	Three months ended			Year ended	
Particulars	March 31, 2018	December 31, 2017	March 31, 2017	March 31, 2018	March 31, 2017
	Refer Note 5	Unaudited	Refer Note 5	Audited	Audited
Revenue from Operations	1688.40	1730.39	1681.97	6815.35	6779.55
Other Income	25.72	20.55	10.27	94.15	83.10
Total Income	1714.12	1750.94	1692.24	6909.50	6862.65
	797.56	836.92	791.52	3203.22	3205.82
Cost of Materials Consumed Purchase of stock in trade	198.35	110.63	117.18	542.89	356.44
Changes in inventories of finished goods, work in progress and stock in		(20.04)	(77.45) 213.21	(46.80)	(0.69)
trade	210.70	206.71	0.4.77	821.37	834.95
Employee Benefits Expense Finance Costs	13.58	8.50	24.77 31.20	42.76	91.53
Depreciation and Amortisation Expenses	28.47	29.05		116.04	126.04
Advertisement and Sales charges Other Expenses	135.28	126.68	165.86 286.19	508.91	584.65
	256.94	234.41	200.19	946.85	1007,25
Total Expenses	1584.75	1532.86	1552.48	6135*24	6205.99
Profit before Exceptional Items and Tax	129.37	218.08	139.76	774*26	656.66
Exceptional Items (Net)	(1-65)	(12.41)	(42.50)	(21.13)	5.30
Profit before Tax	127.72	205.67	97.26	753.13	661.96
Tax Expense	(13.02)	(19.56)	(12.90)	(185.87)	(198.31)
Net Profit after Tax	114.70	186.11	84.36	567.26	463.65
Shane of net profity(loss) in Associates and Joint Ventures using equity method	(43.14)	2.53	(33.24)	(10.76)	(8.85)
Group Consolidated Net Profit (A)	71.56	188.64	51.12	556.50	454.80
Attributable to :		107.07			
Owners of the Parent	<b>59</b> <i>AS</i>	167.87	31.41	495.56	389.44
Non Controlling Interest	12.11	20.77	19.71	60.94	65.36
Other Comprehensive Income					
i) Items that will not be reclassified to profit and loss Remeasurement of the defined benefit plan	16.33	20.34	30.96	59.97	10.24
Changes in fair valuation of equity instruments	(0.99)	8.31	112.46	59.40	259.37
	15.34	28.65	143.42	119.37	269.61
ii) Items that will be reclassified to profit and loss  Exchange differences on translation of foreign operations	208.69	(75.74)	(144.98)	407.80	(567.36)
Gains/(loss) on Effective portion of cash flow hedges	(9.01)	2.75	8.36	(21.86)	19.78
	199.68	(72.99)	(136.62)	385.94	(547.58)
Total Other Comprehensive Income, net of tax (B)	215.02	(44.34)	6.80	505.31	(277.97)
Attributable bo:	181.05	(36.12)	20.59	436.30	(198.83)
Owners of the Parent Non Controlling Interest	33.97	(8.22)	(13.79)	69.01	(79.14)
Total Comprehensive Income (A+B)	286.58	144.30	57.92	1061.81	176.83
Attributable to:	240.50	131.75	52.00	931.86	190.61
Owners of the Parent Non Controlling Interest	46.08	12.55	5.92	129.95	(13.78)

Paid-up equity share capital (Face value of Re 1 each)	63.11	63.11	63.11	63.11	63.11
Reserves excluding Revaluation Reserve				6946.63	6180.53
Earnings per share (Basic & Diluted) (not annualised for the quarter) - Rs	0.94	2.66	0.50	7.85	6.17