

		CONSOLIDATED							STANDALONE		
	Quarter ended		Year Ended		Sr.	PARTICULARS		Quarter ended		Year Ended	
31-Mar-18	31-Dec-17	31-Mar-17	31-Mar-18	31-Mar-17	No.		31-Mar-18	31-Dec-17	31-Mar-17	31-Mar-18	31-Mar-17
(Audited)	(Unaudited)	(Audited)	(Audited)	(Audited)			(Audited)	(Unaudited)	(Audited)	(Audited)	(Audited)
					1	Revenue from Operations					
2494.41	2603.71	2480.17	9861.74	9583.70		a) Sales (refer note no.8)	1329.30	1394.74	1325.82	5256.36	5013.69
34.48	26.59	9.32	75.25	25.10		b) Other Operating Income	40.46	30.30	28.80	98.38	75.30
2528.89	2630.30	2489.49	9936.99	9608.80		Total Revenue from Operations	1369.76	1425.04	1354.62	5354.74	5088.99
28.99	35.93	25.70	107.55	75.30	2	Other Income	21.36	18.52	19.48	73.90	63.60
2557.88	2666.23	2515.19	10044.54	9684.10	3	Total Income (1+2)	1391.12	1443.56	1374.10	5428.64	5152.59
					4	Expenses					
965.13	944.55	883.84	3646.23	3801.91		a) Cost of Raw Materials including Packing Material Consumed	504.97	524.57	468.35	1884.96	1834.77
135.47	153.64	110.09	572.13	463.94		b) Purchases of Stock-in-Trade	48.49	66.49	58.61	247.41	216.26
(63.00)	28.14	39.79	56.00	(133.33)		c) Changes in Inventories of Finished Goods, Work-in-Progress and Stock-in-Trade	(16.85)	(28.30)	0.72	46.24	(3.79)
-	-	99.68	93.72	340.89		d) Excise Duty (refer note no.8)	-	-	99.68	93.72	340.89
274.76	280.17	252.08	1057.41	988.46		e) Employee Benefits Expenses	102.51	99.71	80.08	355.51	299.01
42.24	38.64	37.93	160.74	145.22		f) Finance Costs	12.64	12.62	12.12	51.88	36.06
40.14	39.61	36.91	155.68	141.57		g) Depreciation and Amortization Expenses	16.27	16.36	14.70	63.31	56.68
181.56	226.32	155.10	810.27	718.14		h) Other Expenses					
						(i) Advertisement and Publicity	138.74	167.92	113.37	613.07	528.22
						(ii) Foreign					

8.16	9.70	4.39	29.06	15.68		Exchange Loss (net)	0.09	0.22	0.95	1.08	0.95
429.93	398.78	403.12	1605.06	1515.39		(iii) Others	201.46	198.94	196.34	782.45	736.37
2014.39	2119.55	2022.93	8186.30	7997.87		Total Expenses	1008.32	1058.53	1044.92	4139.63	4045.42
543.49	546.68	492.26	1858.24	1686.23	5	Profit / (Loss) before Exceptional items, Share of Profit of Equity Accounted Investees and Tax (3-4)	382.80	385.03	329.18	1289.01	1107.17
193.81	(2.31)	7.25	179.56	0.08	6	Exceptional Items (net) (refer note no.2)	-	-	-	-	-
0.29	0.32	(0.03)	1.08	0.82	7	Share of Profit of Equity Accounted Investees (net of income tax)	-	-	-	-	-
737.59	544.69	499.48	2038.88	1687.13	8	Profit / (Loss) before Tax (5+6+7)	382.80	385.03	329.18	1289.01	1107.17
102.66	126.97	106.25	392.50	369.17	9	Tax Expense					
						a) Current Tax	84.57	84.67	70.48	283.28	235.40
17.74	(12.15)	5.65	12.20	9.99		b) Deferred Tax	3.10	1.29	7.97	5.86	24.05
617.19	429.87	387.58	1634.18	1307.97	10	Profit / (Loss) after Tax (8-9)	295.13	299.07	250.73	999.87	847.72
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