

3PL Copilot pitch deck

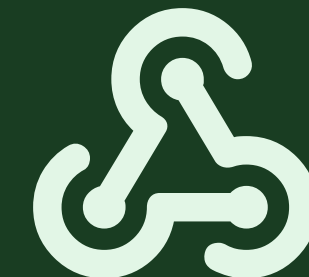
3P Logistics Communication Runs like it's 1998



Load requests
come via email



Carriers reply via
SMS, Messengers



Updates in TMS,
spreadsheets,
or nowhere

Therefore Transport Management System (TMS) \neq SSOT

Ignored chaos costs brokers Customers and Margin

Missed SLA or its update	→	Penalties (e.g. Amazon Freight charges \$300 per missed update)
Ops don't scale with headcount	→	\$40/hr brokers doing \$4/hr manual coordination or \$8K/year per broker
Shippers churn when updates are slow, or missing	→	Freight is relationship-driven

Flexport does well, but not enough

Flexport (YC unicorn) succeeded building vertical for Enterprise — though **SMB brokers still struggle**

What if you could get Flexport-level automation — without rebuilding your entire stack? SMBs **don't want another tool** or complex integrations

What if you could get all power of AI **out of the box** just connecting to my systems: TMS, Email and Messengers?

3PL Copilot - AI that works along

Built on top of your
existing tech stack

✔ TMS, Email, Telegram

Login → connect
Email and TMS

✔ Zero setup required

Logistics-tailored
AI assistant

✔ Works out of the box

How does it work? One of many use cases

What the customer (shipper) sees in their Email

MC

Mike Customer • 13 h
to: John Broker ▾

Hey John,

Where's my shipment?

JB

John Broker • 13 h
to: Mike Customer ▾

Hi Mike,

You have only 1 shipment in progress with the following details:

Current Status	✓ Waiting Unload
Origin	07004 Richard Lakes Apt. 357, Mariashire, VT 89046
Destination	36999 Cabrera Grove, Loribury, VI 41236
Estimated Time of Arrival (ETA)	June 20, 2025 15:30 GMT-8
Shipper	Nguyen-Simmons

The shipment has been marked as delivered. If you have any specific questions or concerns about this shipment, please let us know.

Best regards,
John Broker

Let us know if that helped or reply to this email

Clear, thank you

Download BOL

What the colleague (carrier) sees in their Telegram

9:41

Chats

John Broker
last seen just now

JB

I will be delayed by 3 hours 10:10 ✓✓

Fred Carrier

I will be delayed by 3 hours
Shipment id 7

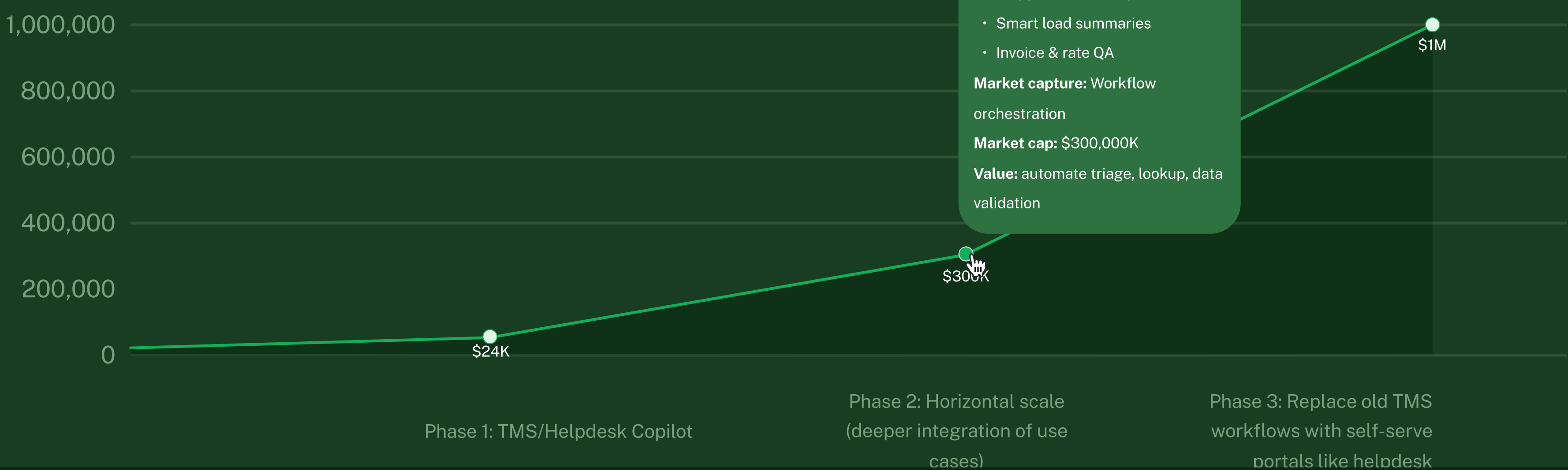
TMS has been updated.
New ETA: 20:00, Jun 16 11:40

Message

We start local, and think global

See how roadmap unlocks Serviceable Obtainable Market

\$1.3M SOM vs (\$2T TAM)



Why Now?

- Logistics is a stable market with big TAM (\$2T+)
- It contains tons of SOPs, clear workflows, which is perfect for AI + MCP
- Successful narratives
 - Flexport for Freight,
 - Pylon started with Slack,
 - Gorgias started with Shopify,
 - Robylon.ai proves traction
- Quick time-to-value with zero setup would feel like magic for users

Don't take our word for granted. Try it



Send message
via Email



Send message
via Telegram