

# blinkit

India's Last Minute App

## Filter Panel

Location Type

All

Outlet Size

All

Outlet Type

All



Total Sales

Avg Sales

No of Items

Avg Rating

Item Fat Content

Low Fat

Regular

\$425K

\$1.20M

Total Sales

\$776K

Fat by Outlet

Tier 3

\$0.31M

\$0.17M

Tier 2

\$0.25M

\$0.14M

Tier 1

\$0.22M

\$0.12M

Sales by Item Type

Fruits an...

\$0.18M

Snack Fo...

\$0.18M

Household

\$0.14M

Frozen Fo...

\$0.12M

Dairy

\$0.10M

Canned

\$0.09M

Baking G...

\$0.08M

Health an...

\$0.07M

Meat

\$0.06M

Soft Drinks

\$0.06M

Breads

\$0.04M

Hard Drin...

\$0.03M

Others

\$0.02M

Starchy F...

\$0.02M

Breakfast

\$0.02M

Seafood

\$0.01M

Sales by Outlet Establishment Year

Sales by Outlet Size

Medium

Small

High

\$249K

\$508K

\$445K

Sales by LocationType

Tier 3

472.13K

Tier 2

393.15K

Tier 1

336.40K

Outlet Type	Total Sales	Avg Sales	No of Items	Avg Rating	Item Visibility
Supermarket Type1	\$787.55K	\$141	5577	3.9	0.06
Grocery Store	\$151.94K	\$140	1083	3.9	0.10
Supermarket Type2	\$131.48K	\$142	928	3.9	0.06
Supermarket Type3	\$130.71K	\$140	935	3.9	0.06

# Sales Forecasting

