Dear Team,

Thank you for providing datasets to us. Below are the key data quality issues with three datasets.

Let me know if you have any query regarding below observations.

Summary Table :

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Dataset | Accuracy | Completeness | Consistency | Currency | Relevancy | Validity |
| Transactions | Profit : Missing | Customer Id : Incomplete |  |  | Cancelled status order : filter out | List Price : format |
| Brands : Blanks |
| Customer Address |  | Customer Id : Incomplete | State : Inconsistent |  |  |  |
| Customer Demographic | DOB : Inaccurate | Job Title : Blanks | Gender: Inconsistency | Deceased Customers: Filter out | Default Column : Delete |  |
| Age: Missing |

Regards,

Amrendra