



DSL SKILL BASED GAMING APP PROJECT OUTLINE

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About the company

DSL is an Indian fantasy gaming platform that allows users to play fantasy stock trading with information and gain knowledge regarding working of financial markets.



Vision Mission Goals

DSL gaming platform is executing its vision of 'Make trading Better' by providing multiple avenues for people to deeply engage with the stocks they love through fantasy trading and providing better information and knowledge of trading and stock market. To enable them to understand financial markets better and become financially independent through investing little amount of money and securing good returns. With the help of gamifications in DSL, people will be able to understand how and why stocks fluctuate in stock market.

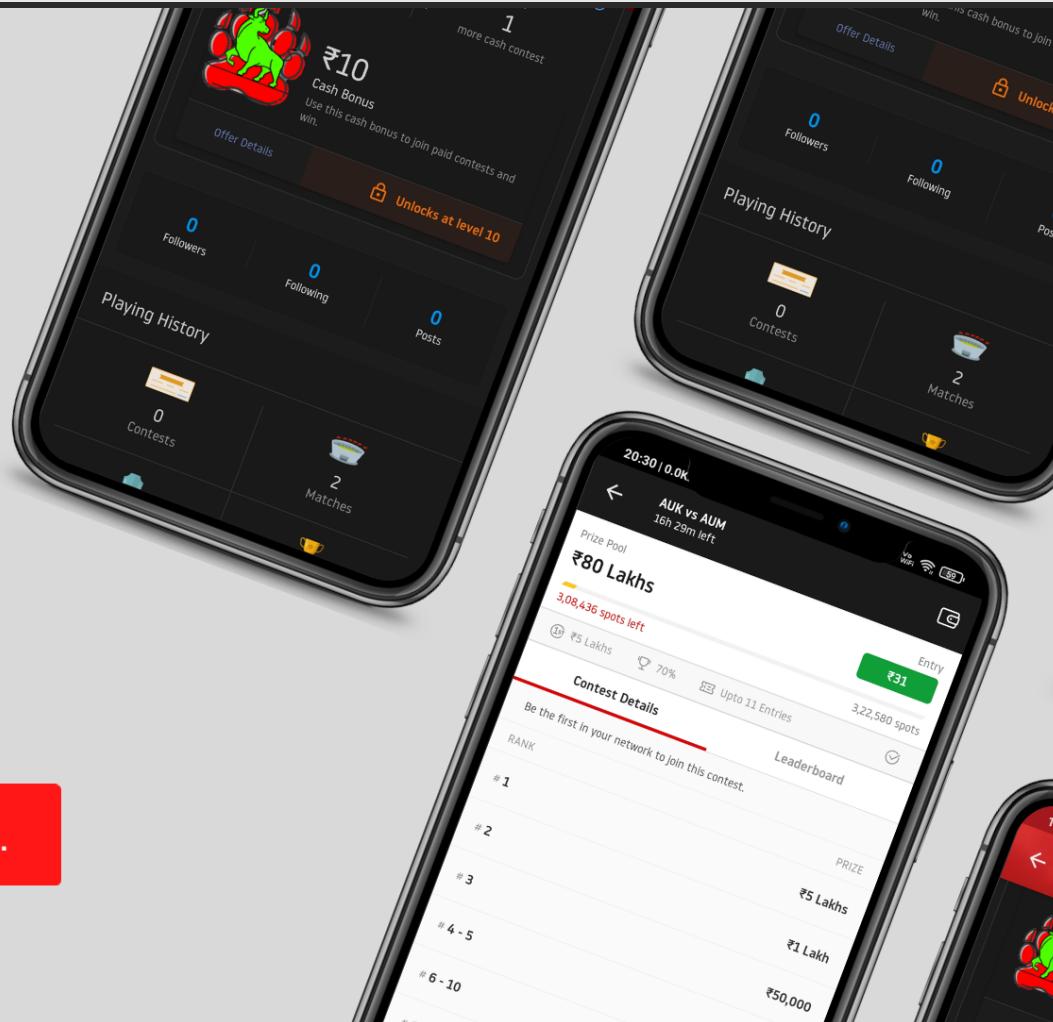
The Gap We're Filling

DSL is a modern way to educate people about stock and financial market by providing gaming platform and integrated gamifications and strive towards making them financially independent.

1.950	112,988	3.030	3.040	3.050	3.060
1.260	176,745	1.950	1.960	1.970	1.980
0.250	1.349,237	1.250	1.260	1.270	1.280
0.396	100,000	0.248	0.250	0.252	0.254
0.744	43,408	0.358	0.360	0.362	0.364
0.878	13,750	0.741	0.743	0.745	0.747
0.19	351,000	0.876	0.878	0.880	0.882

Project's Main Goal

Create and distribute an interactive Gaming app for younger learners and gamers.



Skill Based gaming App.

Milestone 1



**Feasibility assessment and
design prototyping.**



Milestone 2

Wireframing and UX Design.

Milestone 3

Agile development and beta testing.



Although you can plan as best you could, uncertainty is inevitable in the business world. Make sure to arm yourself with a risk mitigation plan. This will not only help your team anticipate untoward events but also carve out an action plan in case these happen. You can begin by identifying whether your project carries a low, medium, or high risk.

At this point, we need to get some of our target users to test the app through a beta version.

Milestone 4

Launch the app!

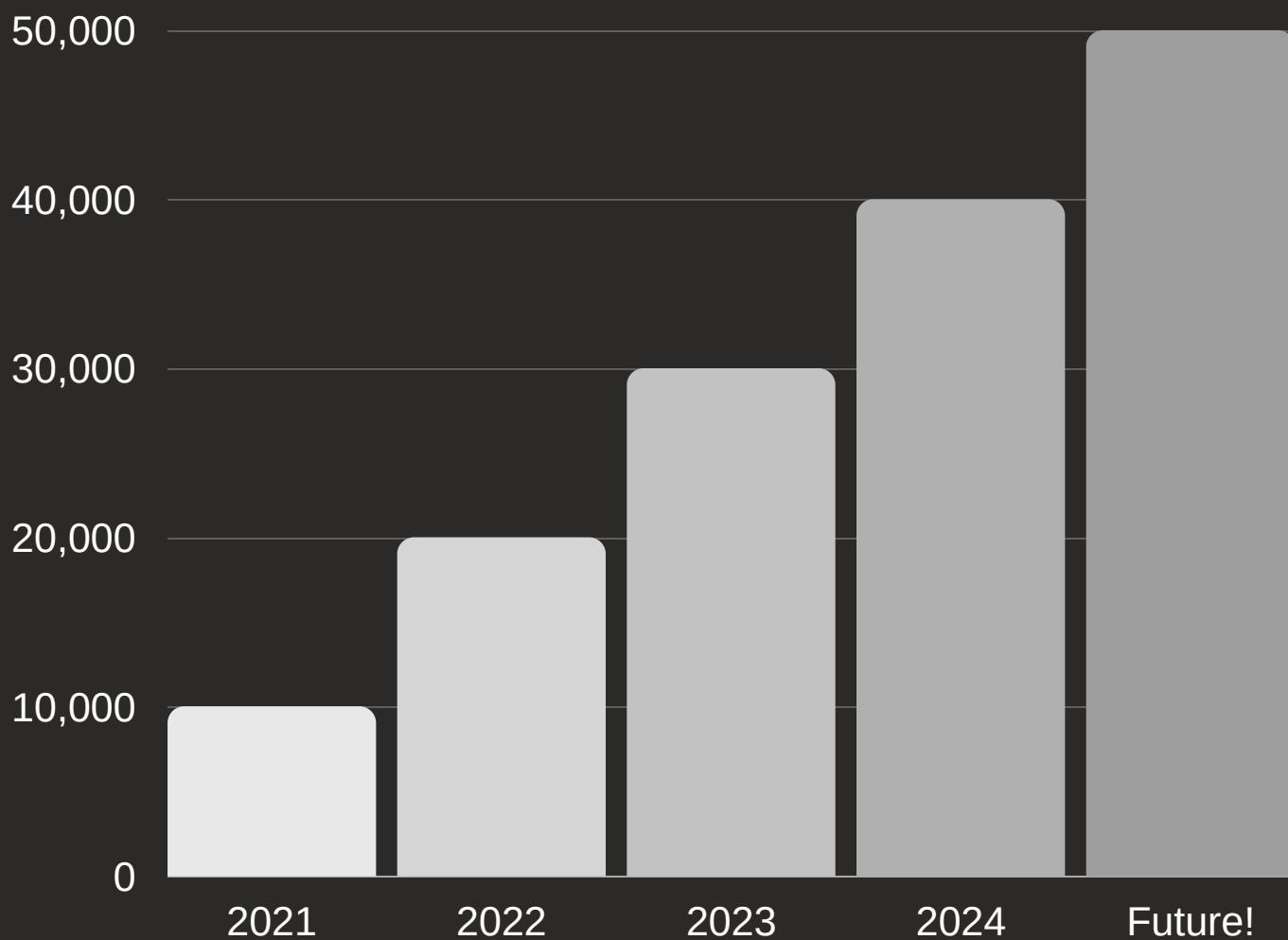


Even the best-laid project plans can go awry without a constant flow of communication between those involved in the project. Your project plan should include a communication plan for sending crucial information like updates or issues. When coming up with a communication plan, think of your audience, the information they need to know, the method for communicating the information, how often they need to be updated, and who will be responsible for disseminating them.

After beta testing, we will launch the official app and start implementing updates.

Budget and Project Sponsors

**Working budget:
\$397406.72
(RS.2,90,000,00)**



For instance, the communication approach should differ when reaching out to customers versus talking to colleagues on the project team. The communication plan should also detail how and when issues should be escalated and resolved. Finally, spread the good word about the project not just with your team but with other employees! Provide the appropriate information to other communication channels like the company newsletter. This will surely boost the morale of all working on the project.



THANK YOU!