# Alessandra Lorena Marchiori

amarchiori.web@gmail.com

Frontend Developer

202-372-5469

#### **SOCIAL**

website: www.amarchiori.com

linkedin: /in/alessandra-marchiori/

github: github.com/amarchiori

## **PERSONAL**

Design consultant with 3 years of experience at ShelfGenie with strong communication skills. Proven ability to create user-friendly and intuitive UI/UX designs for web applications. Seeking a position as a Frontend Developer to leverage experience and skills to create engaging and innovative digital solutions.

#### SOFTWARE SKILLS

>>>>>>	HTML/CSS
$\Diamond\Diamond\Diamond\Diamond\Diamond\Diamond\Diamond\Diamond\Diamond$	Javascript
$\Diamond\Diamond\Diamond\Diamond\Diamond\Diamond\Diamond\Diamond$	React.Js
$\Diamond\Diamond\Diamond\Diamond\Diamond\Diamond$	Redux
$\Diamond\Diamond\Diamond\Diamond\Diamond\Diamond$	Node.js
$\Diamond\Diamond\Diamond\Diamond\Diamond\Diamond$	Firebase
$\Diamond\Diamond\Diamond\Diamond\Diamond$	PostgreSQL
$\Diamond \Diamond \Diamond \Diamond$	GraphQL
$\Diamond\Diamond\Diamond\Diamond\Diamond$	Typescript
$\Diamond\Diamond\Diamond\Diamond\Diamond\Diamond\Diamond\Diamond\Diamond$	Git

#### **EXPERIENCE**

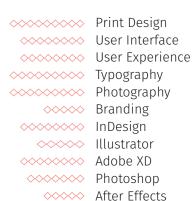
#### **E-commerce Website**

- Created a clothing e-commerce website, using React.Js as the framework.
- Implemented Google Firebase for user login and registration.
- Migrated program to Typescript, adding type-checking and eliminating bugs that persisted due to lack of a comprehensive type system language.
- · Implemented Stripe API integration for credit card payment.
- · Launched website within timeframe of 1 month.

# **Italian Cookbook to Application**

- Created an Italian cookbook design for family and friends with Adobe XD, Adobe Illustrator, and Photoshop.
- Currently creating a React.js application that includes 15 Italian recipes, with search and filtering capabilities, to improve skills and create a product that people can interact with.
- · Implementing Firebase authentication to store user info.

#### **DESIGN SKILLS**



# **Shopify E-commerce Admin**

- · Managed an e-commerce website to fulfill orders with high efficiency.
- Acted as a key resource in coordinating business operations, including multiple tasks of varying complexity.
- · Assisted proprietor in driving team performance and achieving success

# **ShelfGenie Design Consultant**

- Developed 3D digital mockups to showcase customized storage solutions.
- Crafted and presented persuasive sales presentations to customers 2-3 times a day.
- Strategically planned and efficiently completed multiple assignments in a timely manner.

#### **EDUCATION**

# Frontend Developer Certificate

Zero to Mastery 2022

#### **Graphic Design Major**

Bachelor of Fine Arts University of Maryland Baltimore County 2019

# Lady M Manager

- Promoted from Associate to Manager in under 12 months.
- Led the retail team's transformation from pop-up to a full-scale store during the re-opening of COVID.
- · Assisted an effortless transition to new store format with all new procedures for the team.
- Managed ordering over 100boxes each week, delivery of inventory, management of outgoing displayed inventory.