

S. No.	Particulars	As on 31/03/2017	As on 31/03/2016
		Rs.	Rs.
	Selling expenses:		
	Packing material consumed		
	Opening stock		54,87,210
	Add:Purchases		-
			54,87,210
	Less:closing stock		-
	Consumption of packing materials		54,87,210
	Freight		62,56,984
	Sales promotion		22,36,598
	Other selling expenses		4,65,684
	Total Selling Expenses		1,44,46,476