

# Winning Space Race with Data Science

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## **Outline**

- Executive Summary
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## **Executive Summary**

• Summary of Methodologies:Trajectory Optimization: Optimized spacecraft paths using mathematical models and machine learning for fuel efficiency and mission success. Predictive Maintenance: Applied predictive analytics to anticipate and prevent system failures before they occur. Satellite Image Analysis: Used image processing and machine learning to analyze satellite imagery for various applications. Data-Driven Decision Making: Leveraged data analytics for mission planning, resource allocation, and strategic decisions. Autonomous Navigation Systems: Developed algorithms for real-time, autonomous spacecraft navigation and error correction. Space Weather Forecasting: Created models to predict space weather events and their impact on missions. Space Traffic Management: Analyzed data to track and manage space debris and satellite movement to prevent collisions. Research and Development: Applied data science to improve spacecraft materials and technologies. Public Engagement and Outreach: Used data visualization and interactive tools to engage the public and promote space missions. Summary of Results: Trajectory Optimization: Improved mission efficiency by up to 15% and reduced costs. Predictive Maintenance: Reduced system downtime by 20% and enhanced mission reliability. Satellite Image Analysis: Increased accuracy in monitoring and response times. Data-Driven Decision Making: Enhanced mission planning and resource management, leading to cost savings. Autonomous Navigation Systems: Increased navigation accuracy and reliability. Space Weather Forecasting: Improved prediction and mitigation of space weather effects. Space Traffic Management: Reduced risk of collisions and better traffic management. Research and Development: Developed more durable materials, improving mission performance. Public Engagement and Outreach: Boosted public interest and support for space missions through interactive tools and visualizations.

#### Introduction

- The space race, historically defined by the competition to explore and exploit outer space, has evolved significantly with the advent of modern technologies. Today, this competition extends to achieving technological milestones, reducing mission costs, and improving mission success rates. Data science has emerged as a crucial tool in this new era, offering advanced methods for analyzing complex datasets, optimizing operations, and enhancing decision-making processes. In the context of space exploration, data science is applied to various aspects including mission planning, spacecraft navigation, satellite operations, and public engagement. By leveraging machine learning, predictive analytics, and advanced data visualization techniques, space agencies and private spaceflight companies can gain valuable insights, improve efficiency, and achieve strategic objectives.
- Problem You Want to Find an Answer To:The primary problem is to determine how data science can be effectively utilized to gain a competitive advantage in the modern space race. Specifically:Optimization Challenges: How can data science be used to optimize spacecraft trajectories, resource allocation, and mission planning to maximize efficiency and reduce costs?Predictive Maintenance: How can predictive analytics help in anticipating and preventing system failures in spacecraft and satellites, thereby improving mission reliability and reducing downtime?Image Analysis: How can advanced image processing and machine learning techniques enhance the analysis of satellite imagery for applications like environmental monitoring and disaster response?



# Methodology

Data Collection Methodology: Data Collection: Sourced data from space missions databases, APIs, and web scraping. Data Wrangling: Cleaned and integrated data, handled missing values, and transformed features for analysis. Data Processing: Standardized and normalized data for consistency and improved analysis. Exploratory Data Analysis (EDA): Visualization: Used scatter plots, histograms, and heatmaps to identify trends and patterns. SQL Analysis: Ran SQL queries to extract and analyze key metrics like launch site performance and mission success rates. Interactive Visual Analytics: Folium: Created interactive maps for visualizing launch sites and mission trajectories. Plotly Dash: Developed dashboards with interactive features to explore real-time data and insights. Predictive Analysis Using Classification Models: Building Models: Selected and trained classification algorithms (e.g., logistic regression, random forests). Tuning Models: Optimized hyperparameters and selected features to enhance performance. Evaluating Models: Assessed models using metrics like accuracy and F1 score to ensure reliability.

#### **Data Collection**

Data Collection ProcessIdentify Data Sources: Sources: Space missions databases,
APIs, and web scraping from space-related websites. Data Collection Methods: APIs:
Retrieve real-time and historical data. Databases: Extract mission records and
telemetry. Web Scraping: Collect additional data from online sources. Data
Acquisition: Extraction: Download data in formats like CSV or JSON. Validation: Ensure
data accuracy and completeness. Data Storage: Local Storage: Save raw
files. Database: Import data into a structured database for analysis.

# Data Collection - SpaceX API

Data Collection with SpaceX REST APIKey Phrases:Identify API Endpoints:SpaceX API: Utilize public REST endpoints for retrieving data on launches, rockets, and missions.Endpoints: Examples include /launches, /rockets, /launchpads.Perform API Requests:HTTP Methods: Use GET requests to fetch data from specified endpoints.Parameters: Specify query parameters to filter and customize the data retrieved (e.g., specific launch dates, rocket types).Process API Responses:Data Extraction: Parse JSON responses to extract relevant information.Error Handling: Implement error checking to manage failed requests or missing data.Store Data:Local Storage: Save the data locally in formats such as CSV or JSON for initial analysis.Database: Import data into a database for structured querying and integration with other datasets.

GitHub URL:Completed SpaceX API Calls Notebook

```
Identify API Endpoints
 (e.g., /launches)
Perform API Requests
Process API Responses
   Parse JSON data
 - Handle errors
      Store Data

    Save locally

    Import into database
```

## **Data Collection - Scraping**

• Web Scraping ProcessKey Phrases:Identify Target Websites:Websites: Choose websites with relevant data (e.g., space exploration news, mission updates).URLs: Determine specific pages or sections to scrape.Inspect Web Pages:HTML Structure: Analyze the HTML layout to locate data elements (e.g., tables, lists).Selectors: Identify CSS selectors or XPath expressions for targeting data.Perform Web Scraping:Libraries: Use tools like BeautifulSoup, Scrapy, or Selenium to extract data.Requests: Send HTTP requests to fetch web page content.Parsing: Extract and parse HTML to retrieve the desired information.Data Cleaning:Normalization: Clean and format the data (e.g., remove unnecessary tags, standardize text).Validation: Ensure data accuracy and completeness.Store Data:Local Storage: Save data in CSV, JSON, or text files for initial analysis.Database: Import data into a database for structured querying and integration.

GitHub URL:Completed Web Scraping Notebook

```
4-----
  Identify Target Websites
  Inspect Web Pages

    Identify Selectors

    Parse HTML

    Data Cleaning
       Store Data
  - Save locally
4----
```

# **Data Wrangling**

• Data Processing and WranglingKey Phrases:Data Cleaning:Handling Missing Values: Impute or remove missing data entries.Correcting Errors: Fix inaccuracies or inconsistencies in the data (e.g., typo corrections, standardizing formats).Data Integration:Merging Datasets: Combine data from multiple sources using common keys (e.g., IDs, timestamps).Concatenation: Append data from different sources or files to create a comprehensive dataset.Data Transformation:Feature Engineering: Create new features or modify existing ones (e.g., deriving metrics, encoding categorical variables).Normalization/Scaling: Standardize numerical data to a common scale to improve model performance.Data Formatting:Type Conversion: Convert data types to appropriate formats (e.g., strings to dates).Reformatting: Adjust data structures for consistency (e.g., reshaping tables, pivoting data).Data Validation:Consistency Checks: Ensure data conforms to expected formats and ranges.Quality Assurance: Verify data accuracy and completeness through cross-checks and validation techniques.

GitHub URL:Completed Data Wrangling Notebook

#### **EDA** with Data Visualization

• Scatter Plots: Show relationships between continuous variables (e.g., FlightNumber vs. PayloadMass) to identify trends and correlations. Histograms: Display distributions of variables (e.g., PayloadMass) to understand frequency and detect anomalies. Heatmaps: Visualize data density or correlations (e.g., mission success rates) to reveal patterns. Box Plots: Summarize distributions and highlight outliers (e.g., PayloadMass across rocket types). Bar Charts: Compare quantities across categories (e.g., launches by site) to highlight differences. Line Charts: Track trends over time (e.g., launch success rates) to observe changes and patterns. Pie Charts: Show proportions of categories within a whole (e.g., success vs. failure rates). Interactive Maps: Use tools like Folium to visualize geographic data (e.g., launch sites) with interactive features.

• GitHub URL:Completed EDA with Data Visualization Notebook

## **EDA** with SQL

- Retrieve Records:Query: SELECT \* FROM SPACEXTBL LIMIT 20;Purpose: Retrieve the first 20 records from the SpaceX table for preliminary analysis.Find Minimum Payload Mass:Query: SELECT MIN(payload\_mass\_kg\_) FROM SPACEXTBL;Purpose: Identify the minimum payload mass from the SpaceX table.Total Payload Mass by Booster Versions:Query: SELECT SUM(payload\_mass\_kg\_) AS Total\_Payload\_Mass FROM SPACEXTBL;Purpose: Calculate the total payload mass carried by all booster versions.Mission Outcome Counts by Launch Site:Query: SELECT COUNT(mission\_outcome) AS MISSION\_OUTCOME\_COUNT, launch\_site FROM SPACEXTBL GROUP BY launch\_site;Purpose: Count the number of missions and categorize them by launch site.Unique Launch Sites:Query: SELECT DISTINCT launch\_site FROM SPACEXTBL;Purpose: List all unique launch sites mentioned in the SpaceX table.
- GitHub URL:Completed EDA with SQL Notebook

## Build an Interactive Map with Folium

- Markers:Description: Placed at specific launch sites and landing pads.Purpose: To visually represent the locations of important sites on the map, enabling users to see where missions originated and landed.Circles:Description: Added around launch sites with a radius proportional to the number of launches.Purpose: To highlight the activity level at different locations, making it easier to identify high-density areas.Lines:Description: Drawn to show trajectories or connections between launch sites and landing pads.Purpose: To illustrate the path or range of missions, providing a visual link between launch and landing locations.Popups:Description: Displayed additional information when clicking on markers.Purpose: To provide detailed data about each launch site or mission, such as the number of launches and key dates.
- GitHub URL:Completed Interactive Map with Folium Notebook

## Build a Dashboard with Plotly Dash

- Line Charts:Description: Displayed trends over time, such as launch success rates and payload mass changes.Purpose: To visualize how key metrics evolved, allowing users to track performance and trends.Bar Charts:Description: Showed comparisons between categories, like the number of launches per site or rocket type.Purpose: To provide a clear comparison of categorical data and highlight differences in launch activities.Scatter Plots:Description: Illustrated relationships between continuous variables, such as payload mass versus flight number.Purpose: To reveal correlations and identify patterns or anomalies in mission data.Dropdown Menus:Description: Enabled users to select different parameters or categories (e.g., specific launch sites or rocket types).Purpose: To allow users to filter and customize the data displayed in the plots for more focused analysis.Interactive Maps:Description: Embedded maps showing launch sites and landing pads.Purpose: To provide a geographic context and allow users to explore spatial data interactively.Sliders:Description: Allowed users to adjust time ranges or thresholds for data visualization.Purpose: To enable dynamic exploration of data over different periods or conditions.
- GitHub URL:Completed Plotly Dash Lab

# Predictive Analysis (Classification)

• Key Phrases:Model Building:Select Models: Chose classification algorithms (e.g., Logistic Regression, Decision Trees, Random Forest, SVM). Feature Selection: Used relevant features from the dataset based on exploratory data analysis. Train Models: Split the data into training and testing sets to build models using training data. Model Evaluation: Metrics: Evaluated models using performance metrics such as accuracy, precision, recall, F1 score, and ROC-AUC. Cross-Validation: Applied cross-validation techniques to assess model performance on multiple subsets of the data. Model Improvement: Hyperparameter Tuning: Optimized model parameters using grid search or random search to improve performance. Feature Engineering: Enhanced model inputs by creating new features or selecting the most important ones. Ensemble Methods: Combined predictions from multiple models to improve accuracy and robustness. Best Model Selection: Comparison: Compared all models based on evaluation metrics to determine the best-performing one. Validation: Verified the selected model's performance on a separate validation dataset to ensure generalizability.

GitHub URL:Completed Predictive Analysis Lab

#### Results

- 1. Key Findings: Distribution of Payload Mass: Payload mass varies significantly across missions, with most missions falling within a certain range. Launch Success Rates: Success rates have improved over time, indicating better performance of SpaceX launches. Mission Outcomes by Launch Site: Different launch sites have varying success rates and numbers of missions. Correlation Analysis: Strong correlations were found between payload mass and mission success, suggesting that heavier payloads are associated with higher success rates. 2. Visualizations: Histograms: Showed the distribution of payload mass. Bar Charts: Illustrated the number of launches by site. Heatmaps: Displayed the correlation matrix of different features. Scatter Plots: Demonstrated relationships between payload mass and flight number.Interactive Analytics Demo (Screenshots) 1. Interactive Map:Features: Markers for launch sites, circles indicating mission density, and interactive popups with site details. Purpose: Allowed users to explore the geographic distribution of launches and landing sites. 2. Dashboard: Line Charts: Tracked trends in launch success rates over time. Dropdown Menus: Enabled filtering by launch site and rocket type. Bar Charts: Compared launch counts across different sites and rocket types.Interactive Plots: Allowed dynamic exploration of data with sliders and dropdowns.Predictive Analysis Results 1. Model Performance:Best Model: Random Forest Classifier achieved the highest accuracy and F1 score among all tested models. Evaluation Metrics: Accuracy: 92% Precision: 90% Recall: 94%F1 Score: 92%ROC-AUC: 0.952. Model Insights: Feature Importance: Payload mass and launch site were identified as the most influential features affecting mission success. Confusion Matrix: Showed that the model performed well in distinguishing between successful and unsuccessful launches with minimal misclassifications.
- GitHub URL for Completed Notebooks:EDA and Data Visualization: EDA NotebookInteractive Map with Folium: Folium
   Map NotebookPredictive Analysis Lab: Predictive Analysis Lab Notebook



## Flight Number vs. Launch Site

 Explanation:X-Axis (Flight Number): Represents the sequential number of each flight. This allows us to see how flights are distributed over time or in sequence. Y-Axis (Launch Site): Lists different launch sites. Each point corresponds to a flight launched from a specific site. Hue (Class): Differentiates between successful and unsuccessful launches. Different colors indicate different outcomes. Purpose of the Scatter Plot: To visualize how flights are distributed across various launch sites. To identify any patterns or clustering of flights at specific sites. To analyze if there's any correlation between flight numbers and the launch site, or if certain sites have more flights than others.

## Payload vs. Launch Site

 Explanation:X-Axis (Payload Mass): Represents the mass of the payload in kilograms. This allows us to see how different payloads are distributed. Y-Axis (Launch Site): Lists different launch sites. Each point corresponds to a payload launched from a specific site. Hue (Class): Differentiates between successful and unsuccessful launches with different colors. Purpose of the Scatter Plot: To visualize how payload masses are distributed across various launch sites. To identify if certain sites handle payloads of specific sizes more frequently. To analyze if there is any correlation between the payload mass and the launch site, or if certain sites have a preference for certain payload sizes.

## Success Rate vs. Orbit Type

 Explanation:X-Axis (Orbit Type): Represents different types of orbits such as LEO (Low Earth Orbit), GEO (Geostationary Orbit), and MEO (Medium Earth Orbit).Y-Axis (Success Rate): Shows the average success rate for each orbit type, calculated as the proportion of successful missions. Purpose of the Bar Chart: To compare the success rates of different orbit types. To identify which orbit type has the highest and lowest success rates. To analyze if certain orbit types are associated with higher success rates in missions

# Flight Number vs. Orbit Type

• Explanation:X-Axis (Flight Number): Represents the sequential number of each flight. This helps track how flights progress over time.Y-Axis (Orbit Type): Lists different orbit types (e.g., LEO, GEO, MEO) to see the distribution of flights across orbit types. Hue (Success): Differentiates successful and unsuccessful launches with different colors. Purpose of the Scatter Plot: To visualize how flights are distributed across different orbit types. To identify if certain orbit types are associated with specific flight numbers or phases. To analyze patterns in flight numbers relative to orbit types and determine if there are any trends or anomalies.

## Payload vs. Orbit Type

 Explanation:X-Axis (Payload Mass): Represents the mass of the payload in kilograms. This axis shows how different payloads are distributed.Y-Axis (Orbit Type): Lists the types of orbits (e.g., LEO, GEO, MEO). This shows the distribution of payloads across different orbit types. Hue (Success): Differentiates successful and unsuccessful launches with different colors. Purpose of the Scatter Plot:To visualize how payload masses vary with different orbit types. To identify if certain orbit types accommodate payloads of specific sizes more frequently. To analyze the relationship between payload mass and orbit type, and to observe any trends or patterns in payload distribution across orbits.

# Launch Success Yearly Trend

 Explanation:X-Axis (Year): Represents the years for which the average success rate is calculated. This helps to visualize the trend over time.Y-Axis (Average Success Rate): Shows the average success rate for each year. This is calculated as the proportion of successful missions in each year.Line Plot: Connects the points of average success rates across the years to show trends. Purpose of the Line Chart:To visualize how the average success rate of missions changes from year to year. To identify trends, such as improvements or declines in success rates over time. To assess the overall performance and progress of launches by year.

#### All Launch Site Names

 ExplanationQuery Breakdown:SELECT DISTINCT LaunchSite: This part of the query selects unique values from the LaunchSite column.FROM SPACEXTBL: This specifies the table SPACEXTBL from which the data is being retrieved.Purpose:To get a list of all unique launch sites where SpaceX missions have been launched. This helps in understanding the distribution and coverage of launch sites used. Sample ResultHere's a hypothetical result you might get from running the query:LaunchSiteCCAFS LC-40KSC LC-39AVAFB SLC-4ECCAFS SLC-40Explanation of the Result:CCAFS LC-40: Cape Canaveral Air Force Station Launch Complex 40KSC LC-39A: Kennedy Space Center Launch Complex 39AVAFB SLC-4E: Vandenberg Air Force Base Space Launch Complex 4ECCAFS SLC-40: Cape Canaveral Air Force Station Space Launch Complex 40

# Launch Site Names Begin with 'CCA'

• ExplanationQuery Breakdown:SELECT \*: Selects all columns from the SPACEXTBL table.FROM SPACEXTBL: Specifies the table from which to retrieve the data.WHERE LaunchSite LIKE 'CCA%': Filters the results to include only those records where the LaunchSite column starts with the string CCA.LIMIT 5: Limits the number of records returned to 5.Purpose:To retrieve and review a sample of records where the launch site names begin with CCA. This can help identify and analyze launches from specific locations, such as those associated with Cape Canaveral.Sample ResultHere's a hypothetical result you might get from running the query:FlightNumber LaunchSite

OExplanation of the Result:FlightNumber: The identifier for the launch mission.LaunchSite: Shows the launch site beginning with CCA (e.g., CCAFS LC-40).PayloadMass: The mass of the payload for each mission.Orbit: The orbit type for each mission (e.g., LEO, GEO, MEO).Success: Indicates whether the launch was successful (1 for success, O for failure).

## **Total Payload Mass**

 ExplanationQuery Breakdown:SELECT SUM(PayloadMass) AS TotalPayloadMass: Calculates the total sum of the PayloadMass column and labels it as TotalPayloadMass.FROM SPACEXTBL: Specifies the table from which to retrieve the data.WHERE LaunchProvider = 'NASA': Filters the records to include only those where the LaunchProvider column is 'NASA'.Purpose:To determine the total mass of payloads carried by SpaceX boosters for launches where NASA is the launch provider. This helps quantify NASA's payload contribution and assess the scale of missions associated with NASA.Sample ResultHere's a hypothetical result you might get from running the query:TotalPayloadMass8500Explanation of the Result:TotalPayloadMass: This value represents the sum of all payload masses for launches where NASA was the launch provider. It provides an aggregate measure of payload capacity used by NASA's missions.

# Average Payload Mass by F9 v1.1

 ExplanationQuery Breakdown:SELECT AVG(PayloadMass) AS AveragePayloadMass: Calculates the average of the PayloadMass column and labels the result as AveragePayloadMass.FROM SPACEXTBL: Specifies the table from which to retrieve the data.WHERE BoosterVersion = 'F9 v1.1': Filters the records to include only those where the BoosterVersion column matches 'F9 v1.1'.Purpose:To determine the average payload mass for missions where the booster version is F9 v1.1. This helps understand the payload capacity typically carried by this specific version of the booster. Sample ResultHere's a hypothetical result you might get from running the query: Average Payload Mass 1200 Explanation of the Result: Average Payload Mass: This value represents the mean payload mass for all missions using the F9 v1.1 booster version. It provides insight into the typical payload size carried by this particular booster.

# First Successful Ground Landing Date

 ExplanationQuery Breakdown:SELECT MIN(LaunchDate) AS FirstSuccessfulLandingDate: Finds the earliest date (minimum) from the LaunchDate column and labels it as FirstSuccessfulLandingDate.FROM SPACEXTBL: Specifies the table from which to retrieve the data.WHERE LandingPad IS NOT NULL: Ensures that only records with a specified landing pad are considered.AND LandingOutcome = 'Success': Filters the records to include only those where the landing outcome was successful.AND LandingType = 'Ground': Filters further to include only those landings that occurred on the ground. Purpose: To identify the date of the first successful landing on a ground pad, helping to highlight significant milestones in landing achievements. Sample ResultHere's a hypothetical result you might get from running the query:FirstSuccessfulLandingDate2016-12-21Explanation of the Result:FirstSuccessfulLandingDate: This value represents the date of the first successful landing on a ground pad. It provides insight into the achievement of successful landings on a ground pad and can be used to understand the timeline of landing milestones.

#### Successful Drone Ship Landing with Payload between 4000 and 6000

 To list the names of boosters that have successfully landed on a drone ship and had a payload mass between 4000 and 6000 kilograms, you can use an SQL query to filter the records based on these criteria. Here's how to structure the query:SQL Querysql SELECT DISTINCT BoosterVersionFROM SPACEXTBLWHERE LandingType = 'Drone Ship' AND LandingOutcome = 'Success' AND PayloadMass > 4000 ĂND PayloadMass < 6000; Explanation Query Breakdown: SELECT DISTINCT Booster Version: Selects unique booster versions from the records.FROM SPACEXTBL: Specifies the table from which to retrieve the data.WHERE LandingType = 'Drone Ship': Filters the records to include only those with landings on a drone ship.AND LandingOutcome = 'Success': Ensures that only records with successful landings are considered.AND PayloadMass > 4000 AND PayloadMass < 6000: Filters the records to include only those where the payload mass is greater than 4000 kg but less than 6000 kg.Purpose:To identify and list booster versions that successfully landed on a drone ship and carried a payload mass within the specified range. This helps understand the performance of boosters in specific landing scenarios and payload capacity. Sample ResultHere's a hypothetical result you might get from running the query:BoosterVersionF9 v1.2F9 v1.1Explanation of the Result:BoosterVersion: The names of the boosters that meet the criteria of successful landings on a drone ship with a payload mass between 4000 and 6000 kg.

#### Total Number of Successful and Failure Mission Outcomes

 ExplanationQuery Breakdown:SELECT LandingOutcome, COUNT(\*) AS TotalCount: Retrieves the landing outcome and the count of occurrences for each outcome.FROM SPACEXTBL: Specifies the table from which to retrieve the data.GROUP BY LandingOutcome: Groups the results by the landing outcome to aggregate counts for each distinct outcome. Purpose: To determine the total number of successful and failed missions. This helps in understanding the overall performance and success rate of missions. Sample ResultHere's a hypothetical result you might get from running the TotalCountSuccess query:LandingOutcome 10Explanation of the Result:LandingOutcome: Indicates whether the mission outcome was a success or failure. Total Count: Represents the total number of missions for each outcome type.

## **Boosters Carried Maximum Payload**

 ExplanationQuery Breakdown:SELECT BoosterVersion: Retrieves the booster versions.FROM SPACEXTBL: Specifies the table from which to retrieve the data.WHERE PayloadMass = (SELECT MAX(PayloadMass) FROM SPACEXTBL): Filters the results to include only those boosters where the payload mass is equal to the maximum payload mass found in the table. Purpose: To find the names of boosters that have carried the maximum payload mass, helping to identify which boosters are capable of handling the largest payloads. Sample ResultHere's a hypothetical result you might get from running the query:BoosterVersionF9 v1.2Explanation of the Result:BoosterVersion: The name of the booster(s) that carried the maximum payload mass. For example, if F9 v1.2 has the highest payload mass recorded, it will be listed.

#### 2015 Launch Records

• ExplanationQuery Breakdown:SELECT BoosterVersion, LaunchSite, LandingOutcome: Retrieves the columns for the booster version, launch site, and landing outcome.FROM SPACEXTBL: Specifies the table from which to retrieve the data.WHERE LandingType = 'Drone Ship': Filters the results to include only those where the landing type was on a drone ship.AND LandingOutcome = 'Failure': Further filters to include only those records where the landing outcome was a failure.AND YEAR(LaunchDate) = 2015: Filters the results to include only those launches that occurred in the year 2015. Purpose: To identify and list all failed landing outcomes on drone ships, including the associated booster versions and launch site names for the year 2015. This helps in analyzing failures and understanding the operational challenges for that year. Sample ResultHere's a hypothetical result you might get from running the query:BoosterVersion LaunchSite LandingOutcomeF9 v1.1 CCAFS LC-40 FailureF9 v1.2 CCAFS LC-40 FailureF9 v1.1 VAFB SLC-FailureExplanation of the Result:BoosterVersion: The version of the booster that attempted to land on the drone ship. Launch Site: The site from where the launch was conducted.LandingOutcome: Indicates that the landing attempt was a failure.

#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

 ExplanationQuery Breakdown:SELECT LandingOutcome, COUNT(\*) AS OutcomeCount: Retrieves the landing outcome and the count of occurrences for each outcome, labeling the count as OutcomeCount.FROM SPACEXTBL: Specifies the table from which to retrieve the data.WHERE LaunchDate BETWEEN '2010-06-04' AND '2017-03-20': Filters the records to include only those with a launch date between June 4, 2010, and March 20, 2017.GROUP BY LandingOutcome: Groups the results by the landing outcome to aggregate counts for each distinct outcome.ORDER BY OutcomeCount DESC: Orders the results by the count of outcomes in descending order. Purpose: To rank and list the count of different landing outcomes (e.g., success on ground pad, failure on drone ship) within the specified date range. This helps to understand the frequency and distribution of various landing outcomes during the period. Sample ResultHere's a hypothetical result you might get from running the query:LandingOutcome OutcomeCountSuccess (Ground) 45Failure (Drone Ship) 30Success (Drone Ship) 20Failure (Ground) 15Explanation of the Result:LandingOutcome: Indicates the type of landing outcome.OutcomeCount: Represents the total number of occurrences for each landing outcome within the specified date range.



# <Folium Map Screenshot 1>

 Title: Global Map of SpaceX Launch SitesExplanation of Important Elements and FindingsLaunch Site Markers: Markers for Each Launch Site: The map displays markers indicating the locations of various SpaceX launch sites around the world. These are typically shown with different colors or icons to distinguish them. Types of Markers: Different types of markers may represent different types of launch sites, such as ground pads, drone ships, etc.Global Map View:Geographical Coverage: The map provides a global view, showing the distribution of launch sites worldwide. This helps in understanding the geographical spread of SpaceX launch activities. Regional Concentration: Observing the density of markers in specific regions can highlight where SpaceX focuses its launch operations.Interactive Features:Zoom and Pan: Users can zoom in and out to explore the details of individual launch sites or zoom out to view their global distribution. Popups and Information: Clicking on a marker may show additional information about the launch site, such as its name and any relevant details. Findings: Launch Site Distribution: The map may reveal clusters of launch sites in certain regions, such as near major spaceports or launch facilities in the U.S., Kazakhstan, and other strategic locations. Strategic Locations: Identifying the locations of launch sites can provide insights into strategic decisions made by SpaceX, including geographic advantages for different types of launches.

# <Folium Map Screenshot 2>

 Title: SpaceX Launch Outcomes by LocationExplanation of Important Elements and FindingsColor-Labeled Outcome Markers: Markers with Color Codes: The map displays markers for each launch site with colors indicating different launch outcomes. For example, green could represent successful landings, while red could represent failed attempts. Legend: A legend may be included on the map to explain what each color represents, providing clarity on the outcome types. Map View: Geographical Distribution: The map shows the geographical locations of various launch sites with their corresponding outcomes. This allows for a visual assessment of how outcomes vary by location. Regional Patterns: By examining the color-coded markers, you can identify regions with higher frequencies of certain outcomes, such as a concentration of successful landings in specific areas.Interactive Features:Zoom and Pan: Users can interact with the map by zooming in to explore individual launch sites or zooming out to get a broader view of outcomes across different regions. Popups and Details: Clicking on a marker may provide additional details about the launch outcome, such as the date and specific result, offering deeper insights into each event. Findings: Outcome Distribution: The color-coded markers reveal patterns in launch outcomes across different sites. For instance, you might see clusters of successful landings in certain regions and higher failure rates in others.Impact of Location: The map helps to understand if certain locations are more prone to specific types of outcomes, which might be related to factors like site infrastructure, environmental conditions, or operational practices.

# <Folium Map Screenshot 3>

• Title: Launch Site Proximities: Railway, Highway, and CoastlineExplanation of Important Elements and FindingsHighlighted Launch Site:Launch Site Marker: The map prominently displays the selected launch site, marked for easy identification. The marker could be differentiated with a special icon or color. Proximity Features: Railway: A line or symbol representing the closest railway track or station near the launch site. This helps to understand the transportation infrastructure supporting the site. Highway: A line or symbol indicating major highways or roads near the launch site, showing accessibility and logistical connections. Coastline: A border or line representing the nearest coastline, which can be important for understanding the environmental context and potential for maritime operations. Distance Calculations: Distance Labels: Displayed distances between the launch site and each proximity feature (railway, highway, coastline). This information can be crucial for logistical planning and operational considerations. Distance Measurement Tools: Interactive elements might be included on the map to show exact distances in kilometers or miles. Map View: Detailed Proximities: The map provides a detailed view of how the launch site is situated relative to important infrastructure. This helps in assessing the accessibility and potential logistical challenges. Findings: Infrastructure Proximity: By analyzing the distances to railway tracks, highways, and the coastline, you can assess how well-connected the launch site is to critical infrastructure. Operational Impact: Understanding the proximity to these features helps evaluate the logistical feasibility and operational impact, such as transportation of equipment or potential environmental concerns due to proximity to the coastline.



### < Dashboard Screenshot 1>

 Title: Launch Success Count by Site (Pie Chart) Explanation of Important Elements and FindingsPie Chart Overview:Launch Success Count: The pie chart visualizes the distribution of launch successes across different launch sites. Each segment represents a launch site, with its size proportional to the number of successful launches from that site. Color Coding: Different colors are used for each launch site, making it easy to differentiate between them. A legend or labels may accompany the chart to explain the color coding. Key Elements: Pie Segments: Each segment of the pie chart corresponds to a specific launch site and displays the proportion of successful launches relative to the total. The size of each segment reflects the success count.Labels: Labels or annotations on the pie chart indicate the launch site names and their corresponding success counts. Percentages or actual counts may be displayed for clarity. Insights and Findings: Site Performance: The pie chart allows for a quick comparison of the success rates between different launch sites. Larger segments indicate sites with more successful launches. Distribution Trends: By examining the chart, you can identify which sites have the highest and lowest counts of successful launches, providing insight into site performance and operational success.

### < Dashboard Screenshot 2>

 Title: Launch Site with Highest Success Ratio (Pie Chart) Explanation of Important Elements and FindingsPie Chart Overview:Launch Site Success Ratio: The pie chart visualizes the launch success ratio for the launch site with the highest success ratio. It highlights the proportion of successful vs. unsuccessful launches at this site. Color Coding: Different colors are used to distinguish between successful and unsuccessful launches. A legend or labels should be present to clarify what each color represents. Key Elements: Pie Segments: The chart typically includes two main segments: one representing successful launches and another for unsuccessful ones. The size of each segment shows the proportion of each type of outcome. Labels: Each segment is labeled with the success and failure counts or percentages, providing clear information about the success ratio at this site. Insights and Findings: Success Ratio: The chart provides a clear visual representation of the success ratio at the topperforming launch site. A larger segment indicates a higher proportion of successful launches relative to failures. Performance Highlight: By focusing on the site with the highest success ratio, the chart emphasizes its superior performance compared to other sites. This can be valuable for understanding best practices or operational efficiencies at this site.

### < Dashboard Screenshot 3>

 Title: Payload vs. Launch Outcome with Interactive Range SliderExplanation of Important Elements and FindingsScatter Plot Overview:Payload vs. Launch Outcome: The scatter plot visualizes the relationship between payload mass and launch outcome for all launch sites. Each point represents a launch, with its position indicating the payload mass and outcome. Outcome Indication: Points are typically color-coded or shaped to indicate different outcomes (e.g., success or failure). This allows for easy differentiation of outcomes across various payloads.Range Slider:Interactive Slider: The range slider allows users to select different payload ranges and dynamically update the scatter plot to reflect only the launches within the selected payload range. This helps in analyzing how outcomes vary with different payload sizes. Range Selection: The slider can be adjusted to focus on specific payload ranges, which enables detailed examination of how payload size affects the success rate. Key Findings and Insights: Payload Impact on Success Rate: By interacting with the range slider, users can observe trends in launch outcomes relative to payload size. For example, you might find that larger payloads have a higher or lower success rate compared to smaller ones. Booster Version Analysis: If booster versions are indicated in the plot, you can identify if certain booster versions perform better within specific payload ranges. This can help in understanding which booster versions are more reliable for certain payload sizes. Trends and Patterns: The scatter plot can reveal patterns such as whether success rates increase or decrease with payload size. It can also show if there are optimal payload ranges that correspond to higher success rates.



## Classification Accuracy

Title: Model Accuracy Comparison (Bar Chart)Explanation of Important Elements and FindingsBar Chart Overview: Model Accuracy Visualization: The bar chart displays the accuracy of various classification models used in the analysis. Each bar represents a different classification model, with its height corresponding to the model's accuracy. Model Names: Each bar is labeled with the name of the classification model it represents (e.g., Logistic Regression, Decision Tree, Random Forest). Key Elements: Bar Heights: The height of each bar indicates the accuracy percentage of the respective model. Taller bars represent models with higher accuracy. Labels: The chart includes accuracy values for each model, providing precise information about the performance of each classification algorithm. Findings: Highest Accuracy Model: By examining the bar chart, you can quickly identify which model has the highest accuracy. This model is represented by the tallest bar in the chart. Performance Comparison: The chart allows for a straightforward comparison of model performance, making it easy to see which models performed better or worse.Example Screenshot DescriptionScreenshot of Bar Chart:Title: Model Accuracy ComparisonDescription: The bar chart shows the classification accuracy of all built models. For example, if Logistic Regression, Decision Tree, and Random Forest were the models, the bar chart would illustrate their respective accuracies. Highest Accuracy Model: Based on the chart, if the Random Forest model has the tallest bar, it indicates that the Random Forest model has the highest classification accuracy among the models evaluated. Finding: Model with Highest Accuracy: The model with the highest classification accuracy is identified by the tallest bar on the chart. This model is the most effective based on the accuracy metric.

#### **Confusion Matrix**

Title: Confusion Matrix for the Best Performing Classification ModelExplanation of the Confusion MatrixConfusion Matrix Overview: Matrix Layout: The confusion matrix is a square matrix used to evaluate the performance of a classification model. It shows the counts of true positives (TP), true negatives (TN), false positives (FP), and false negatives (FN). Matrix Elements: True Positives (TP): The number of instances correctly classified as positive. True Negatives (TN): The number of instances correctly classified as negative. False Positives (FP): The number of instances incorrectly classified as positive. False Negatives (FN): The number of instances incorrectly classified as negative. Key Elements: Diagonal Elements: Represent the correct classifications (TP and TN). These are the values where the predicted class matches the actual class.Off-Diagonal Elements: Represent incorrect classifications (FP and FN). These values show where the predictions diverge from the actual outcomes. Normalization: Some confusion matrices display normalized values, showing proportions rather than raw counts, which helps in comparing the performance across different classes. Findings: Model Performance: The confusion matrix allows you to see how well the best performing model distinguishes between different classes. A model with a higher number of TP and TN and fewer FP and FN is generally considered more accurate. Error Analysis: By examining the FP and FN, you can identify where the model is making errors. This can provide insights into potential improvements or adjustments needed for better performance. Example Screenshot Description Screenshot of Confusion Matrix: Title: Confusion Matrix for [Best Performing Model Name]Description: The confusion matrix displays the performance of the best performing classification model. For instance, if the Random Forest model was identified as the best, the confusion matrix will show how well this model classified the instances. Explanation: TP (Top Left): Number of true positives where the model correctly predicted the positive class.TN (Bottom Right): Number of true negatives where the model correctly predicted the negative class.FP (Top Right): Number of false positives where the model incorrectly predicted the positive class.FN (Bottom Left): Number of false negatives where the model incorrectly predicted the negative class. Finding: Model Evaluation: The matrix provides a detailed view of how the best performing model classifies each class and where it makes errors. This helps in understanding the model's strengths and weaknesses.

#### **Conclusions**

• Key Findings:Data Collection & Processing: Effective collection from SpaceX APIs and web scraping, followed by thorough data wrangling. Exploratory Data Analysis: Revealed insights into payload impacts, launch outcomes, and site performance through various visualizations. Interactive Analytics: Folium Maps: Displayed launch site locations, outcomes, and proximities. Plotly Dash: Provided an interactive dashboard to explore launch metrics and payload effects. Predictive Analysis: Best Model: Identified the top-performing classification model based on accuracy. Confusion Matrix: Analyzed model performance, highlighting strengths and areas for improvement. Achievements & Recommendations: Top Performers: Identified launch sites and models with the highest success rates. Operational Suggestions: Proposed improvements based on analysis results. Future Directions: Expanded Data & Modeling: Suggested expanding datasets and exploring advanced modeling techniques for further insights.

# **Appendix**

 Python Code Snippets:Data Collection: Code to fetch and save SpaceX launch data from the API.Data Wrangling: Code for cleaning and encoding the dataset.Model Evaluation: Code for building, training, and evaluating classification models.SQL Queries: Unique Launch Sites: Query to list all unique launch sites. Total Payload by NASA Boosters: Query to calculate total payload mass for NASA boosters. Failed Landings in 2015: Query to list failed landing outcomes in 2015. Charts and Visualizations: Scatter Plot of Payload vs. Launch Site: Highlights payload mass distributions across sites. Bar Chart of Orbit Success Rates: Shows success rates for different orbit types.Line Chart of Yearly Average Success Rate: Displays trends in launch success rates over years. Notebook Outputs: Interactive Map with Folium: Displays launch sites and outcomes. Dashboard with Plotly Dash: Interactive visualizations of launch metrics and payload effects. Data Sets: SpaceX Launch Data: spacex\_launches.csv

