

Particulars	Three months ended			Year ended	Year ended
	March 31	December 31	March 31	March 31	March 31
	2018	2017	2017	2018	2017
	Refer Note S	Unaudited	Refer Note 5	Audited	Audited
Revenue from Operations	714.65	848.43	696.57	3217.32	3063.89
Other Income	24.10	26.29	14.37	147.58	96.34
Total Income	738.75	874.72	710.94	3364.90	3160.23
Cost of materials consumed	458.46	505.69	464.52	1871.55	1867.72
Purchase of stock-in-trade	7.65	9.03	8.41	33.00	23.03
Changes in inventories of finished goods, work-in-progress & stock-in-trade	(49.93)	(20.02)	(60.98)	(167)	(1-79)
Employees benefits expense	50.10	56.55	45.41	208.13	187.82
Finance costs	3.52	3.51	9.70	13.65	49.10
Depreciation and amortisation expense	7.32	6.99	6.32	27.20	23.70
Advertisement and sales charges	61.39	52.62	66.43	216.12	221.37
Other expenses	116.79	96.08	107.98	388.81	403.09
Total Expenses	655.30	710.45	647.79	2756.79	2774.04
Profit before Exceptional Items and Tax	83.45	164.27	63.15	608.11	386.19
Exceptional Items (Net)	(5.49)	102.08	-	115.36	-
Profit before Tax	77.96	266.35	63.15	723.47	386.19
Tax Expense	(24.80)	(57.92)	(19.19)	(189-15)	(110.19)
Net Profit after Tax (A)	53.16	208.43	43.96	534.32	276.00
Other Comprehensive Income					
<i>i) Items that will not be reclassified to profit or loss</i>					
Remeasurement of defined benefit plans	5.59	7.89	(3.39)	12.58	(17.58)
Changes in fair valuation of equity instruments	(5.081)	6.96	110.57	53.31	255.55
	0.51	14.85	107.18	65.89	237.97
<i>ii) Items that will be reclassified to profit or loss</i>					
Gains/(loss) on effective portion of cash flow hedges	(0.85)	0.70	0.81	(1.76)	2.21
Other Comprehensive Income (Net of tax) (B)	(0.34)	15.55	107.99	64.13	240.18
Total Comprehensive Income (A+B)	52.82	223.98	151.95	598.45	516.18