# **Melbourne Housing Price Prediction**

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Abstract --- House price forecasting is a main topic in the real estate market research. Many previous studies try to derive useful knowledge from historical data of house market across the globe. This study seems to be the first paper which investigates the housing market by using machine learning techniques to analyze real historical house sale transactions in Australia. It seeks useful models which could be deployed as an application for house buyers and sellers. Data analytics show a high discrepancy between the house price in the most expensive suburbs and the most affordable suburbs in the city of Melbourne. In addition, experiments demonstrate that the combination of Stepwise and Support Vector Machine (SVM), based on Mean Squared Error (MSE) measurement, consistently outperforms other models in terms of prediction accuracy.

#### 1 Introduction

Buying a house is undoubtedly one of the most important decisions one makes in his life. The price of a house may depend on a wide variety of factors ranging from the house's features, its location, as well as the real estate demand and supply in the property market. The housing market is also one crucial element of the national economy. Therefore, forecasting housing values is not only beneficial for buyers, but also for real estate agents and economic professionals.

Studies on housing market forecasting investigate the house values, growth trend, and its relationships with various factors. The improvement of machine learning techniques and the proliferation of data or big data available have paved the way for real estate studies in recent years. There is a variety of research leveraging statistical learning methods to investigate the housing market. In these studies, the most popular investigated locations are the United States [1], [2], [3], [4], [5], [6]; Europe [7], [8], [9]; as well as China [10], [11], [12], [13]; and Taiwan [14], [15]. However, research on the housing market by applying data analytics in Australia is rare, or elusive to find.

The goal of this study is through analyzing a real historical transactional dataset to derive insight into the Housing market in Melbourne city. It seeks useful models to predict the value of a house given a set of its characteristics. Effective models could allow a home buyer or a real estate agent make better decisions. Moreover, it could benefit the projection of future house prices and

the policymaking process for the real estate market.

The study follows the Cross-industry standard process for data mining, known as CRISP-DM [16]. This is a commonly used approach for tackling data analytics problems. The process consists of six phases illustrated in Figure 1. This paper focuses on four stages: Data Understanding, Data preparation, Modelling, and Evaluation.

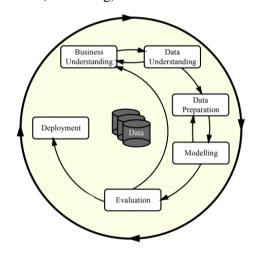


Figure 1: the different phases of CRISP-DM.

The next parts of the paper are constructed as follows: Section 2 reviews previous work on house market forecasting applying statistical learning techniques. Section 3 explains the data set and how to transform it into cleaned data. In section 4, various machine learning methodologies are proposed. Model evaluation will be discussed in Section 5, and the conclusion is deduced in Section 6.

#### 2 Related work

Previous studies on real estate market using statistical learning approaches can be categorized into two groups: the trend forecasting of house price index, and house price valuation. Literature review indicates that studies in the former category deem predominant.

In the house growth forecasting, researchers try to find optimal solutions to predict the movement of housing market using historical growth rates or house price indices, which are often calculated from a national average house price [3], [5], [6], or the median house price [4]. [1] contends that house growth forecasting could act as a leading indicator for policymakers to assess the overall economy. Factors that affect house price growth tend to be macroeconomic features such as income, credit, interest rates, and construction costs. In these papers, Vector Autoregression (VAR) model was commonly applied in earlier periods [10], [11], while Dynamic Model Averaging (DMA) has become more popular in recent years [3], [13], [14].

On the other hand, house price valuation studies focus on the estimation of house values [2], [12], [15]. These studies seek useful models to predict the house price given its characteristics like location, land size, and the number of rooms. Support Vector Machine (SVM) and its combination with other techniques have been commonly adopted for house value prediction. For instance, [12] integrates SVM with Genetic Algorithm in order to improve accuracy, while [15] combines SVM and Stepwise to effectively project house prices. Furthermore, other methods such as Neural Network and Partial Least Squares (PLS) are also employed for house values prediction [2].

It is underscored that Neural Network and SVM has recently been applied in a wide variety of applications across numerous industries. Neural Networks has been further developed to become deep networks or Deep learning method. Besides, the advance of SVM deems to achieve by integrating it with other algorithms. For example, Principal component analysis (PCA) is combined with SVM to address prediction issues in different industries such as Information security [17], Stock Market [18], or Industrial processes [19]. In addition, the combination of Stepwise and SVM is widely used for Credit Scoring [20], Faulty detection of Semiconductor Producing [21], or Dimension Reduction of High-Dimensional Datasets

[22]. Both NN and SVM methods will be implemented and discussed in this paper.

# 3 Data preparation and exploration

### 3.1 Original Data

The data implemented in this study is the Melbourne Housing Market dataset downloaded from Kaggle website [23]. The original dataset has 34857 observations and 21 variables. Each observation presents a real sales transaction.

These variables can be categorized into 3 groups:

- Transactional variables include Price, Date, Method, Seller, Property count.
- Related location variables which contain Address, Suburbs, Distance to CBD, Postcode, Building Area, Council Area, Region name, Longitude, Latitude
- Other house features such as Type, Bedrooms, Bathroom, Car, Land size, Year Built

The outcome of house value prediction is the price which is a continuous value, and predictors consist of other features with both numeric and categorical types.

### 3.2 Data Preprocessing

Before applying models for house price prediction, the dataset needs to be preprocessed.

The investigation of missing data is at first performed. Several missing patterns are assessed rigorously since they play an important role in deciding suitable methods for handling missing data [24].

Columns with more than 55% values missing are removed since it is difficult to impute these missing values with an acceptable level of accuracy. In addition, there are many rows with missing values of the outcome variable (Price). Since the imputation of these values could increase bias in data, observations with missing values of the Price are deleted.

In addition, imputation is performed for other predictors with a small portion of missing values. Longitude and Latitude, for instance, are imputed from house addresses using a Google map API. Another example is the imputation of Land size values by using its median values group by house types and suburbs.

Furthermore, outliers are discovered and addressed. Outliers are defined as an observation which seems to be inconsistent with the remainder of the dataset [25]. Outliers may stem from factors

such as human errors, relationship with probability models, and even structured situations [25]. For instance, land sizes of less than 10 square meters are removed.

As a result, the cleaned data, which is used to build models, has 11 variables and more than 20 thousand observations. The details of these variables are described in Table 1 and Figure A.1 in Appendix.

Name	Type	Description	
Price	Numerical	House price	
Year	Numerical	Sold year: 2016-2018	
PropertyCount	Numerical	Number of properties	
Distance	Numerical	Distance to CBD	
Longitude	Numerical	House's Longitude	
Latitude	Numerical	House's Latitude	
Rooms	Numerical	Number of bedrooms	
Bathroom	Numerical	Number of bathrooms	
Car	Numerical	l Number of car spots	
Landsize	Numerical	House's land size	
Туре	Categorical	House's type: u-unit,	
		h-house, t-townhouse	

Table 1: Feature description.

### 3.3 Descriptive exploration

Descriptive analysis indicates that a median house has three bedrooms, one bathroom, with land size above 500 square meters. Its median price is roughly 900 thousand dollars.

The data summary information and other informative figures are allocated in Appendix. This section only presents the most important findings.

Figure 2 and 3 indicate the histograms of Price and log(Price). While the range of Price values varies widely with a long tail, log(Price) deems to have a normal distribution. Thus, log(Price) will be used as the output in model building and evaluation phases.

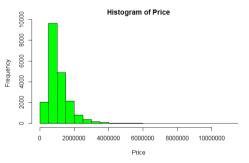


Figure 2: Histogram of Price.

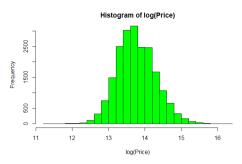


Figure 3: Histogram of log(Price).

The lists of suburbs with the most expensive and cheapest median house prices are demonstrated in Figure 4 and 5 respectively.



Figure 4: Suburbs with most expensive houses.

Kooyong, in Figure 4, is the suburb with the highest median price at nearly 3 million dollars, although one has to spend around 2 million dollars to buy a house in other expensive suburbs.



Figure 5: Suburbs with cheapest houses.

However, in cheap suburbs such as Kurunjang, Melton, and Melton South, one can own a house with about 400 thousand dollars. Other affordable suburbs have the median house price of fewer than 500 thousand dollars. Hence, the difference in median house prices among low and high price suburbs is significant, which varies from around 4 to 6 folds.

# 4 Methodologies

## Data reduction and transformation

In order to improve the interpretability and enhance the performance of prediction models, data reduction techniques like Stepwise and Boosting are exploited to derive most important predictors.

Moreover, PCA, a data transformation technique, is applied to get significant components for integrating with SVM.

#### Model selection and evaluation

The paper implements different regression models in order to find the useful ones.

An attribute subset from Stepwise will be inputted in Linear Regression, Polynomial Regression, Regression Tree, as well as Neural Network, and SVM. In addition, SVM is also integrated with PCA to compare the accuracy of its integration with Stepwise.

Linear regression will be used as a baseline for model evaluation, which based on Mean Squared Error (MSE) measure on an evaluation dataset. MSE is the most popular tool to measure the quality of fit [26]. It is calculated as the following equation:

$$MSE = \frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{f}(x_i)^2)$$

In this formulation, n is the number of observations, while  $\hat{f}(x_i)$  is the prediction of *i*th observation.

Before fitting data into models, the cleaned dataset is divided into train and evaluation data. The evaluation set will be kept isolated from model building, and only used for model evaluation. The model fitting process utilizes train data using 10 folds cross-validation. It is noted that cross-validation is applied in both data reduction and model construction stages.

The next subsections will introduce several important machine learning techniques utilized in this study.

#### 4.1 Stepwise

Stepwise is one common-used method for subset selection. It is an improved technique of Best Subset Selection [26] which trains a least squares regression for  $2^p$  possible models of p predictors. In this study, we use forward stepwise selection [26] which only involves fitting (1 + p(p + 1)/2) models. Figure 6 indicates the important level of predictors for the outcome log(price).

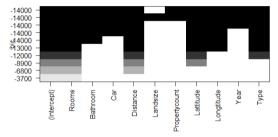


Figure 6: Feature importance.

From cross-validation results, five most important variables related to the outcome variable are derived. These predictors comprise of Rooms, Distance, Latitude, Longitude, and Type of houses. Moreover, Boosting method produces similar feature importance list which confirms the reliability of these five predictors.

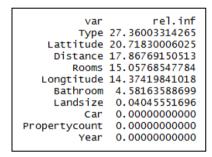


Figure 7: Feature importance from Boosting.

Interestingly, the land size contributes an insignificant portion of house prices. There is also no significant influence of car spot and the year when the house was sold.

#### 4.2 Principal component analysis

Principal component analysis (PCA), which is an unsupervised approach, can be utilized for data reduction. PCA allows us to create a low-dimensional representation of data that captures as much of the feature variation as possible [26]. It can assist in the improvement of SVM performance.

After implementing PCA for the train data using cross-validation, the first six components are extracted for further analysis since they account for nearly 80% of all predictors' variance. Figure 8 demonstrates the scree plot of the cumulative proportion of explained variance along with the number of principal components.

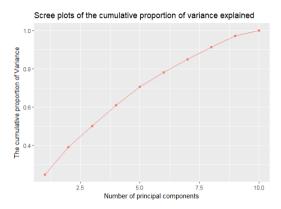


Figure 8: The cumulative proportion of variance.

## 4.3 Polynomial Regression

Polynomial regression is a standard extension of linear regression [26].

From a simple linear regression model:

$$y_i = \beta_0 + \beta_1 x_i + \epsilon_i$$

To a polynomial formation with d degree:

$$y_i = \beta_0 + \beta_1 x_i + \beta_2 x_i^2 + ... + \beta_d x_i^d + \epsilon_i$$

The degree is often less than 5 because when degree becomes larger, the polynomial model tends to be over-flexible [26]. Therefore, Polynomial Regression models are implemented using cross-validation with the degree d varies from 1 to 5. Figure 9 indicates that 3 is the optimal degree for Polynomial Regression.

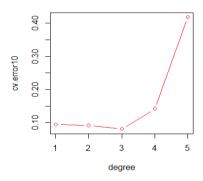


Figure 9: Plot of polynomial degree and MSE.

# 4.4 Regression Trees

Decision Trees is a widely known method for classification; Regression Trees, which use for continuous outcome prediction, is a special case of Decision Trees. Each leaf contains the prediction value which is the mean of prices of all observations in that leaf. The feature selection as a node in a Regression Tree will be based on the goal of minimizing the Residual Sum of Squares (RSS) [26].

RSS = 
$$\sum_{j=1}^{J} \sum_{i \in R_j} (y_i - \hat{y}(R_j))^2$$

The tree induction is implemented with 10 folds cross-validation to get minimum RSS with tree size of 12. It then is pruned to derive an optimal tree, shown in Figure 10.

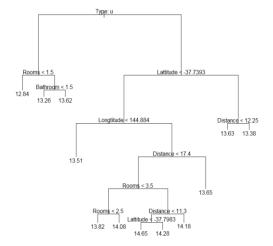


Figure 10: Pruned regression tree.

## 4.5 Neural Network

Neural Network is the methodology which has widely deployed in many real-world systems. The idea of a neural network is a connected network of nodes or units with related weights and bias [27]. These units are confined into different layers. A neural network normally has one input layer, one output layer, and one or more hidden layers. The complexity arises when the number of hidden layers and/or the numbers of units in each layer increases.

The network learns by adjusting the weights in order to reduce the prediction error [27]. Initially, all weights and bias are allocated randomly. The algorithm then runs iteratively, and each iteration comprises of two steps: forward feeding and backpropagation.

In the forward feeding phase, the output of each unit is calculated from outputs of nodes in the previous layer, as depicted in Figure 11. The prediction of the output layer is then compared to the observed outcome to derive the learning rate and errors.

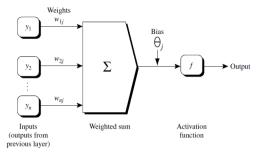


Figure 11: A neural network unit

In backpropagation, given the learning rate and errors, it recalculates the weights and bias in hidden layers and makes appropriate changes to reduce prediction errors.

In this research, different neural networks are tested with 1 to 3 hidden layers. Results demonstrate that the neural network with 2 hidden layers, indicated in Figure 12, has the smallest MSE.

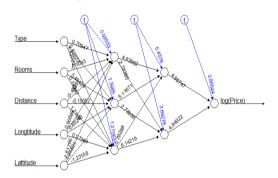


Figure 12: A 2-hidden-layer neural network.

## 4.6 Support Vector Machine

Support Vector Machine (SVM) is a powerful technique for supervised learning. SVM algorithm transforms the original data into a high dimension in order to seek a hyperplane for data segregation [27]. The hyperplane is established by "essential training tuples" which are called support vectors. In comparison with other models, SVM tends to deliver better accuracy due to its ability of fitting nonlinear boundary [27].

SVM models are implemented with two different sets of input variables. The first one stems from five most important features of Stepwise subset selection. The second input set is the six components from PCA transformation.

These are four basic kernels in SVM including linear, polynomial, radial basis function (RBF), and sigmoid. RBF kernel is selected since the number of variables is not large, and RBF deems to suitable with regression problems [28].

The selection of other parameters at first is arbitrary, with Cost of 10 and Gamma of 0.1. Tune

function is then performed to get the best parameters. The following tables show the detailed information of these parameters.

#### SVM with Stepwise

Parameters	SVM	Tuned SVM
Cost	10	1
Gamma	0.1	1
No. support vectors	12842	12599

Table 2: Simple SVM's parameters

#### SVM with PCA

Parameters	SVM	Tuned SVM
Cost	10	1
Gamma	0.1	1
No. support vectors	13402	13032

Table 3: Tuned SVM's parameters

#### 5 Results

The MSE of both train and evaluation datasets are presented in table 4. As in the previous discussion, Linear regression will act as the baseline for model comparison. The evaluation ratio of each model is equal to its evaluation MSE divide to the evaluation MSE of Linear regression. The smaller evaluation ratio, the higher accuracy of model's prediction.

Models	Train MSE	Eval. MSE	Eval. ratio
Linear regression	0.0948	0.0994	1.00
Polynomial regression	0.0773	0.0832	0.84
Regression tree	0.0925	0.0985	0.99
Neural Network	0.2657	0.2749	2.77
Stepwise & SVM	0.0558	0.0615	0.62
Stepwise & tuned SVM	0.0480	0.0561	0.56
PCA & SVM	0.0721	0.0810	0.82
PCA & tuned SVM	0.0474	0.0728	0.74

Table 4: Prediction results of models

It can be seen from Table 4 that Regression tree delivers a prediction result as good as Linear regression, while Polynomial regression results in lower errors which is acceptable. Neural Network seem not work effectively with this dataset.

In addition, PCA and tuned SVM deliver a relatively higher accuracy. However, there is an overfitting issue in PCA and tuned SVM case, since its evaluation MSE increases significantly in compared with train MSE.

The combination of Stepwise and tuned SVM, which produces the lowest error, is the most optimal model.

Regarding the model's performance, when the complexity of models increases, the model fitting time also goes up. While Linear and Polynomial regression delivers results almost instance, other model takes longer durations, which are indicated in table 5.

Models	Fitting time (min.)	
Regression tree	0.033	
Neural Network	0.033	
Stepwise & SVM	1.583	
Stepwise & tuned SVM	1.400	
PCA & SVM	2.317	
PCA & tuned SVM	2.733	

Table 5: Fitting models runtime

In comparison with SVM, Regression tree and Neural Network are relatively faster. Therefore, there is a trade-off between modes' runtime and prediction accuracy.

It is also underlined that PCA and SVM spend more time to train models than Stepwise and SVM. Hence, in this case, Stepwise more efficient when combining with SVM than PCA.

In terms of interpretability, it is easy to explain the prediction results in simple models such as Linear regression, Polynomial regression, and Decision tree. For instance, we can get the coefficients of related features in Polynomial function, while using decision tree for explanation is simple. In contrast, it will be difficult to interpret the prediction in Neural Network and SVM. These models run like "black boxes", and we do not know the relationship among predictors and the price prediction.

For further deployment, it is suggested to deploy two models: Stepwise & SVM, and Polynomial regression to predict observations with no outcome values. Polynomial regression can act as a new baseline for comparing prediction results. This application will allow users to input the type of a house, the number of rooms, and the house's location on a map. It then estimates the house value using the combination of Stepwise and SVM, and demonstrates the influences of these input factors to the house price.

#### 6 Conclusion

In summary, this paper seeks useful models for house price prediction. It also provides valuable insights into the Melbourne Housing Market. Firstly, the original data is prepared and transformed into a cleaned dataset ready for analysis. Data reduction and transformation are then applied by using Stepwise and PCA techniques. Different methods are then implemented and evaluated in order to achieve an optimal solution. The evaluation phase indicates that the combination of Stepwise and SVM model produces the highest accuracy. Therefore, it could be used for further deployment of a real application. This research can also be applied for transactional datasets of the housing market from different locations in Australia.

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# **Appendix**

Rooms	Price	Distance	Postcode	Bathroom
мin. : 1.000000	мin. : 85000	мin. : 0.00000	Min. :3000.000	Min. :0.000000
1st Qu.: 2.000000	1st Qu.: 657000	1st Qu.: 6.60000	1st Qu.:3046.000	1st Qu.:1.000000
Median : 3.000000	Median : 910000	Median :10.50000	Median :3087.000	Median :1.000000
Mean : 3.067743	Mean : 1089994	Mean :11.41328	Mean :3114.166	Mean :1.596642
3rd Qu.: 4.000000	3rd Qu.: 1333250	3rd Qu.:14.20000	3rd Qu.:3152.000	3rd Qu.:2.000000
Max. :16.000000	Max. :11200000	Max. :48.10000	Max. :3977.000	Max. :9.000000
Landsize	Lattitude	Lonatitude	Propertycount	Car
Min. : 14.0000	Min. :-38.19043	Min. :144.4238	Min. : 121.000	Min. : 0.000000
1st Qu.: 308.0000	1st Qu.:-37.86130	1st Qu.:144.9250	1st Qu.: 4385.000	1st Qu.: 1.000000
Median : 567.0000	Median :-37.79970	Median :145.0045	Median : 6567.000	Median : 2.000000
Mean : 597.8127	Mean :-37.80689	Mean :144.9973	Mean : 7521.028	Mean : 1.715242
3rd Qu.: 696.0000	3rd Qu.:-37.74800	3rd Qu.:145.0695	3rd Qu.:10331.000	3rd Qu.: 2.000000
Max. :9838.0000	Max. :-37.39780	Max. :145.5264	Max. :21650.000	Max. :18.000000

Figure A.1: Data summary of numeric predictors

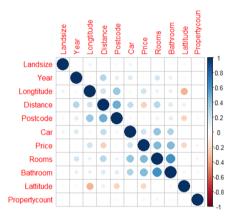


Figure A.2: Numeric variable correlation

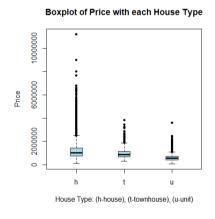


Figure A.3: Boxplot of price in each house type

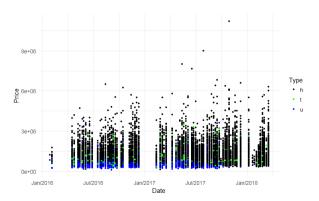


Figure A.4: Prices of different house type in 2016-2018

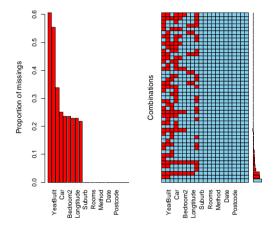


Figure A.5: Missing data patterns

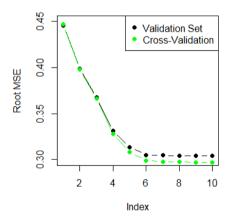


Figure A.6: Stepwise validation



Figure A.7: Stepwise feature coefficients