

Andrew Masullo

UX Designer

Profile

UX Designer with a unique background creating and developing programs for soldiers in recovery.

Employment History

UX Operations Manager at Staircase

January 2022 — Present

- Serving as UX Operations manager overseeing website development and administrative duties for Staircase.

- Performed a competitive analysis to identify opportunities and pathways ahead for product development.

- Designed a journey map for a Staircase client complete with personas and scenarios that showcase product features.

- Analyzed user research for themes and recommendations. Presented findings to the stakeholders for use in product development.

Master Resilience Trainer - Performance Expert at Magellan Federal

March 2017 — Present

- Designed and developed programs for wounded soldiers in music, gardening, and meditation. Implemented user feedback to improve effectiveness of programs.

- Facilitated meetings between command teams to coordinate cross-pollination efforts between entities on Fort Bragg.

- Collaborated with co workers to develop training plans for unit requests

Owner & Founder at Mind Plus Body

April 2015 — February 2017

- Developed and implemented mindfulness programs for youth, high school, and college athletes to bolster performance and manage anxiety.

Education

UX Design, Career Foundry

December 2021 — October 2022

Psychosocial Sports Studies, Miami University of Ohio

August 2012 — May 2014

Psychology, Juniata College

August 2008 — May 2012

Details

Raleigh, NC

United States

8143214753

amasullo12@gmail.com

Links

[UX Portfolio](#)

[LinkedIn](#)

[Army Article](#)

Skills

DESIGN

User Experience Design, User Research, User Stories, Journey Maps, User Flows, Personas, Site Mapping, Information Architecture, Heuristic Evaluation, Quantitative Research, Qualitative Research

RESEARCH

UI Design, Design Thinking, Wireframing, Ideation, Rapid Prototyping, User Testing, Usability Testing

TOOLKIT

Figma, Miro, Mural, Slack, Dovetail, Ableton Live, iMovie

SOFT SKILLS

Empathy, Communication, Creative Thinking, Public Speaking, Leadership, Collaboration, Problem Solving