

S.N.	PARTICULARS	Quarter Ended				Year Ended	
		31.03.2018		31.12.2017	31.03.2017	31.03.2018	31.03.2017
		Audited (Refer note 8)		Unaudited	Audited (Refer note 81)	Audited	
1	Income:						
	(a) Revenue from Operations	1,01,698	61,698	75,519	57,586	254,083	2,52,774
	(b) Other Income		216	552	918	1,950	3,108
	Total Income		61,914	76,071	58304	256,033	235382
2	Expenses:						
	(a) Cost of Materials Consumed		18,875	17339	14,552	65380	63,114
	(b) Purchases of Stock-in-trade		5,298	3,502	6,076	16,245	17,553
	(c) (Increase)/ Decrease in Inventories of Finished Goods, Stock in trade and Work-in-Progress		(2,683)	1,112	(981)	(1,140)	(1,567)
	(d) Excise duty on sale of goods		-	-	578	1,028	3,957
	(e) Employee Benefits Expense		5,802	6,800	5,211	25,465	23,355
	(f) Advertisement and Sales Promotion		9,870	12929	7,590	46,960	44,280
	(g) Other Expenses		7,211	7,369	6,749	27,701	26,169
	Total Expenses		44,373	49,051	39,775	132,139	1,76361
3	Earnings before Interest, Depreciation & Amortisation and Tax (1-2)		17,541	27,020	18,729	73394	79,021
4	Finance Costs		676	924	1,680	3,431	5,801
5	Profit After Finance costs but before Depreciation & Amortisation and Tax (3- 4)		16,865	26,096	17,049	70,463	73,220
6	Depreciation & Amortisation Expense:						
	a. Amortisation of Intangible assets		6,002	6,136	5,964	24,358	26,169
	b. Depreciation of Tangible assets		2,079	1,861	1,672	6,728	4,689
7	Profit before Tax (5-6)		8,784	18,099	9,413	39377	42362
8	Tax Expense:						
	Current Tax (including MAT)		1,099	3,410	1,153	7,275	8,394
	Provision of earlier year			-	68		68
	Deferred Tax charge/(credit)		199	(27)	1,262	(49)	1,299
	Mat Credit Entitlement	v* #lli&	1,400	-	(1,400)	1,400	(1,400) 1
9	Profit After Tax (PAT) (7-8)		6,086	14,716	8330	30,751	34,001
10	Share of Loss of an Associate		(113)	(8)	-	(121)	
11	Profit after Tax and share of loss of an Associate (9+10)		5,973	14,708	8330	30,630	34,001
12	Other Comprehensive Income:						

	a) Item that will not be reclassified to profit or loss (net of tax)		3,469	1,423	(1,374)	9,107	4,228
	➤) Item that will be reclassified to profit or loss (net of tax)		395	(252)	(279)	284	(279)
13	Total Comprehensive Income for the period/(Year (11+12)		9,837	15379	6,677	40,021	37,950
14	Profit attributable to:						
	i) Owners of the company	युटि	6,023	14,719	8,332	30,714	34,042
	j) Non-controlling Interest		(50)	(10)	(2)	(84)	(41)
15	Total Comprehensive Income attributable to:						
	a) Owners of the company		9,887	15,890	6,679	40,105	37,991
	➤) Non-controlling Interest		(50)	(11)	(2)	(84)	(41)
16	Cash Profit (PAT attributable to the owners of the Company + Depreciation & Amortisation) (14a + 6)		14,104	22,716	15,968	61300	64,900
17	Paid - up Equity Share Capital (Face Value - Re 1/- per Share)		2,270	2270	2,270	2270	2,270
18	Other Equity as per Balance Sheet of the previous accounting year					1,99,091	1,73,200
19	Earnings per Share (in Rs.)						
	Face value of Re 1/- each) (not Annualised except for the year ended						
	March 31,2018 & March 31,2017):				3.67	.	
	a) Basic		2.65	6.49		13.53	15.00
	b) Diluted		2.65	6.49	3.67	13.53	15.00
	c) Cash		6.21	10.01	7.04	-27.23	-28.59