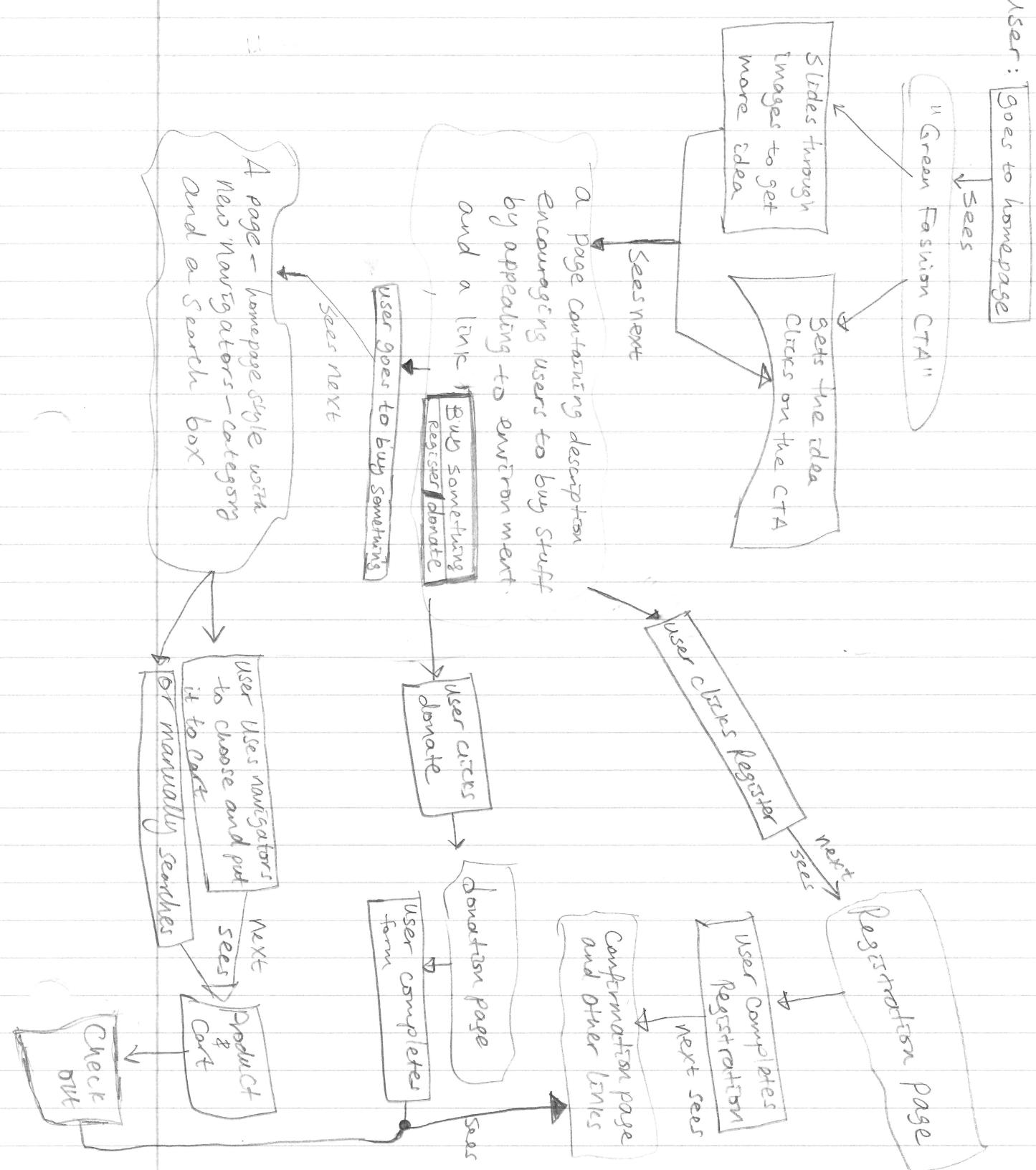
Looks a bit verbose but something along this line gets attention or calls for action to buy an item just to get a customized jewellery/product for free".

<pre><header> </header> <nav> </nav> jQuery slider Green Fashion pictures showing recycled items short intro <footer> </footer></pre>	<pre><header> </header> <nav> </nav> jQuery slider Buy 1 Get CUSTIMIZED Jewellery Free <footer> </footer></pre>
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UI-Flow

Final Project

CTA 1: "Green Fashion"



UI Flow

Final Project

CATA 1: Buy 1 Get 1 Customized Product

