# **Assignment 9: Amazon Gourmet Foods Sentiment Analysis with Apache Spark**

# Introduction

This assignment aims to perform sentiment analysis on the Amazon Gourmet Foods reviews dataset. The objective is to use **Apache Spark** for distributed data processing and the **Hugging Face Transformers** library to classify each review as **POSITIVE** or **NEGATIVE**. The assignment is divided into two tasks:

- 1. **Task 1:** Perform sentiment classification using Hugging Face's pre-trained DistilBERT model.
- 2. Task 2: Evaluate the performance of the sentiment classifier by calculating Precision, Recall, and displaying the confusion matrix.

# **Task 1: Sentiment Classification**

## **Objective:**

The goal of Task 1 is to classify Amazon Gourmet Foods reviews as either **POSITIVE** or **NEGATIVE**.

# **System Adjustment:**

In *task1.py*, adjust these things according to the system requirements

```
# Limit thread usage (important for HuggingFace on CPU)
os.environ["OMP_NUM_THREADS"] = "10" # Should be adjusted based on
CPU cores
os.environ["PYSPARK_PYTHON"] =
"/home/amar/Desktop/2nd_sem/MLOps/bin/python" # Path to your Python
environment
```

```
# Step 2: Create Spark Session with limited parallelism
spark = SparkSession.builder \
    .appName("SentimentAnalysisGourmet") \
    .config("spark.sql.shuffle.partitions", "10") \
    .config("spark.default.parallelism", "10") \
    .getOrCreate()
```

## Approach:

#### 1. Data Parsing:

- The reviews are stored in Gourmet\_Foods.txt. The file is structured as key-value pairs where the key is the review score and the value is the review text.
- The reviews are parsed and the text is passed to a **DistilBERT** model using Hugging Face's sentiment analysis pipeline.

## 2. Sentiment Analysis:

- A **sentiment analysis pipeline** is used for sentiment classification using Hugging Face's pre-trained DistilBERT model.
- Reviews are classified as either **POSITIVE** or **NEGATIVE** based on the model's prediction.

## 3. Spark UDF:

 The sentiment classification logic is applied to the dataset using a Spark UDF (User-Defined Function). The UDF processes each review and appends the predicted sentiment as a new column to the DataFrame.

## 4. Output:

• The results are saved as CSV files (partitioned by Spark) inside the sentiment output/ directory.

```
# Step 3: Sentiment classifier
sentiment_model = pipeline("sentiment-analysis")
```

- This loads the default model, **DistilBERT fine-tuned on SST-2** from HuggingFace's transformers library.
- This model is then used in a Spark UDF to classify each review's sentiment and save the output as sentiment\_output.

# **Task 2: Sentiment Classifier Evaluation**

# **Objective:**

The objective of Task 2 is to evaluate the performance of the sentiment classifier model. Reviews with a rating of **3.0** or greater will be considered as **POSITIVE**, and reviews with a rating of **less than 3.0** will be considered as **NEGATIVE**. This evaluation will include:

- 1. **Precision**: The proportion of positive predictions that were correct.
- 2. **Recall**: The proportion of actual positives that were correctly identified.
- 3. Confusion Matrix: A matrix to visualise the performance of the classifier.

# Approach:

#### 1. Ground Truth Labels:

The ratings in the dataset are used to define the ground-truth labels:

- Reviews with a rating  $\geq 3.0$  are labelled as **POSITIVE**.
- Reviews with a rating < 3.0 are labelled as **NEGATIVE**.

#### 2. Confusion Matrix:

A confusion matrix is calculated using the following components:

- True Positives (TP): Predicted POSITIVE, and actual POSITIVE.
- False Positives (FP): Predicted POSITIVE, and actual NEGATIVE.
- True Negatives (TN): Predicted NEGATIVE, and actual NEGATIVE.
- False Negatives (FN): Predicted NEGATIVE, and actual POSITIVE.

#### 3. Precision and Recall Calculation:

• **Precision** is calculated as:

$$Precision = \frac{TP}{TP+FP}$$

• **Recall** is calculated as:

$$Recall = \frac{TP}{TP + FN}$$

#### 4. Visualization:

- A heatmap is generated to display the confusion matrix.
- A bar chart compares the Precision and Recall scores.

# **Key Results and Visualisations**

- Confusion Matrix: The confusion matrix visualises the true vs. predicted sentiments, helping to understand how well the model distinguishes between POSITIVE and NEGATIVE reviews.
- 2. **Precision and Recall**: The bar chart compares **Precision** and **Recall** scores, which are critical metrics to assess the performance of the sentiment classifier.

# Conclusion

This assignment demonstrates the use of **Apache Spark** for large-scale data processing and **Hugging Face Transformers** for sentiment analysis. The evaluation metrics, such as **Precision**, **Recall**, and the **Confusion Matrix**, provide insights into the effectiveness of the sentiment classification model. The project can be scaled further by incorporating more complex models or experimenting with larger datasets.