	Particulars	March	Quarter Ended 31, 2018	Quarter Ended December 31, 2017	Quarter Ended March 31, 2017	Year Ended March 31, 2018	Year Ended March 31 2017
			(Audited)	(Unaudited)	(Unaudited)	(Audited)	(Audited)
1	Income						
	(a) Revenue from operations						
	(i) Net Sales (Refer Note 1)		108,506	102,697	117,177	429,989	448,985
	(ii) Other Operating Income		660	635	494	2,853	3,035
	(b) Other Income		848	904	932	3,882	4,112
	Total Income		110,014	104,236	118,603	436,724	456,132
2	Expenses						
	(a) Cost of materials						
	consumed (b) Purchases of stock-in-		30,528	27,456	26,349	118,897	115,600
	trade		5,424	8,282	10,454	28,443	31,475
	(c) Changes in inventories of progress	finished goods, work-in-					
	and stock-in-trade		1,544	240	1,970	1,668	558
	(d) Excise Duty		-	-	13,919	14,045	53,838
	(e) Employee benefits expense		7,583	7,504	7,631	30,593	28,850
	(f) Depreciation and Amortis	ation expense	4,048	3,957	3,413	15,651	13,324
	(g) Other Expenses						
	(i) Advertising		14,355	12,070	14,425	52,683	51,173
	(ii) Others		18,980	19,538	18,623	75,276	76,171
	Total Expenses		82,462	79,047	96,784	337,256	370,989
3	Profit Before Exceptional Ite	m and Tax (1-2)	27,552	25,189	21,819	99,468	85,143
4	Exceptional Item (Refer Note 4)	SIGNED FORJDENTIFICATIGN	1,165	-	-	1,165	-
5	Profit Before Tax (3-4)	BV L	26,387	25,189	21,819	98,303	85,143
6	Tax expense (Refer Note 3)						
	i) Current Tax	S R B C & CO LLP	7,677	7,828	6,660	30,219	25,346
	ii) Deferred Tax	MUMBAI	(167)	296	901	747	2,054
7	Net Profit for the period/year (5-6)		18,877	17,065	14,258	67,337	57,743
8	Other Comprehensive Income (net of Tax)						
	Items that will not be reclassified to Profit and Loss						
,	i) Re-measurement gains/ (losses) on defined benefit plans		525	(120)	(348)	165	(791)
	ii) Tax adjustment on above		(182)	42	121	(57)	274
9	Total comprehensive income	for the period/year (7+8)	19,220	16,987	14,031	67,445	57,226

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10	Paid-up Equity Share Capital	n _O		2,720	2,720	2,720	2,720	2,720
	(Face value: Re 1/- per share)		r <					
11	Reserve excluding Revaluation Reserve						149,741	124,660
	Basic and Diluted Earnings per share (of Re 1/- each)							
12	(not annualised)			6.94	6.27	5.24	24.76	21.23