

Glimpses of Management in Indian Literature

Amarnath S, Philips, Bengaluru
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Objectives



1. State Correlations

- Today's Management and our Literature

2. Appreciate Language Beauty

- Poet's Imagination/Analogies/Upamaa/Roopaka/etc.
- Poetic Expression – Prosody/Metre

3. < Wait till Slide 18 >

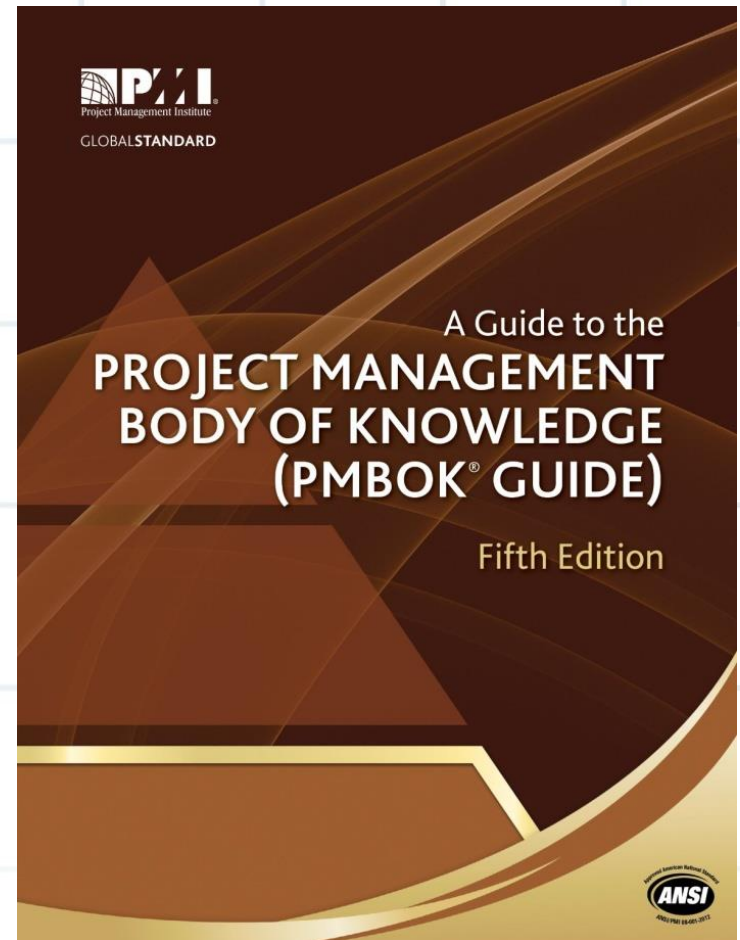
Disclaimer 1: Speaker: only a re-teller.

Expert

Disclaimer 2: Diversity of thought: +1, -1

Agenda

- Change
- Learning
- Quality, Leadership
- Wealth
- Health
- Human Nature
- Maxims – Nyayas
- In Closing



Space

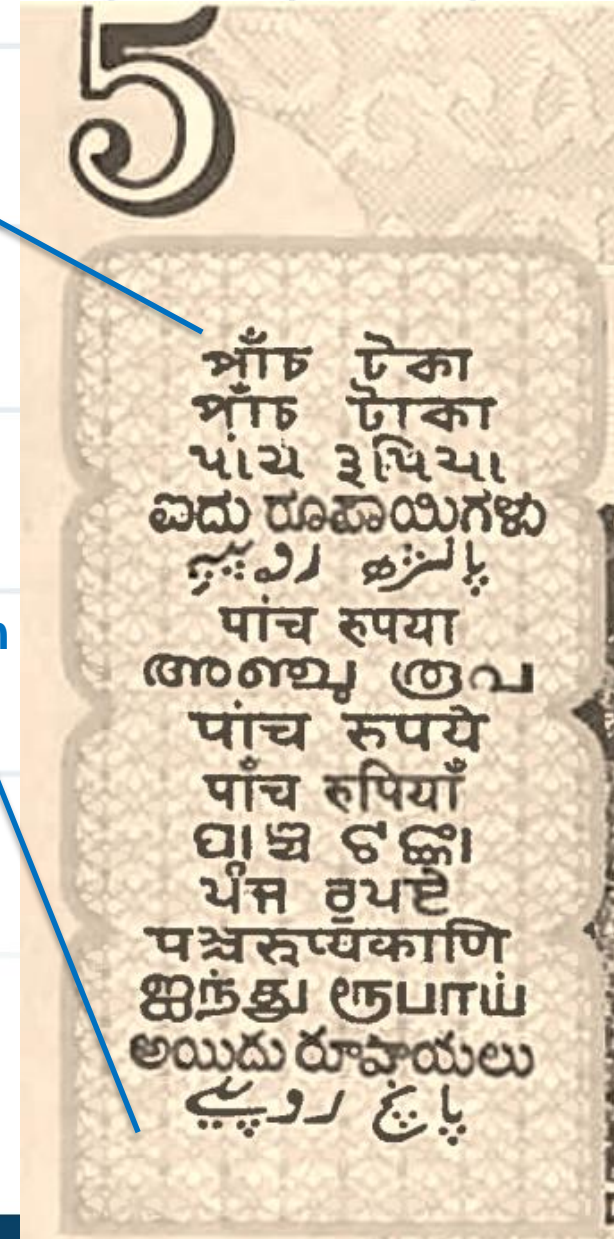
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- ...
- Prose / Gadya
- Poetry / Padya / Kaavya
- Plays / Naataka
- Folklore / Laavani / Jaanapada
- Journalism
- Film literature
- Blogs
- ...

Constraints

- Management
- # languages known
- Per language, how much?
- Time Limit

Search-able /
Not search-able



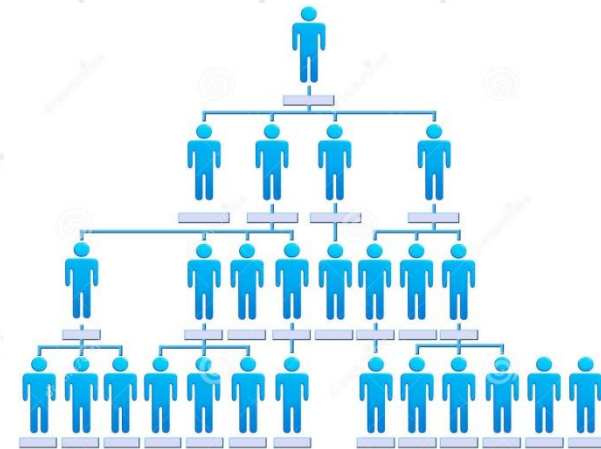
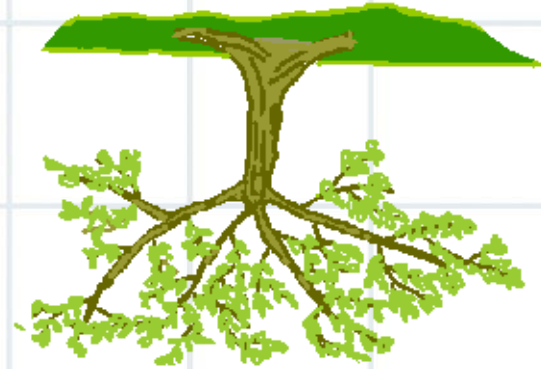
Change

ऊर्ध्वमूलं अधःशाखं अश्वत्थं प्राहुरव्ययम् ।

*Oordhwa-moolam adhah shaakham
ashwaththam praahuh avyayam /*

Roots upward, branches downward
Ever changing
Non-diminishing

One branch blossoming, another withering ...

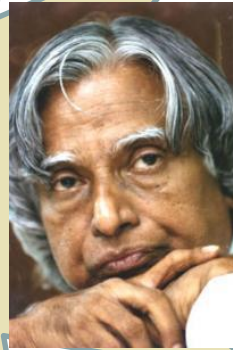


B.G. 15.1 (~2500 years)

Change (*Ashwaththa*) – Consequences

**“What worked
yesterday won’t work
today”**

**Methodology: Waterfall, Agile
Technology: IC605, Maya Bazar
Business Strategies**



**Rate of Change
of Change ...**

**“... and they
lived happily
ever after” !!!**

Learning

ಕೆಲವಂ ಬಲ್ಲವರಿಂದ ಕಲ್ತು ಕೆಲವಂ ಶಾಸ್ತ್ರಂಗಳಂ ಕೇಳುತಂ |
ಕೆಲವಂ ಮಾಳ್ವವರಿಂದ ಕೆಂಡು ಕೆಲವಮ್ ಸುಜ್ಞಾನದಿಂ ನೋಡುತಂ ||
ಕೆಲವಂ ಸಜ್ಜನಸಂಗದಿಂದಲರಿಯಲ್ ಸರ್ವಜ್ಞನಪ್ಪಂ ನರಂ |
ಪಲವುಂ ಪಳ್ಳ ಸಮುದ್ರವೈ ಹರಹರಾ ಶ್ರೀ ಚೆನ್ನ ಸೋಮೇಶ್ವರ ||

*Kelavam ballavarinda kaltu, kelavam shaastrangalam kelutam,
Kelavam maalpavarinda kandu, kelavam sujnaanadin nodutam.
Kelavam sajjana sangadindalariyal sarvajnanappam naram,
Palavum palla samudravai Hara Hara Sri Channa-someshwara.*

Five Modes of Learning

- From people who know
- From books
- By seeing people do
- Self discovery
- **Good company**

Example

- Ocean
 - Many rivers flow in
 - Never overflows



Someshwara Shataka Verse 1 (~ 800 years)

Quality, Leadership

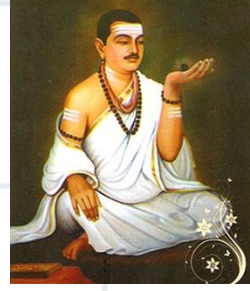
School Parents Teachers Meet: “Do what I say.” “Don’t do what I do.” ???

ಎನ್ನ ನಡೆಯೊಂದು ಪರಿ, ಎನ್ನ ನುಡಿಯೊಂದು ಪರಿ |
ಎನ್ನೊಳಗೇನೂ ಶುದ್ಧವಿಲ್ಲ ನೋಡಯ್ಯಾ ||
ನುಡಿಗೆ ತಕ್ಕ ನಡೆಯ ಕಂಡಡೆ |
ಕೂಡಲಸಂಗಮದೇವನೊಳಗಿಪ್ಪನಯ್ಯಾ ||

*Enna nadeyondur pari, enna nudiyondur pari,
Ennolagenoo shuddhavilla nodayya.
Nudige takka nadeya kandade,
Koodala-sangama-devanolagippanayya.*



Thiruvalluvar



Basavanna



If I do not walk the talk, I am impure.
The moment I walk the talk, it is as though God is in me.

Basaveshwara Vachana (~ 800 years)

Advice to Leadership

एकया द्वे विनिश्चित्य त्रींश्चतुर्भिर्वशो कुरु ।
पंच जित्वा विदित्वा षट् सप्त हित्वा सुखी भव ॥

*Ekayaa dve vinischitya treeen chaturbhih vasho kuru |
Pancha jitvaa veditvaa shat sapta hitvaa sukhee bhava //*

(A king should) Use **1** to determine **2**. Control 3 using 4.
Conquer 5. Know 6. Avoid **7**, and be happy.

1 – Unbiased Intellect (Buddhi)

2 – Right and Wrong

3 – Friend, Foe, Indifferent (Mitra, Shatru, Udaaseena)

4 – Conciliation, Gift, Divide, Punish (Sama, Dana, Bheda, Danda)

5 – Senses 6 – Six relationships between kingdoms

7 – **Advance**, gambling, hunting, harsh words, intoxication,
severe punishment, wasting money

Mahabharata Vidura Neeti (~ 2500 years?)

Wealth – To get it, Avoid these Three

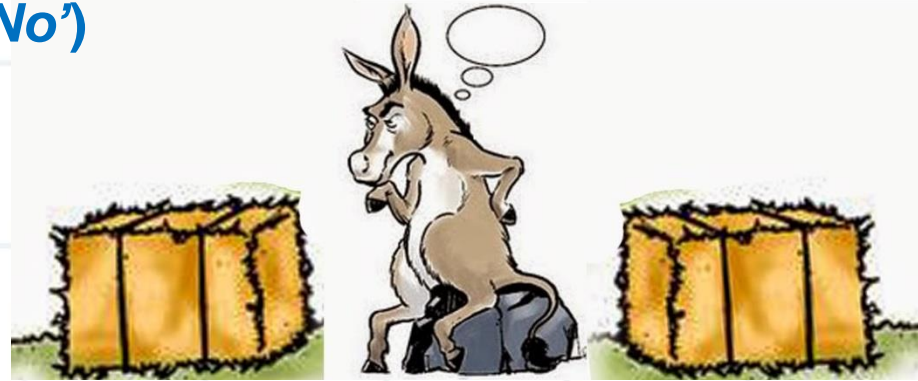
अति दाक्षिण्ययुक्तानां शंकितानां पदे पदे ।
परापवाद भीतानां दूरतो यांति संपदः ॥

*Ati daakshinya yuktaanaam shankitaanaam pade pade /
Para apavaada bheetaanaam doorato yaanti sampadah //*

Wealth (also with Success) goes away from one who has:

- Too much of shyness (Not saying 'No')
- Doubt at each step
- Fear of other's criticism

*"A man would do nothing if
he wanted to do it so well
that no one would find fault
with what he has done."*



Unknown

Health

“The health of a company is the combined health of all its employees, and their immediate families, put together.”

“Disease-free body.

Stress-free mind.

Sorrow-free heart, soul.”

Health (Food)

Healthy
and
Tasty?

ಆಯುಷ್ ಇಲಾಖೆ
Department of AYUSH, Government of Karnataka

ಆರೋಗ್ಯಕ್ಕಾಗಿ ಆಯುರ್ವೇದ
ಆಹಾರ ಆರೋಗ್ಯದ ಬುನಾದಿ!

ಹಿತಭುಕ್
ಹಿತವಾದ, ಮನಸ್ಸಿಗೆ
ಹಿಡಿಸುವ ಆಹಾರ ಸೇವಿಸಬೇಕು

ಮಿತಭುಕ್
ಮಿತ ಪ್ರಮಾಣದಲ್ಲಿ
ಸೇವಿಸಬೇಕು

ಮತುಭುಕ್
ಆಯಾ ಋತುವಿಗೆ ಅನುಸಾರವಾದ
ಆಹಾರ ಬಳಸಬೇಕು

**ನನಪಿಡಬೇಕಾದ
ಅಂಶಗಳು :**

- ಆಹಾರ ಸೇವನೆಗೆ ಮೊದಲು ಕುದ್ದ ನೀರಿನಲ್ಲಿ ಕೈಕಾಲು ಮತ್ತು ಬಾಯಿಯನ್ನು ಕುಚಿಗೊಳಿಸಬೇಕು.
- ಆಹಾರ ಜೀರ್ಣವಾಗಿ ಹೊವಾದ ನಂತರವೇ ಊಟ ಮಾಡಬೇಕು.
- ಮಿದ್ಯಾದ (ತಾಟಾ) ಆಹಾರವನ್ನು ಸೇವಿಸಬೇಕು.
- ಆಹಾರವನ್ನು ಚೆನ್ನಾಗಿ ಜಗಿದು ಸೇವಿಸಿ, ಇದರಿಂದ ಲಾಲಾಸ್ರಾವ ಹೆಚ್ಚಿ ಜೀರ್ಣಕ್ರಿಯೆಗೆ ಸಹಾಯವಾಗುತ್ತದೆ.
- ಆಹಾರದ ಮೇಲೆ ಮನಸ್ಸಿಟ್ಟು ಸೇವಿಸಬೇಕು.
- ಅತಿಬೇಗನೆ/ಅತಿ ನಿಧಾನವಾಗಿ ಸೇವಿಸಬಾರದು.
- ಮಾತನಾಡುತ್ತಾ ಆಹಾರ ಸೇವಿಸಬಾರದು.
- ತನಗೆ ಸೂಕ್ತವಾದ, ಹಿತವಾದ, ತನ್ನ ವಯಸ್ಸಿನಲ್ಲಿ ಬೇಕಾದ ಆಹಾರವನ್ನು ಬಳಸಬೇಕು.
- ನಿದ್ರಾಪೂರ್ಣ ಆಹಾರ (ಫುಲ್‌ಫುಲ್) ಸೇವಿಸಬಾರದು.

ಆತಿಯಾದ ಜಿಹ್ವಾ ಚಾಪಲ್ಯ ಆರೋಗ್ಯಕ್ಕೆ ಹಾನಿಕರ.

ಊಟ ಬಲ್ಲವನಿಗೆ ರೋಗವಿಲ್ಲ

ಹೆಚ್ಚಿನ ಮಾಹಿತಿಗಾಗಿ ಹತ್ತಿರದ ಸರ್ಕಾರಿ ಅಯುಷ್ ಜಿಲ್ಲಾ ಕೇಂದ್ರವನ್ನು ಸಂಪರ್ಕಿಸಿ
ಫೋನ್ : ಅಯುಷ್ ಇಲಾಖೆ ಮತ್ತು ರಾಜ್ಯೀಯ ಗ್ರಾಮೀಣ ಆರೋಗ್ಯ ಅಭಿಯಾನ, ಬೆಂಗಳೂರು-560009
website : karunadu.gov.in/ayush

AYUSH ಎಂದರೆ : A - AYURVEDA Y - YOGA AND NATUROPATHY U - UNANI S - SIDHA H - HOMOEOPATHY



Food – Three Aspects

Food = Foundation to (good) health

Hita-bhuk – Right food (good, healthy)

Mita-bhuk – Right quantity

Rutu-bhuk – Right time, season

Ruchi-bhuk – Tasty food ☹ ☹ ☹

Health (Food)

Mita-bhuk – Right quantity

जठरं पूरयेदर्थं तदर्थं तु जलेन च ।
वायोः संचरणार्थं तु भागमेकं विसर्जयेत् ॥

*Jatharam poorayet ardhham, tat ardhham tu jalena cha,
Vaayoh sancharana-ardham tu, bhaagam ekam visarjayet.*

*Food – one half of the stomach volume
Water – one quarter of the stomach volume
Nothing (air) – the remaining quarter*

Over-eating > # Starvation

Unknown



Thatt antha heLi
Dr. Na Someswara
Limca Record Holder
Search for "Limca record
Someswara"



To get diseases – Do these Six things!

आनंबुपानात् विषमाशनात् च दिवा च निद्रा निशि जागरा च ।
संरोधनात् मूत्र पुरीषयश्च षड्भिर्विधानैः प्रभवन्त रोगाः ॥

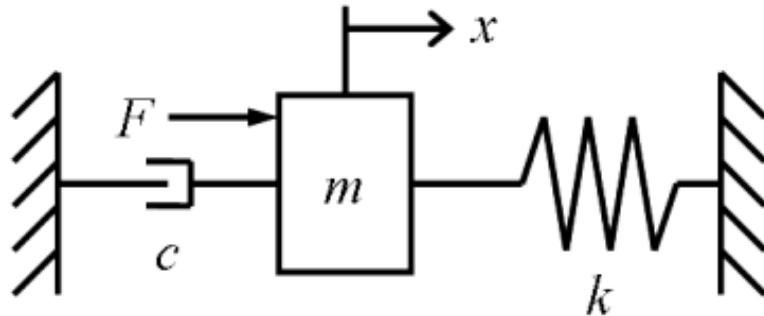
*Anambupaanaat visham-aashanaat cha divaa cha nidraa nishi
jaagaraa cha /
Samrodhanaat mutra pureeshayah cha shadbhi: vidhaanai:
prabhavanta rogaah //*

Six ways to get diseases:

- Insufficient water intake
- Poisonous food intake
- Sleeping during daytime
- Waking during night-time
- Withholding (a) liquid and (b) solid waste within the body.

Unknown

Dynamic(al) Systems



$$F = m\ddot{x} + c\dot{x} + kx$$

SMD System – Spring (k), Mass (m), Damper (c)
External Stimulus = Forcing Function $F(t)$
What is the response of the system $x(t)$?

Analogous Electrical Systems – RLC Circuits

Models many real-life scenarios – vehicle dynamics, earthquake response, etc.

Usually one dominates – S, M, D

Spring – Dynamic nature

Damper – Shock-absorbing capacity

Mass – Inertia

Stimulus – External World

Three Types of Human Temperament



S – (Shock-absorbing capacity – predominant)

**Tranquility, Serenity, Knowledge, Intelligence, Calmness, Poise,
Gentleness, Creativity, Equanimity, Contemplation, ...**

... Thinker, Trainer, Advisor, ...

R – (Dynamism – predominant)

**Action, Passion, Power, Status, Fame, Wealth, Recognition,
High Energy, Bubbling, Result-oriented, Desire, Active, ...**

... CEO, Business Leader, Growth, Marketing, ...

T – (Inertia – predominant)

Sloth, Indolence, Inactivity, Sleep, Dullness, ...

... Following instructions, ...

Personal Trait

Time-dependent?

B.G. Ch 14 (~ 2500 years)

सिंहावलोकन न्याय

Simha-avalokana nyaya
Big Picture (Lion's glance)

हंसक्षीर न्याय

Hamsa-ksheera nyaya
Grain from chaff (Swan)

बीजवृक्ष न्याय

Beeja-vruksha nyaya
Seed/tree? Chicken/egg?

स्थली पुलाक न्याय

Sthali-pulaaka nyaya
Sampling (Cooking of rice)

अरण्यरोदन न्याय

Aranya-rodana nyaya
Crying in the wilderness

कूपमंडूक न्याय

Koopa-mandooka nyaya
Frog in the well

ड. ए. त्र्यंबक



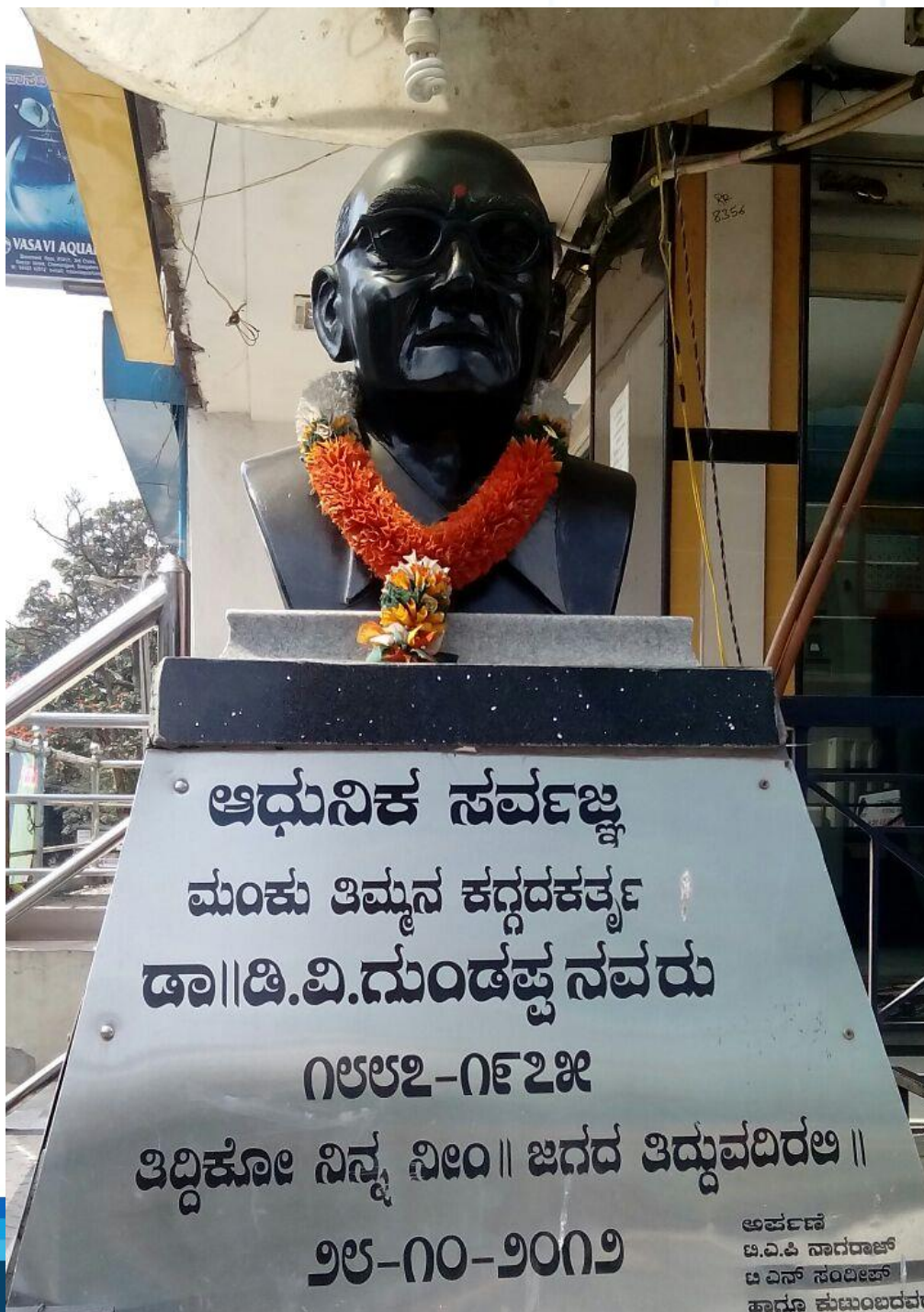
ಕೋಪಮಂಡೂಕ ನ್ಯಾಯ

Kopa-mandooka nyaya
Angry frog (in the well)



Simhaavalokana – Big Picture

- Change – *Fly-by-Wire, Gesture*
- Learning – *Receptacle*
- Quality, Leadership – *Walk the Talk, Administration*
- Wealth, Focus – *Shyness, Doubt, Criticism*
- Health – *Food; Six things to avoid*
- Human Nature – *Three temperaments*
- Maxims, Nyayas – *Big Picture, Sampling, Angry frog in well, etc.*
- Objective 3: *Explore your language (literature) – all life long*



**Chamarajapet junction,
Bengaluru**

**Dr. D V Gundappa
(1887 – 1975)**

**ತಿದ್ದಿಕೊಳೊ ನಿನ್ನ ನೀಂ;
ಜಗವ ತಿದ್ದುವುದಿರಲಿ |
(292)**

***Tiddikolo ninna neen;
jagava tidduvudirali***

(First) correct yourself.

**Correcting the world –
let it remain.**

**ಆಧುನಿಕ ಸರ್ವಜ್ಞ
ಮಂಕು ತಿಮ್ಮನ ಕಗ್ಗದಕರ್ಕ್ಕ
ಡಾ||ಡಿ.ವಿ.ದುಂಡಪ್ಪ ನವರು**

೧೮೮೭-೧೯೭೫

ತಿದ್ದಿಕೋ ನಿನ್ನ ನೀಂ || ಜಗದ ತಿದ್ದುವುದಿರಲಿ ||

೨೮-೧೦-೨೦೧೨

**ಅರ್ಪಣೆ
ಡಿ.ವಿ.ವಿ ನಾಗರಾಜ್
ಜಿ ಎನ್ ಸಂಶೋಧಕ
ಹಾಡೂ ಕುಟುಂಬದವರು**

Some Attributions



Some images
from Internet

Glimpses of Management in Indian Literature

'The End'

*Thanks to
The Organizers*

All of you

Q & A



amarnaths161@gmail.com