

SimpliTaught(TAWT) Financial Projections

1. Revenue Model

SimpliTaught's revenue streams include:

- Platform Subscription Fees (monthly/annual)
- Transaction Fees from in-app purchases (e.g., access to premium content, libraries)
- Commission from book sales (currently 10%)
- Token utility-based revenues (staking, governance participation)

2. Current Traction and User Base

SimpliTaught currently has a partnership with Kansas Christian College, with 249 premium students onboarded. Active discussions are underway with universities in Africa and Cal State Institute.

3. Growth Projections

Expected growth:

- Year 1: 5,000 premium users
- Year 3: 15,000–25,000 premium users
- Transaction volume to increase accordingly with a scalable user base

4. Token Price Forecast

Starting Token Price: \$0.01

Projected Price in 3 Years: \$1.00

Price increase based on token utility, scarcity, and user engagement within the platform.

5. Platform Economics

Users purchase premium content and engage in platform transactions. 20% of the collected transaction fees go to Buyback & Liquidity Provision (B&LP), and 80% supports platform operations.

- Half of B&LP used to buy TAWT
- Half used to buy USDC
- Combined into TAWT-USDC LP tokens to enhance liquidity

6. Burn/Staking Period

Minimum Staking Period: 6 months

7. Profit Forecast

Expected to become profitable within the first year post-launch.

8. Fundraising Targets

- Pre-Seed: \$3.5M
- Seed: \$7M
- Private Round: \$10M
- Public Round: \$18M