

Parameters	Unit	Mar 31, 2018	Dec 31, Q-on-Q 2017 Growth	Mar 31, Y-on-Y 2017 Growth
Digital TV Customers	000's	14,168	13,937 1.7%	12,815 10.6%
Net additions	000's	230	416 -44.7%	228 1.1%
Average Revenue Per User (ARPU)	Rs	228	233 -2.5%	228 0.1%
Average Revenue Per User (ARPU)	US\$	3.5	3.6 -1.9%	3.4 4.4%
Monthly Churn	%	1.1%	1.2%	1.2%