

			Quarter Ended"	
S.N	PARTICULARS	31.03.2018	31.12.2017	31.03.2017
		Audited (Refer noteS)	Unaudited	Audited (Refer note 8)
1	Income:			
	(a) Revenue from Operations	56,892	71,528	52,649
	(b) Other Income	386	557	773
	Total Income	57,178	72,085	53,422
2	Expenses:			
	(a) Cost of Materials Consumed	17,508	16,849	14,181
	(b) Purchases of Stock-in-trade	5,700	3,273	5,715
	(c) (Increase)/ Decrease in Inventories of Finished Goods, Stock in			
	trade and Work-in-Progress	(2,400)	1,195	(870)
	(d) Excise duty on sale of goods	.	-	578
	(e) Employee Benefits Expense	4,778	5,743	4,293
	(f) Advertisement and Sales Promotion	8,978	11,157	6,105
	(g) Other Expenses	6,467	6,886	6,283
	Total Expenses	41,031	45,103	36285
3	Earnings before Interest, Depreciation & Amortisation and Tax (1-2)	16,247	26,982	17,137
4	Finance Costs	640	893	1,664
5	Profit After Finance costs but before Depreciation & Amortisation and Tax (3-4)	15,607	26,089	15,473
6	Depreciation & Amortisation Expense:			
	a. Amortisation of Intangible assets	5,998	6,132	5,961
	b. Depreciation of Tangible assets	1,942	1,723	1,540
7	Profit before Tax (5-6)	7,667	18,234	7,972
8	Tax Expense:			
	Current Tax (MAT)	981	3,345	1,077
	Provision of earlier year	-	-	68
	Deferred Tax charge/(credit)	265	(18)	1,362
	Mat Credit Entitlement	1,400	-	(1,400)
9	Profit for the Period/Year (PAT) (7-8)	5,021	14,907	6,865
10	Other Comprehensive Income:	.. -		
	Item that will not be reclassified to profit or loss (net of tax)	3,492	1,423	(1,374)
11	Total Comprehensive Income for the period Year (9+10)	8,513	16,330	5,491
12	Cash Profit (Profit for the period/Year + Depreciation & Amortisation) (9 + 6)	12,961	22,762	14,366
13	Paid - up Equity Share Capital (Face Value - Re 1/- per Share)	2,270	2,270	2,270
14	Other Equity as per Balance Sheet of the previous accounting year			
15	Earnings per Share (in Rs.)			
	Face value of Re 1/- each) (not Annualised except for the year ended			

	March 31,2018 & March 31,2017):	I'l' ■fSSBSS	• . vV	
	a) Basic	2.21	6.57	3.02
	b) Diluted	2.21	6.57	3.02
	c) Cash	5.71	10.03	6.33