



# PIZZA SALES ANALYTICS

Pizza Category

All

01-01-2015

31-12-2015

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[Best/Worst Sellers](#)

## BUSIEST DAYS AND TIME

**DAYS**  
Orders are highest on weekends, Friday/Saturday evenings.

**MONTHLY**  
There are maximum orders from month of July and January.

## SALES PERFORMANCE

**CATEGORY**  
Classic Category contributes to maximum sales & total order.

**SIZE**  
Large size pizza contributes to maximum sales.

\$817.9K



Total Revenue

\$38.3



Average Order Value

49574



Total Pizzas Sold

21350



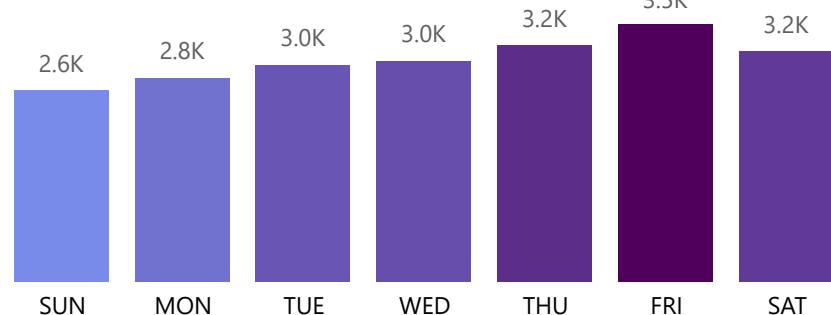
Total Orders

2

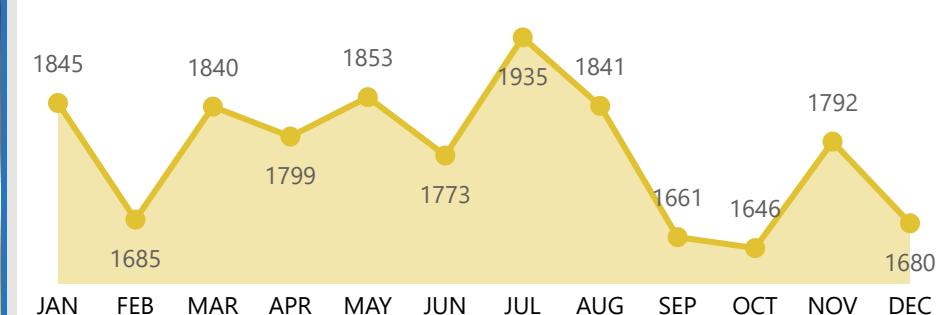


Avg Pizzas Per Order

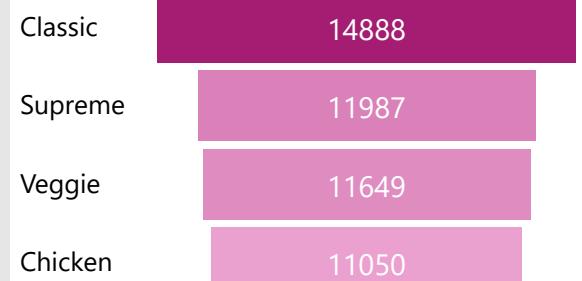
Daily Trend for Total Orders



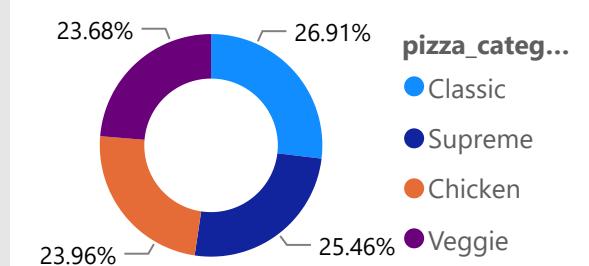
Monthly Trend for Total Orders



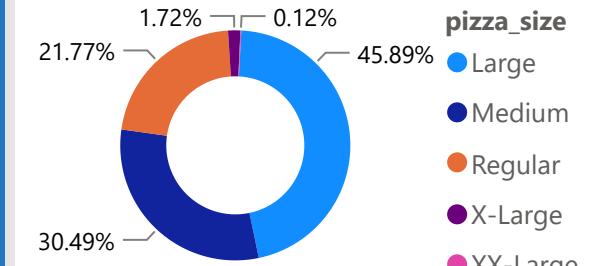
Total Pizzas Sold by Category



% of Sales by Pizza Category



% of Sales by Pizza Size



**pizza\_size**

- Large
- Medium
- Regular
- X-Large
- XX-Large



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## BEST SELLERS

### REVENUE

The **Thai Chicken Pizza** contributes to maximum revenue.

### QUANTITY

The **Classic Deluxe Pizza** contributes to maximum total quantities.

### TOTAL ORDERS

The **Classic Deluxe Pizza** contributes to maximum total orders.

## WORST SELLERS

### REVENUE

The **Brie Carre Pizza** contributes to minimum revenue.

### QUANTITY

The **Brie Carre Pizza** contributes to minimum total quantities.

### TOTAL ORDERS

The **Brie Carre Pizza** contributes to minimum total orders.

\$817.9K

Total Revenue

\$38.3

Average Order Value

49574

Total Pizzas Sold

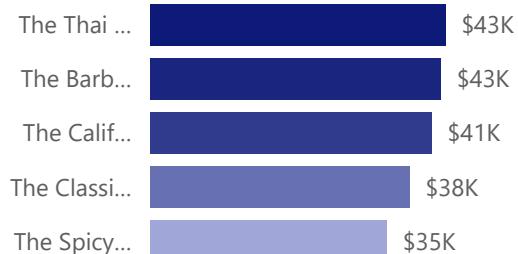
21350

Total Orders

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Avg Pizzas Per Order

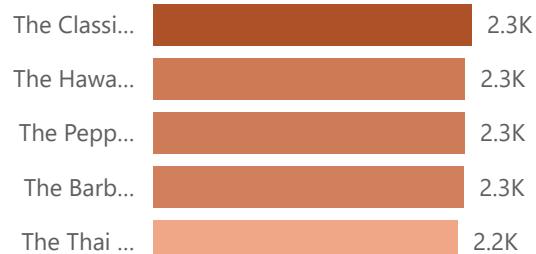
### Top 5 Pizzas by Revenue



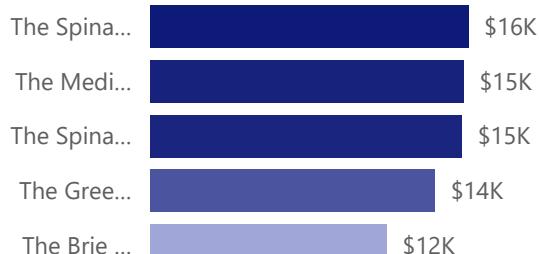
### Top 5 Pizzas by Total Quantity



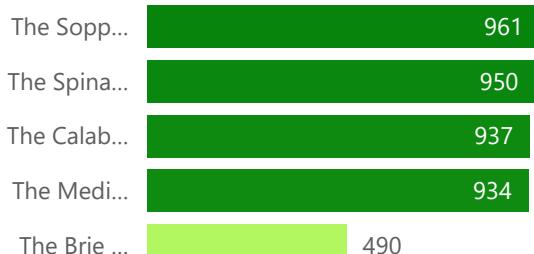
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Total Quantity



### Bottom 5 Pizzas by Total Orders

