

Alessandra Lorena Marchiori

amarchiori.web@gmail.com

Frontend Developer

202-372-5469

SOCIAL

website: www.amarchiori.com

linkedin: [/in/alessandra-marchiori/](https://www.linkedin.com/in/alessandra-marchiori/)

github: github.com/amarchiori

PERSONAL

Design consultant with 3 years of experience at ShelfGenie with strong communication skills. Proven ability to create user-friendly and intuitive UI/UX designs for web applications. Seeking a position as a Frontend Developer to leverage experience and skills to create engaging and innovative digital solutions.

SOFTWARE SKILLS

◇◇◇◇◇◇◇◇ HTML/CSS
◇◇◇◇◇◇◇◇ Javascript
◇◇◇◇◇◇◇◇ React.js
◇◇◇◇◇◇◇◇ Redux
◇◇◇◇◇◇◇◇ Node.js
◇◇◇◇◇◇◇◇ Firebase
◇◇◇◇◇◇◇◇ PostgreSQL
◇◇◇◇◇◇◇◇ GraphQL
◇◇◇◇◇◇◇◇ Typescript
◇◇◇◇◇◇◇◇ Git

EXPERIENCE

E-commerce Website

- Created a clothing e-commerce website, using React.js as the framework.
- Implemented Google Firebase for user login and registration.
- Migrated program to Typescript, adding type-checking and eliminating bugs that persisted due to lack of a comprehensive type system language.
- Implemented Stripe API integration for credit card payment.
- Launched website within timeframe of 1 month.

Italian Cookbook to Application

- Created an Italian cookbook design for family and friends with Adobe XD, Adobe Illustrator, and Photoshop.
- Currently creating a React.js application that includes 15 Italian recipes, with search and filtering capabilities, to improve skills and create a product that people can interact with.
- Implementing Firebase authentication to store user info.

DESIGN SKILLS

◇◇◇◇◇◇◇◇ Print Design
◇◇◇◇◇◇◇◇ User Interface
◇◇◇◇◇◇◇◇ User Experience
◇◇◇◇◇◇◇◇ Typography
◇◇◇◇◇◇◇◇ Photography
◇◇◇◇◇◇◇◇ Branding
◇◇◇◇◇◇◇◇ InDesign
◇◇◇◇◇◇◇◇ Illustrator
◇◇◇◇◇◇◇◇ Adobe XD
◇◇◇◇◇◇◇◇ Photoshop
◇◇◇◇◇◇◇◇ After Effects

Shopify E-commerce Admin

- Managed an e-commerce website to fulfill orders with high efficiency.
- Acted as a key resource in coordinating business operations, including multiple tasks of varying complexity.
- Assisted proprietor in driving team performance and achieving success

ShelfGenie Design Consultant

- Developed 3D digital mockups to showcase customized storage solutions.
- Crafted and presented persuasive sales presentations to customers 2-3 times a day.
- Strategically planned and efficiently completed multiple assignments in a timely manner.

EDUCATION

Frontend Developer Certificate

Zero to Mastery 2022

Graphic Design Major

Bachelor of Fine Arts
University of Maryland Baltimore
County 2019

Lady M Manager

- Promoted from Associate to Manager in under 12 months.
- Led the retail team's transformation from pop-up to a full-scale store during the re-opening of COVID.
- Assisted an effortless transition to new store format with all new procedures for the team.
- Managed ordering over 100boxes each week, delivery of inventory, management of outgoing displayed inventory.