



Adidas Sales Dashboard

Quick measure

Region

Midwest

Northeast

South

Southeast

West

State

- ☐ Alabama
- ☐ Alaska
- ☐ Arizona
- ☐ Arkansas
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Delaware
- ☐ Florida

\$900M

Total_Sales

2M

Total Unit Sales

\$45

Avg Price Per Unit

\$332M

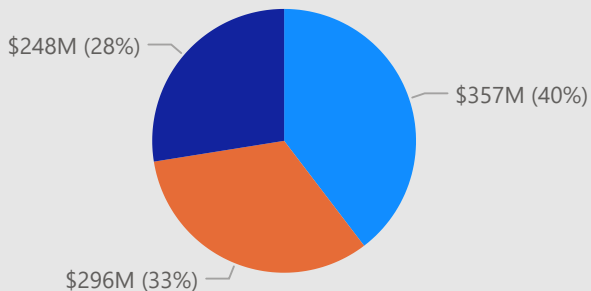
Operating Profit

37

Operating Margin %

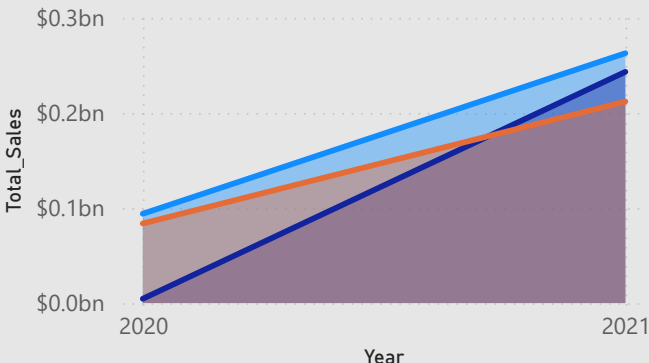
Sales by Sales Method

In-store Outlet Online



Sales by Year and Sales Method

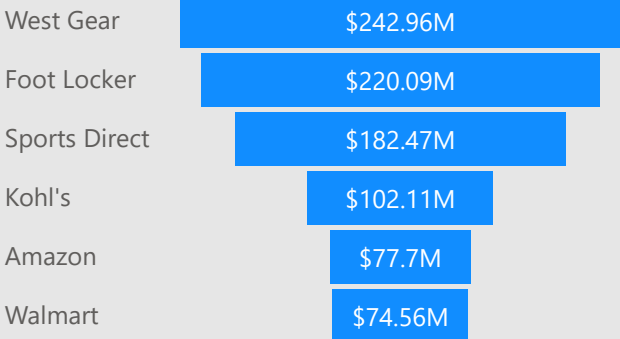
In-store Online Outlet



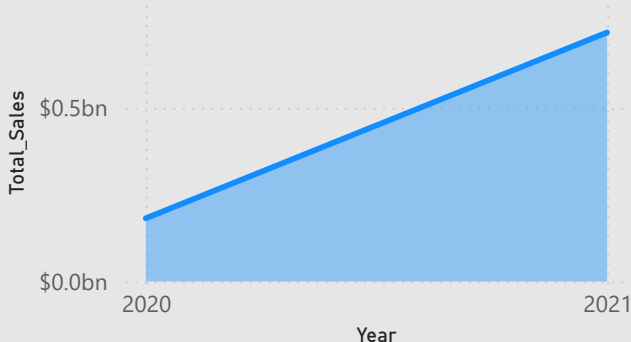
Sales by Product



Sales by Retailer



Total Sales by Year



City	Total_Sales	%ProfitMargin
Charleston	\$3,99,74,797	39.04
New York	\$3,98,01,235	34.92
San Francisco	\$3,45,39,220	29.69
Miami	\$3,16,00,863	38.51
Portland	\$3,05,45,652	35.23
Orlando	\$2,76,82,851	31.64
Seattle	\$2,63,30,718	26.55
Los Angeles	\$2,56,34,913	35.28
Houston	\$2,54,56,882	38.67
Albany	\$2,44,27,804	38.60