# **Aman Kumar**

# UI/UX Designer

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## **Professional summery**

I am a UI/UX Designer with four years of experience in both service-based and product-based IT companies. I specialise in creating intuitive and visually engaging designs that enhance user experience. Proficient in tools like Sketch, Figma, and Adobe XD, I have successfully led projects that improved user retention and satisfaction. My experience spans from redesigning e-commerce platforms to enhancing flagship product usability, always focusing on user-centric solutions.

## UI/UX Skills

- · Low fidelity wireframes
- Website
- UX Research
- Prototype
- ERP Systems

- · High fidelity wireframe
- · Mobile design
- Mockups
- Design system
- Blockchain

- Dashboard/Portal design
- App design
- · Web design
- · Micro animation
- UCD (User Centric Design)

## **Technical tools**

Figma

Adobe XD

Zeplin

Photoshop

Illustrator

Basic HTLM

## **Professional experience**

## India take one production. (ITOP) | Zillit

Jun 2024 - Present

As a UI/UX Designer at ITOP, I contributed to the design of Zillit, a comprehensive dashboard tailored to manage and streamline all aspects of pre-production, production, and filmmaking processes. Collaborating closely with stakeholders, I ensured that Zillit met the unique requirements of Hollywood movie-making teams, facilitating efficient communication and workflow management. By creating user-centered designs, I simplified complex filmmaking tasks, enhancing team coordination and productivity.

## Sunday Labs (Growpital | Zetta Farms)

Dec 2023 - Apr 2024

Working for Gropital (Zetta farms), My duty is to creating intuitive interfaces and delightful user experiences. Through collaboration with cross-functional teams, I design and iterate to ensure our digital products align with user needs and business goals, ultimately driving customer satisfaction and product success.

## <u>Oodles technology (Oodles Blockchain)</u>

Sep 2021 - Dec 2023

Conducting user research and testing to gather feedback and ensure that the designs are optimized for user satisfaction. I am also create wireframes, prototypes, and high-fidelity designs, ensuring that they adhere to design principles and industry best practices.

## **Education**

- Graduation (Delhi University)
- Graphic Designing (MAAC)
- 10th (CBSE)

• 12th (CBSE)

Technical Diploma (PUSA institute of technology)

## Live projects

### Zillit

Zillit is all encompassing, centralized communication and production management tool for Entertainment Industry.

#### btro.io

As a UI/UX designer, I have designed a website for a blockchain token that provides users with detailed information about the token and its features Designed to be easy to navigate and visually appealing, the website provides easy access to information.

#### distinct.so

As a UI/UX designer, I've designed an NFT marketplace that enables users to easily buy and sell non-fungible tokens. A user-friendly interface allows buyers and sellers to browse and search for NFTs, manage their wallets, and communicate through the messaging system.

### soshnft.io

Features include bidding options, filtering options, and a detailed product page that highlights the NFT's unique characteristics. I have taken care to make the marketplace visually appealing and engaging for users by paying attention to its design.

### hedgex.exchange

The design incorporates features such as real-time trading charts, multiple order types, and a user-friendly trading interface that allows users to manage their positions with ease. The platform also includes security features such as two-factor authentication, SSL encryption, and other measures to ensure the safety of user data and transactions.

#### Hedgex exchange mobile app

I have also incorporated a responsive design that allows the platform to be accessed on different devices, including desktops, laptops, tablets, and mobile devices. The user experience has been optimized to ensure that the platform is easy to use, even for users who are new to trading cryptocurrencies.

### blockchain.oodles.io

As a UI/UX designer at Oodles Blockchain, I have the privilege of undertaking the UI/UX of the official website. This ambitious endeavor involved creating intuitive and engaging user interfaces aimed at simplifying the user experience in the world of decentralized technology.