Amar S. Dhale

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Professional Summary :

Detail-oriented and analytical Data Analyst with a strong foundation in **statistical analysis**, **data visualization**, and **business intelligence**. Skilled in **transforming complex data** into actionable insights to drive business decisions. **Proficient** in tools such as **Excel**, **SQL**, **Power BI**, **Tableau**, and **Python**. Eager to leverage analytical skills and technical expertise to contribute to impactful projects in a dynamic organization.

Technical Skills :

- Data Visualization Tools: ***Power BI , Tableau , Excel***
- Databases & Query Languages: ***SQL , PostgreSQL ,***
- Programming Languages: ***Python (Pandas , NumPy , Matplotlib)***
- Statistical Analysis: ***Descriptive and Inferential Statistics***
- Data Cleaning & Transformation: ***ETL Processes***

Education :

Bachelor of Engineering in Computers Science- *MIT Aurangabad | Graduated: 2020 | Grade: 68.4%*

Projects :

Hospitality Management System | [_Power BI_ | _SQL_ | _Excel_ | _DAX Studio_] | **_Live Dashboard_**

- Customized a Power BI dashboard **using 3 months** of hotel and booking data to identify key factors contributing to a **20% downturn** in business performance.
- Provided actionable insights to the revenue team, driving strategic decision-making and **predicting a 20% increase** in market share and revenue within weeks Developed actionable insights using metrics like **ADR (₹12,696), RevPAR (₹8,632),** and **occupancy % (58%)**
- **134.59K hotel bookings** across 7 properties, identifying peak **revenue generation of ₹2,007.55M with realized revenue of ₹1,708.77M.**
- Segmented revenue by platform, finding **third-party bookings (₹659M)** to significantly outperform **direct channels (₹86M offline).**

Business 360 - Brick & Mortar and E-commerce | [_Power BI_ | _SQL_ | _Excel_ | _DAX Studio_] | *Live Dashboard*

- Established a Power BI dashboard gathering sales data from 2 different types of sources (Excel/CSV files &SQL database).
- Designed a multi-page, 10+ visual Power BI dashboard to analyse AtliQ Hardware's 4 years of financial, sales, marketing, and supply chain trends.
- Built a data model and optimized report performance by 5% using DAX Studio, enabling data-driven decisions and projecting 10% revenue growth and a 20% reduction in expenses.

HR Data Analysis – HR Domain | [_Power BI_ | _Excel_] | *Live Dashboard*

- Designed a Power BI dashboard to track employee data for the HR team, including preference of the employees between WFH and WFO and sick leave %.
- The dashboard streamlined HR processes and increased efficiency. This dashboard can save 3-4 hours of work for the HR daily

Consumer Goods – Ad-Hoc-Requests | [_SQL_ | _Python_ | _Jupyter_] | **_Github Repository_**

- Created SQL queries to address ad hoc requests, delivering actionable insights for Atliq Hardware's top-level management.
- Utilized MySQL database, Stored Procedures, and Views to automate monthly gross sales reports for 4 fiscal years (2018–2021), improving reporting efficiency.
- Produced comprehensive reports showcasing critical findings, such as a 180% sales upsurge for Croma India in FY2021 and top-performing products/customers for strategic planning.

Certifications and Extra Curricular :

- *PwC Switzerland Power BI Job Simulation on Forage - February 2024* 🔗
- *Tata Data Visualization: Empowering Business with Effective Insights Job Simulation on Forage - December 2024* 🔗

Key Skills :

- ***Data Analysis and Reporting***
- ***Data Visualization and Dashboard Development***
- ***Critical thinking and Problem solving***
- ***Collaboration and Teamwork***
- ***Statistical Analysis and Data Interpretation***
- ***Communication of Insights and Storytelling***
- ***Curiosity and Attention to detail***
- ***Research and Data Preparation***