

# Amar Razzaq

Current Address: Huanggang Normal University, Huanggang, Hubei, China

Email:

Phone:

## EDUCATION

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- 2016.09 – 2021.06 **Ph.D. – Agricultural Economics and Management**  
College of Economics and Management, Huazhong Agricultural University, Wuhan, China ([www.hzau.edu.cn](http://www.hzau.edu.cn))
- 2010.09 – 2012.07 **MSc (Hons) – Agricultural Economics**  
Institute of Agricultural and Resource Economics, University of Agriculture, Faisalabad, Pakistan ([www.uaf.edu.pk](http://www.uaf.edu.pk))
- 2006.09 – 2010.07 **BSc (Hons) – Agricultural and Resource Economics**  
Institute of Agricultural and Resource Economics, University of Agriculture, Faisalabad, Pakistan ([www.uaf.edu.pk](http://www.uaf.edu.pk))

## RESEARCH DIRECTIONS

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- Environmental Economics
- Water Resource Management
- Agricultural Economics and Food Policy
- Consumer Behavior in Agricultural and Food Economics
- Food Security and Food Marketing

## WORK EXPERIENCE

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- 2021.08 – current **Associate Professor**  
Business School of Huanggang Normal University, Huanggang, China
- 2024.04 – 2024.08 **Consultant/Resource Person**  
Asian Development Bank
- 2024.02 – Current **Research Fellow**  
Metharath University (formerly Shinawatra University), Pathum Thani, Thailand
- 2023.08 – current **Research Fellow**  
INTI International University, Nilai, Negeri Sembilan, Malaysia
- 2017.09 - Current **Executive Member**  
Cross-Border Ecommerce Research & Practice Group, Huazhong Agricultural University, Wuhan, China
- 2016.09 – 2021.06 **Research Associate**  
College of Economics and Management,  
Huazhong Agricultural University, Wuhan, China
- 2016.03 – 2016.08 **Assistant Research Fellow**  
Punjab Economic Research Institute,  
Planning and Development Department, Government of Punjab, Lahore, Pakistan ([www.peri.punjab.gov.pk](http://www.peri.punjab.gov.pk))
- 2013.01 – 2015.12 **Research Associate**  
University of Agriculture, Faisalabad
- 2015.05 – 2015.08 **Survey Team Supervisor**  
Leadership for Environment & Development (LEAD), Islamabad, Pakistan
- 2012.10 – 2012.11 **District Survey Supervisor**  
Innovative Development Strategies (IDS), Islamabad, Pakistan  
On an IFPRI funded project, " Pakistan Agricultural Household Survey 2012", funded for USAID under Pakistan Strategy Support Program.
- 2010.02 – 2010.05 **Internship – Planning Commission of Pakistan, Food and Agriculture Section**

## PUBLICATIONS

## SELECTED PUBLICATIONS (SSCI/SCI) AS FIRST-AUTHOR and CORRESPONDING AUTHOR

Sr.	Title	IF & Indexing
	<b>Razzaq, A.</b> , Qing, P., Naseer, M. A. u. R., Abid, M., Anwar, M., & Javed, I. (2019). Can the informal groundwater markets improve water use efficiency and equity? Evidence from a semi-arid region of Pakistan. <i>Science of the Total Environment</i> , 666, 849-857.	9.80 SCI (Q1)
	<b>Razzaq, A.</b> , Liu, H., Xiao, M., Mehmood, K., Shahzad, M. A., & Zhou, Y. (2022). Analyzing past and future trends in Pakistan's groundwater irrigation development: implications for environmental sustainability and food security. <i>Environmental Science and Pollution Research</i> , 30(12), 35413-35429.	5.80 SCI (Q1)
	<b>Razzaq, A.</b> , Liu, H., Zhou, Y., Xiao, M., & Qing, P. (2022). The Competitiveness, Bargaining Power, and Contract Choice in Agricultural Water Markets in Pakistan: Implications for Price Discrimination and Environmental Sustainability. <i>Frontiers in Environmental Science</i> , 10:917984	4.60 SCI (Q2)
	<b>Razzaq, A.</b> , Xiao, M., Zhou, Y., Liu, H., Abbas, A., Liang, W., & Naseer, M. A. u. R. (2022). Impact of Participation in Groundwater Market on Farmland, Income, and Water Access: Evidence from Pakistan. <i>Water</i> , 14(12), 1832.	3.53 SCI (Q2)
	<b>Razzaq, A.</b> , Xiao, M., Zhou, Y., Anwar, M., Liu, H., & Luo, F. (2022). Towards Sustainable Water Use: Factors Influencing Farmers' Participation in the Informal Groundwater Markets in Pakistan. <i>Frontiers in Environmental Science</i> , 10:944156.	4.60 SCI (Q2)
	<b>Razzaq, A.</b> , Tang, Y., & Qing, P. (2021). Towards Sustainable Diets: Understanding the Cognitive Mechanism of Consumer Acceptance of Biofortified Foods and the Role of Nutrition Information. <i>International Journal of Environmental Research and Public Health</i> , 18(3), 1175.	4.61 SSCI (Q1)
	<b>Razzaq, A.</b> , Naseer, M.A.U.R. and Farrukh, M.U. (2024). Editorial: Sustainable Food Consumption and Production in the 21st Century. <i>Frontiers in Sustainable Food Systems</i> , 8, 1386268.	4.40 SCI (Q2)
	<b>Razzaq, A.</b> , Qin, S., Zhou, Y., Mahmood, I., & Alnafissa, M. (2024). Determinants of financial inclusion gaps in Pakistan and implications for achieving SDGs. <i>Scientific Reports</i> , 14(1), 13667.	3.80 SCI (Q1)
	<b>Razzaq, A.</b> , Qin, S., Anwar, M., & Zhou, Y. (2024). Technical Efficiency, Economic Sustainability, and Environmental Implications of Dairy Farms in Pakistan. <i>Polish Journal of Environmental Studies</i> .	1.4 SCI (Q4)
	<b>Razzaq, A.</b> , Shahbaz, P., Haq, S. u., Zhou, Y., Erfanian, S., & Abbas, A. (2024). Assessment of the heterogeneous impacts of global value chain participation on Sustainable economic growth and environmental quality. <i>Heliyon</i> , 10(15).	3.20 SCI (Q1)
	<b>Razzaq, A.</b> , Qin, S., Zhou, Y., Mahmood, I., & Alnafissa, M. (2024). Determinants of financial inclusion gaps in Pakistan and implications for achieving SDGs. <i>Scientific Reports</i> , 14(1), 13667.	3.70 SCI (Q1)
	<b>Razzaq, A.</b> , & Zhou, Y. (2024). Groundwater Markets in the Era of Environmental Challenges: Pathways to Sustainability. In H. Xu (Ed.), <i>The 6th International Symposium on Water Resource and Environmental Management - Water-Energy-Environment-Governance from Interdisciplinary Perspectives</i> (pp. xx-xx). Springer Cham.	EI, Springer
	<b>Razzaq, A.</b> , Zhou, Y., Shahzad, M. A., Wang, L., & Eliw, M. (2024). A Tale of Two Countries: The Potential of Managed Aquifer Recharge in Pakistan and Egypt. In M. El-Rawy & A. Negm (Eds.), <i>Managed Aquifer Recharge in MENA Countries</i> (pp. xx-xx). Springer Cham.	EI, Springer
	<b>Razzaq, A.*.</b> , A. Rehman, A. H. Qureshi, I. Javed, R. Saqib and M. N. Iqbal (2018). "An Economic Analysis of High Efficiency Irrigation Systems in Punjab, Pakistan." <i>Sarhad Journal of Agriculture</i> 34(4): 818-826. (SCOPUS)	SCOPUS
	Shahzad, M. A. †, <b>Razzaq, A. †</b> , Wang, L., Zhou, Y., & Qin, S. (2024). Impact of COVID-19 on dietary diversity and food security in Pakistan: A comprehensive analysis. <i>International Journal of Disaster Risk Reduction</i> , 110, 104642. (Equal contribution as first author)	3.60 SCI (Q1)
	Xiao, M., <b>Razzaq, A.*.</b> , Qing, P., Phromphithakkul, W., Thinakaran, R., & Alnafissa, M. (2024). Reducing food waste and promoting sustainable consumption: the role of message framing and controllability attributions in ugly produce marketing. <i>Frontiers in Sustainable Food Systems</i> , 8.	3.60 SCI (Q2)
	Zhang, Q., Ye, F., <b>Razzaq, A.*.</b> , Feng, Z., & Liu, Y. (2024). The impact of land consolidation on rapeseed cost efficiency in China: policy implications for sustainable land use and food security. <i>Frontiers in Sustainable Food Systems</i> , 8.	3.60 SCI (Q2)
	Li, T., Zhou, D., <b>Razzaq, A.*.</b> , & Wang, Q. (2021). Rethinking the Role of Grain Banks in China's Agriculture. <i>Agriculture</i> , 11(1), 49.	3.60 SCI (Q1)
	Sang, X., Luo, X., <b>Razzaq, A.*.</b> , Huang, Y. & Erfanian, S. 2023. Can agricultural mechanization services narrow the income gap in rural China? <i>Heliyon</i> , 9, e13367.	4.00 SCI (Q2)

Zhang, Q., <b>Razzaq, A.*</b> , Qin, J., Feng, Z., Ye, F., & Xiao, M. (2022). Does the Expansion of Farmers' Operation Scale Improve the Efficiency of Agricultural Production in China? Implications for Environmental Sustainability. <i>Frontiers in Environmental Science</i> , 10:918060.	4.60 SCI (Q2)
Naseer, M. A. u. R., Ashfaq, M., <b>Razzaq, A.*</b> , & Ali, Q. (2020). Comparison of water use efficiency, profitability and consumer preferences of different rice varieties in Punjab, Pakistan. <i>Paddy and Water Environment</i> , 18(1), 273-282..	2.20 SCI (Q2)
Gong, X., <b>Razzaq, A. *</b> , & Wang, W. (2021). More Haste, Less Speed: How Update Frequency of Mobile Apps Influences Consumer Interest. <i>Journal of theoretical and applied electronic commerce research</i> , 16(7), 2922-2942.	5.60 SSCI (Q2)
Erfanian, S., Zhou, Y., <b>Razzaq, A.*</b> , Abbas, A., Safeer, A. A., & Li, T. (2022). Predicting Bitcoin (BTC) Price in the Context of Economic Theories: A Machine Learning Approach. <i>Entropy</i> , 24(10), 1487.	2.70 SCI (Q2)
Zhang, X., Yan, G., Feng, Q., <b>Razzaq, A.*</b> , & Abbas, A. (2022). Ecological Sustainability and Households' Wellbeing: Linking Households' Non-Traditional Fuel Choices with Reduced Depression in Rural China. <i>International Journal of Environmental Research and Public Health</i> , 19(23), 15639.	4.61 SSCI (Q1)
Mahmood, I., Qin, S., Xia, C., <b>Razzaq, A.*</b> , & Bashir, A. (2024). Do E-Credit and Institutional Support Drive Climate-Smart, Environmentally Sustainable Practices in Punjab's Agriculture? Polish Journal of Environmental Studies. (Accepted for Publication)	1.6 SCI (Q4)

## SELECTED PUBLICATIONS (SSCI/SCI) AS CO-AUTHOR

Chen, T., <b>Razzaq, A.</b> , Qing, P., & Cao, B. (2021). Do you bear to reject them? The effect of anthropomorphism on empathy and consumer preference for unattractive produce. <i>Journal of Retailing and Consumer Services</i> , 61, 102556.	10.40 SSCI (Q1)
Qing, P., Huang, H., <b>Razzaq, A.</b> , Tang, Y., & Tu, M. (2018). Impacts of sellers' responses to online negative consumer reviews: Evidence from an agricultural product. <i>Canadian Journal of Agricultural Economics</i> , 66(4), 587-597.	9.0 SSCI (Q1)
Shahzad, M. A., <b>Razzaq, A.</b> , Qing, P., Rizwan, M., & Faisal, M. (2022). Food availability and shopping channels during the disasters: Has the COVID-19 pandemic changed peoples' online food purchasing behavior? <i>International Journal of Disaster Risk Reduction</i> , 83, 103443.	5.00 SCI (Q1)
Ye, F., Wang, L., <b>Razzaq, A.</b> , Tong, T., Zhang, Q., & Abbas, A. (2023). Policy Impacts of High-Standard Farmland Construction on Agricultural Sustainability: Total Factor Productivity-Based Analysis. <i>Land</i> , 12(2), 283.	3.90 SSCI (Q2)
Rehman, A., Q. Ping and <b>A. Razzaq</b> (2019). "Pathways and Associations between Women's Land Ownership and Child Food and Nutrition Security in Pakistan." <i>International Journal of Environmental Research and Public Health</i> 16(18): 3360.	4.61 SSCI (Q1)
Saqib, Z. A., Zhang, Q., Ou, J., Saqib, K. A., Majeed, S., & <b>Razzaq, A.</b> (2020). Education for sustainable development in Pakistani higher education institutions: an exploratory study of students' and teachers' perceptions. <i>International Journal of Sustainability in Higher Education</i> , 21(6), 1249-1267.	3.10 SSCI (Q2)
Safeer, A. A., Chen, Y., Abrar, M., Kumar, N., & <b>Razzaq, A.</b> (2022). Impact of perceived brand localness and globalness on brand authenticity to predict brand attitude: a cross-cultural Asian perspective. <i>Asia Pacific Journal of Marketing and Logistics</i> , 34(7), 1524-1543.	3.70 SSCI (Q3)
Akhtar, S., Li, G. C., Nazir, A., <b>Razzaq, A.</b> , Ullah, R., Faisal, M., . . . Raza, M. H. (2019). Maize production under risk: The simultaneous adoption of off-farm income diversification and agricultural credit to manage risk. <i>Journal of Integrative Agriculture</i> , 18(2), 460-470.	4.80 SCI (Q1)
Zhang, L., Wan, J., <b>Razzaq, A.</b> , Zhang, Q., Zhou, L., & Erfanian, S. (2023). Exploring the impact of China-Europe Railway Express on the urban-rural income gap. <i>Heliyon</i> , 9(7), e17571. doi:10.1016/j.heliyon.2023.e17571	4.00 SCI (Q2)
Zou, J., Y. Tang, P. Qing, H. Li and <b>A. Razzaq</b> (2021). "Donation or Discount: Effect of Promotion Mode on Green Consumption Behavior." <i>International Journal of Environmental Research and Public Health</i> 18(4): 1912.	4.61 SSCI (Q1)
Shahzad, M. A., Qing, P., Rizwan, M., Razzaq, A. & Faisal, M. 2021. COVID-19 pandemic, determinants of food insecurity, and household mitigation measures: A case study of Punjab, Pakistan. <i>Healthcare</i> , 9 (6), 621.	2.80 SSCI (Q2)
Du, J., Shrestha, R. P., Nitivattananon, V., Nguyen, T. P. L., & <b>Razzaq, A.</b> (2023). Unveiling the value of nature: A comprehensive analysis of the ecosystem services and ecological compensation in Wuhan City's urban lake wetlands. <i>Water</i> , 15(12), 2257.	3.53 SCI (Q2)
Rajpar, H., Zhang, A., <b>Razzaq, A.</b> , Mehmood, K., Pirzado, M. B., & Hu, W. (2019). Agricultural Land Abandonment and Farmers' Perceptions of Land Use Change in the Indus Plains of Pakistan: A Case Study of Sindh Province. <i>Sustainability</i> , 11(17), 4663.	3.90 SSCI (Q2)

Zhang, L., Wan, J., <b>Razzaq, A.</b> , Zhang, Q., Zhou, L., & Erfanian, S. (2023). Exploring the impact of China-Europe railway express on the urban-rural income gap. <i>Heliyon</i> , 9(7).	4.00 SCI (Q2)
Naseer, M. A. U. R., Ashfaq, M., Hassan, S., Abbas, A., <b>Razzaq, A.</b> , Mehdi, M., . . . Anwar, M. (2019). Critical Issues at the Upstream Level in Sustainable Supply Chain Management of Agri-Food Industries: Evidence from Pakistan's Citrus Industry. <i>Sustainability</i> , 11(5), 1326.	3.90 SSCI (Q2)
Adnan, K. M. M., Ying, L., Sarker, S. A., Hafeez, M., <b>Razzaq, A.</b> , & Raza, M. H. (2019). Adoption of Contract Farming and Precautionary Savings to Manage the Catastrophic Risk of Maize Farming: Evidence from Bangladesh. <i>Sustainability</i> , 11(1), 29.	3.90 SSCI (Q2)
Mukhtar, U., Zhong, Z., Tian, B., <b>Razzaq, A.</b> , Naseer, M. A. u. R., & Hina, T. (2018). Does Rural–Urban Migration Improve Employment Quality and Household Welfare? Evidence from Pakistan. <i>Sustainability</i> , 10(11), 4281.	3.90 SSCI (Q2)
Mahmood, I., Xia, C., Yaseen, M. R., Hassan, S., Ali, A., <b>Razzaq, A.</b> , . . . Hassan, R. H. (2022). Impact of e-credit on the efficiency of small rice farmers in Punjab, Pakistan. <i>Pakistan Journal of Agricultural Sciences</i> , 59(6).	0.80 SCI (Q4)
Ashfaq, M., <b>Razzaq, A.</b> , Hassan, S., & Haq, S. U. (2015). Factors affecting the economic losses due to livestock diseases: a case study of district Faisalabad. <i>Pakistan Journal of Agricultural Sciences</i> , 52(2), 515-520.	0.80 SCI (Q4)
Ashfaq, M., <b>Razzaq, A.</b> , Haq, S. U., & Muhammad, G. (2015). Economic analysis of dairy animal diseases in Punjab: a case study of Faisalabad district. <i>Journal of Animal and Plant Sciences</i> , 25(5), 1482-1495.	0.481 SCI (Q4)
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<b>Cumulative Impact Factor</b>	<b>170.28</b>

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#### SELECTED PUBLICATIONS (SCOPUS/WEB OF SCIENCE), WORKING PAPERS, BOOK CHAPTERS

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- Razzaq, A.**, Naseer, M. A. u. R., & Farrukh, U. (2024). Sustainable food consumption and production in the 21st century. Lausanne, Switzerland: Frontiers Media SA. (Edited book).
- Shahzad, M. A., **A. Razzaq \***, M. Aslam, M. F. Gulzar and N. Nisar (2019). "Opportunities for agricultural trade in the context of the China-Pakistan Economic Corridor." *Business and Economic Research* 9(1): 263-282.
- Shahzad, M. A., **A. Razzaq \*** and P. Qing (2019). "On the wheat price support policy in Pakistan." *Journal of Economic Impact* 1(3): 80-86.
- Javed, I., **A. Razzaq**, M. Yasin, M. A. Imran, H. Javaid, I. Nabi, A. Sardar and S. Ahmad (2018). "Mutton export competitiveness of Pakistan." *Pakistan Journal of Agricultural Research* 31(4): 313-322.
- Naseer, M. A. U. R., **Razzaq, A.**, Ashfaq, M., Mehdi, M., Karim, S. and Naseer, M. S. (2023) "Beyond Subsistence: Linking Citrus Smallholders to High-Value Markets for Sustainable Supply Chain Development in Pakistan", *Journal of Economic Impact*, 5(3), pp. 246–257.
- Javed, I., A. Rehman, F. Khaliq, **A. Razzaq**, M. Yasin, G. Mustafa, A. Bakhsh and R. Saqib (2019). "Pakistani basmati competitiveness in international markets and its macroeconomic factors." *Sarhad Journal of Agriculture* 36(1): 303-310. (SCOPUS)
- Javed, I., A. Rehman, I. Nabi, **A. Razzaq**, R. Saqib, A. Bakhsh, M. Mohibullah and M. Luqman (2020). "Performance and Macroeconomic Determinants of Basmati Rice Exports from Pakistan." *Sarhad Journal of Agriculture* 36(2): 617-624. (SCOPUS)
- Javed, I., I. Nabi, M. Yasin and **A. Razzaq** (2018). "Macro determinants of exports from Pakistan to United Arab Emirates (UAE): An empirical analysis." *Journal of Agricultural Research* 56(2): 209-214. (Wb of Science)
- Ashfaq, M., G. Muhammad, S. U. Haq, A. Razzaq (2014). "Effects of livestock diseases on dairy production and incomes in district Faisalabad, Punjab, Pakistan." *International Food Policy Research Institute (IFPRI)*. PSSP Working Paper. 23.
- Ashfaq, M., S. U. Haq and **A. Razzaq** (2014). Food Security Situation among Rural Households of District Faisalabad, Pakistan. In: S. S. Aneel, U. T. Haroon and I. Niazi. (eds.) *Sustainable development in South Asia: Shaping the future*. Lahore, Sustainable Development Policy Institute/Sang-e-Meel Publications: 189-205. (Book Chapter)
- Naseer, M. A. U. R., Ashfaq, M., Abid, M., **Razzaq, A.**, & Hassan, S. (2016). Current status and key trends in agricultural land holding and distribution in Punjab, Pakistan: implications for food security. *Journal of Agricultural Studies*, 4(4), 14-27.
- Shahzad, M. A., **Razzaq, A.\***, & Qing, P. (2019). On the wheat price support policy in Pakistan. *Journal of Economic Impact*, 1(3), 80-86.

## SCIENTIFIC RESEARCH PROJECTS (PARTICIPANT)

2021.09 – 2024.08	<b>Huanggang Normal University High-level Talent Research Project:</b> "Research on Consumer Cognitive Mechanism and Willingness to Pay for Plant-based Meat Analogues"(No. 2042022014) (As Principal Investigator)
2016.01 2020.12	<b>National Natural Science Foundation of China (NSFC) and Consultative Group for International Agricultural Research (CGIAR)</b> Impact of Biofortification on the Improvement of People's Nutrition and Health Assessment (No. 71561147001)
2017.01 – 2020.12	<b>Chinese Humanities and Social Sciences Research Youth Fund Project of the Ministry of Education</b> Research on Innovative Product Diffusion Model and Application Based on Micro Individual Dynamic Decisions (No. 17YJC630159)
2013.06 – 2014.05	<b>International Food Policy Research Institute (IFPRI) &amp; Pakistan Strategy Support Program (PSSP)</b> Strategies to Control Diseases and Increasing Productivity of Livestock Sector through Improved Breeding in Punjab, Pakistan (No. 536).
2012.06 – 2013.05	<b>International Food Policy Research Institute (IFPRI) &amp; Pakistan Strategy Support Program (PSSP)</b> Economic Analysis of Challenges in Development of High-Value Agriculture: The Case of Livestock Diseases in Punjab (No. 150).

## PARTICIPATION IN ACADEMIC FORUMS AS KEYNOTE SPEAKER/SESSION CHAIR

2024.06	<b>Taobao Villages: The New Engines of Economic Growth and Rural Transformation in China (<i>Keynote speaker</i>)</b> The 4th International Conference on Economic Development and Business Culture (ICEDBC 2024), Dalian, China
2024.05	<b>Overview of the Rural E-commerce in China, CBEC Initiative, Achievements, and Past Forums (<i>Keynote speaker</i>)</b> The 7th International Cross-Border E-commerce Forum 2023, University of Liberal Arts, Dhaka, Bangladesh
2023.12	<b>Groundwater Markets in the Era of Environmental Challenges: Pathways to Sustainability.</b> The 6th International Symposium on Water Resource and Environmental Management, Sanya, China
2023.09	<b>Empowering Rural Women Through ECommerce: A Comparative Analysis of 'Taobao Villages' in China and the Potential for Application in Pakistan</b> International Conference on CPEC and Tourism for Women Development in Pakistan
2023.03	<b>How has China's rural landscape transformed through rural ecommerce: The case of "Taobao Villages" (<i>Keynote speaker</i>)</b> International Conference on Health Security (IHS), University of Veterinary and Animal Sciences (UVAS) Lahore, Pakistan.
2022.12	<b>China's Experience of Poverty Alleviation in Typical Rural Areas: Lessons for Pakistan (<i>Keynote speaker</i>)</b> Government College Women University, Sialkot, Pakistan
2022.12	<b>Challenges and Opportunities for Pakistan to Revitalize its Rural Economy Through Rural E-Commerce: Lessons from China's 'Taobao Village' Model</b> International Conference on Food Security and Value Chain Improvement under Belt & Road Initiative, MNS University of Agricultura, Multan, Pakistan
2022.12	<b>The Environmental Footprint of Our Online Shopping Delights: Issues and Solutions for a Sustainable Future</b> The Fifth International Cross-Border E-commerce Forum, China
2021.12	<b>The Role of Cross-Border E-commerce in the Global Food Supply Chains during and after the COVID-19 Pandemic</b> The Fourth International Cross-Border E-commerce Forum, China
2020.12	<b>The Past, the Present, and the Future of the Cross-Border E-Commerce Research</b> The Third International Cross-Border E-commerce Forum, Bangladesh
2020.12	<b>Research and Academic Collaboration Opportunities under CBEC Platform (Session Chair)</b> The Third International Cross-Border E-commerce Forum, Bangladesh
2020.11	<b>Research on the Opportunities and Barriers of Cross-Border E-commerce Trade between Pakistan and China</b> In the seminar held at Pakistan Agricultural Research Council (PARC) Head Office, Islamabad, Pakistan
2020.07	<b>The 19th Annual Wuhan International Conference on E-Business (WHICEB) (Track Co-Chair)</b> China University of Geosciences, Wuhan, China
2019.12	<b>The Transformation of China's Rural E-Commerce under the "Taobao Villages" Phenomenon</b>

The Second International Cross-Border E-commerce Forum, Faisalabad, Pakistan

- 2019.11 **Citation Management of Research Papers and Dissertation Using EndNote and Mendeley (Keynote speaker)**  
Hands-on Training Workshop on Scientific Research Tools, Huazhong Agricultural University
- 2019.10 **Experience of Rural E-commerce in China – A few case studies**  
International Academic Exchange Center, Huazhong Agricultural University
- 2019.10 **How to Write and Defend Your Dissertation – A step-by-step guide for graduate students (Keynote speaker)**  
Graduate School, Huazhong Agricultural University
- 2019.04 **Can the informal groundwater markets improve water use efficiency and equity? Evidence from a semi-arid region of Pakistan**  
The Second Annual Graduate Research Symposium, Huazhong Agricultural University

## AWARDS AND HONORS

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- 2024 **Academic Editor and Editorial Board Member of PLOS ONE journal (JCR Q2)**  
Recognized by JCR as Q2 and Q1 journal
- 2022 **Guest Editor for Frontiers in Sustainable Food Systems and Frontiers in Nutrition**  
Recognized by JCR as Q2 and Q1 Journal
- 2020 **The 2020 Chinese Government Outstanding International Student Scholarship Award**  
Awarded by the China Scholarship Council, Ministry of Education, China for excellent academic and research achievements
- 2019 **Outstanding Volunteer Award**  
Awarded by the Graduate School of Huazhong Agricultural University for exemplary coordination of the COVID-19 Prevention and Control Team
- 2019 **The 2019 Chinese Government Outstanding International Student Scholarship Award**  
Awarded by the China Scholarship Council for exceptional academic and research contributions
- 2019 **Research Contribution Award of the Year 2019**  
Awarded by the Graduate School of Huazhong Agricultural University for significant research contributions
- 2019 **Best Research Paper Award at the 2nd International Graduate Student Symposium**  
Awarded by the Graduate School of Huazhong Agricultural University for outstanding research paper
- 2019 **Honor Certificate as a Representative of International Students in China Scholarship for the "Perception of China - Capital Tour" Activity**  
Recognized for representing doctoral scholars in the China Government Scholarship program
- 2018 **Outstanding Volunteer Award**  
Awarded by the Graduate School of Huazhong Agricultural University for significant contributions to cross-cultural exchanges
- 2018 **Certificate of Recognition at the 1st International Cross-Border E-Commerce Forum (Wuhan)**  
Recognized by the College of Economics and Management, Huazhong Agricultural University for contributions to the forum
- 2017 & 2018 **First Prize in Academic Poster Design Contest at the Graduate Academic Annual Meeting**  
Awarded by the College of Economics and Management, Huazhong Agricultural University for excellence in academic poster design
- 2018 **Second Prize in Paper Abstract Writing Contest at the Graduate Academic Annual Meeting**  
Awarded by the College of Economics and Management, Huazhong Agricultural University for skill in abstract writing
- 2016 **Full PhD Scholarship from the China Scholarship Council**  
Awarded for PhD studies at Huazhong Agricultural University by the China Scholarship Council
- 2014 **Honorary Certificate as Chairman of the Young Economists Association**  
Awarded by Faisalabad Agricultural University for leadership in the Young Economists Association

## Professional Services and Membership

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- Academic Editor** **PLOS ONE (JCR Q2)**  
Academic Editor and Editorial Board member of the journal PLOS ONE.

<b>Guest Associate Editor</b>	<b>Frontiers in Sustainable Food Systems (JCR Q2)</b> A well-reputed SCI journal.
<b>Review Editor</b>	<b>Frontiers in Environmental Sciences (JCR Q2)</b> In addition, also an Editorial Board member of this journal.
<b>Lead Guest Editor</b>	<b>Frontiers in Sustainable Food Systems (JCR Q2) • Frontiers in Nutrition (JCR Q1)</b> Edited a Special Issue on "Sustainable Food Consumption and Production in the 21st Century" as a lead Guest Editor. ( <a href="https://www.frontiersin.org/research-topics/46142">https://www.frontiersin.org/research-topics/46142</a> )
<b>Ad-hoc Article Editor</b>	<b>Sage Open</b> An International multi-disciplinary journal indexed by Web of Science. Current IF of journal is 2.032
<b>Managing Editor</b>	<b>Entrepreneurship for Sustainability</b> An international peer-reviewed journal aimed at publishing high quality research.
<b>Editor in Chief</b>	<b>International Journal of Advanced Social Studies</b> An international peer-reviewed journal aimed at publishing high quality research.
<b>Associate Editor</b>	<b>Journal of Economic Impact</b> Recognized by Higher Education Commission of Pakistan (served from 2019 – 2022)
<b>Reviewed for Journals</b>	<b>Reviewed over 100 manuscripts from SCI and SSCI journals.</b> Journal of Environmental Management • Agricultural Water Management • Science of the Total Environment • Journal of Cleaner Production • Journal of Retailing and Consumer Services • Agribusiness – an International Journal Agriculture • Environmental and Sustainability Indicators • Applied Geography • Journal of Agriculture and Food Research • Journal of Agricultural Science and Technology • Sage Open • Social Sciences and Humanities Open • Water (Basel)
2012.12 – 2014.11	<b>President of The Society of Young Economists</b> University of Agriculture, Faisalabad, Pakistan
2020.07 – 2021.07	<b>Senior Advisor – International Students Volunteer Center</b> Huazhong Agricultural University, Wuhan, China
2021.06 – Present	<b>International Alumni Liaison</b> International Alumni Association, Huazhong Agricultural University, Wuhan, China

## LANGUAGES

☉ English	(Advanced – Wide Knowledge)
☉ Chinese	(Conversational)
☉ Urdu	Native Speaker
☉ Punjabi	Native Speaker

## References