



John Sister

SEO Specialist / WP WebDev

CONTACT

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Las Piñas, Metro Manila

EDUCATION

ABE Int'l Business College, Las Piñas

Bachelor of Science in
Information Technology
2014–2020

SKILLS

- Wordpress
- Keyword Research
- Google Search Console
- Content Writing
- On-page SEO
- Off-page SEO
- Graphic Artist
- Rank Math
- Elementor
- HTML
- CSS
- javascript

SEO TOOLS

- Ahref
- Google Keyword Planner
- Moz
- Semrush
- UberSuggest
- ChatGpt
- Grammarly
- Quillbot
- Adobe Photoshop
- Laragon
- SEO Detailed
- SEO Quake
- Aapanel
- Local WP

PROFESSIONAL SUMMARY

An SEO Specialist / Web Developer boosts site visibility and traffic by combining SEO strategies with user-friendly, high-performance web development.

WORK EXPERIENCES

EKXINUM

April 2022 – September 2022

Seo Link Builder

- Acquiring hyperlinks from other websites to your own, aiming to improve the site's search engine rankings and drive more traffic.
- Securing high-quality, relevant links, signal to search engines that content is valuable and authoritative, which can enhance the site's visibility and credibility online.

CYBERSTACK SOLUTIONS

September 2022 – October 2023

Seo Link Builder / Content Writer / On – Page SEO / Graphic Artist

- Creating Content Writing using target keywords that helps to gain more traffic.
- Optimizing Webpage and Contents for Search Engines and users. To help rank pages higher on Google and drive more organic traffic.
- Creating Featured image and other necessary images for Contents

PALLADIUM

December 2023 – August 2024

SEO Specialist / Web Developer / Team Leader

- As a Team Leader, I organize work, manage project progress, coach and motivate team members, and support their growth.
- I also develop and optimize websites to ensure they are visually appealing, user-friendly, and functional across all devices.

12STAR

September 2024 – Present

SEO Specialist / Web Developer

- Experienced in optimizing websites to improve search engine rankings, drive organic traffic, and enhance online visibility through keyword research, on-page/off-page SEO, and performance analysis.
- Skilled in building and optimizing websites for functionality and responsiveness. Currently focused on replicating and customizing websites using aaPanel for efficient server and site management.