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Assignment Title: Reflections, ideas, and planning

1. Based on the reports of the fellow classmates during our last class below are some of the interesting ideas for user's problems:

   - As a student mentioned that there should be some app that can provide remainder on the activity's but I personally think that there are some apps which are already existing for activity remainders.
   - And some apps needs to be user friendly by keeping customers in focus which should be use by everyone.
   - Every application must have some research before they are going to users so that no one will face problems while using those applications.

2. Several people mentioned the "conflict" between the desire to have a free app, and developers' desire (and need) to get compensated. Can you suggest any ways by which developers can reap their creativity's and efforts' rewards without alienating their "customer base" by inundating them with ads and/or charging them?

   - Having a limited time promotions like offering the discounts or promotions on premium features habitually.
   - By using cross promotions (Example: If a person have multiple apps cross promote them within your existing user base which should be helpful in boosting downloads and also revenue.
   - And also by having some sponsorships if the application have some good reach.
   - Application's must have transparency over user feedback or reviews.

3. Please point to any app/software/website that offers in your opinion an excellent UI/UX. Briefly explain in what ways you find its UI/UX to be so good.

   - SLACK : Clean and organized , Can be able to customize and also have efficient communication.
   - NETFLIX : The algorithms and personalized pages helps users to discover the content according to their preferences and it can also create multiple user profiles in a single account.
   - LINKEDIN : It has some good professional networking and also the UI/UX for company pages allows businesses to showcase their brand and job updates within the application.

4. Have last class's discussions and/or items #1-3 gotten you closer toward a page / app you would like to pursue as a project for this course? Please discuss briefly.

    - To be honest, I have not finalized the topic for the project as of now but I still have some thoughts to be considered before starting the project.
    - I want to add some additional features for the existing application as per the current trend or I want to create the new website as per current requirments.
    - I also understand that how important that UI/UX is that if we make some good UI/UX users will love the application/website.