I came up with 6 Categories. And grouped them as follows:

**User Profile (Dashboard)**

* User Registration
* Login & (Related Contents, validation, forgot password etc.)
* Loyalty Points
* Saved Items in Cart
* Your Orders

**Shop**

* Shop by Category
* Special Gift Items
* Custom Orders
* Offers and Seasonal Promotions
* Recommender System (Users who bought this also bought …)
* Bulk Order

**Gallery**

* Photo Gallery
* HQ Images of Items for Sale (worn by models)

**Get Involved**

* Fund-raising/ Donate Online
* Join Mailing List
* Social Links
* Donate Recyclable Material
* Events Calendar

**Articles/Blog**

* Recycling Tips
* Event Reflections
* Achievements and Progress
* User Comments/ Feedback System
* Customer Testimonials

**About Me**

* Contact Information (phone, email, physical adress – Gmaps iframe etc.)
* Short Bio + Portrait Photo
* Intro Video (How the project started including explanations on the CTAs)
* External Links (Social Links – including other similar sites )

**FAQ**

* Frequently Asked Questions
* Terms and conditions (Return and refund policy etc.)
* Inquiry Form