



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Social media consumes many hours of the day .

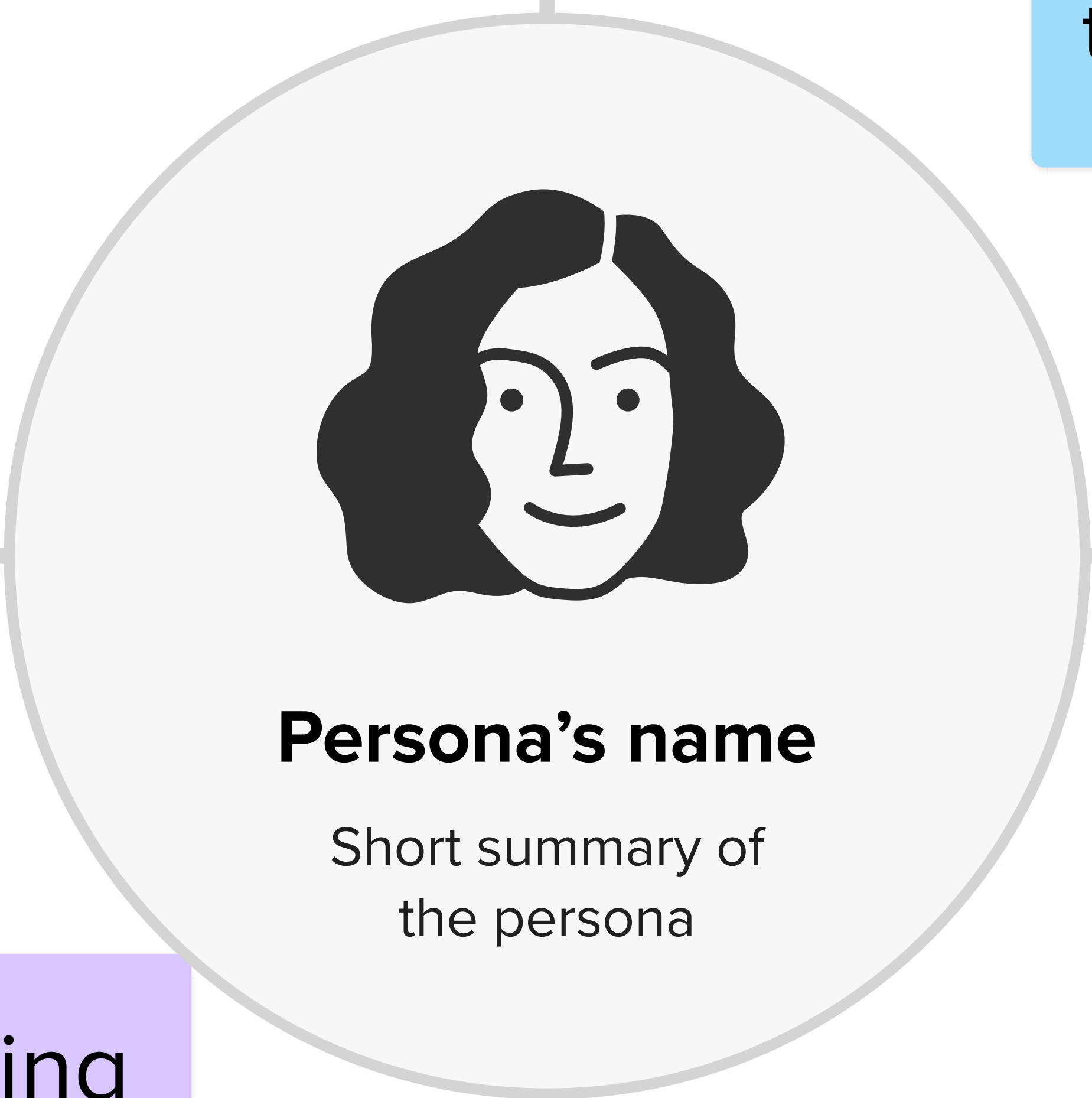
Today's social media platform has overtaken the simple joy of reading a good book

A past which found reading a simple pleasure

The man who never reads lives only once

Thus , these students subject their minds and time to such activity

Showing the ture colors of the world , rather than simply the ostentatious ones



Persona's name
Short summary of the persona

there are both joys and benifits that result from reading books

hence hiding behind a screen is not the answer

A past where you could travel anywhere in the world by just sitting on your coach

these teens are sending themselves down a path leading to inevitable destructon

without this sort of connection , stress , anxiety and depression wouldrun rampant

thus a parent should insreat creat more opportunities to make the shift from phone to book



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?