

# Learning Transferable Visual Models From Natural Language Supervision

Seminar-Deep Learning

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# Introduction

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# Motivation

- SOTA **computer vision systems** are trained to predict a fixed set of predetermined object categories.
- This restricted form of supervision **limits generality** and usability. Additional **labeled data** is needed.
- **Labeling** takes time and effort.
- **Contrastive learning** is the answer to this.
- **CLIP** can avoid training.

# Contrastive learning-Intro



Figure 1: Machine Learning technique-Contrastive learning

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<sup>1</sup><https://towardsdatascience.com/understanding-contrastive-learning-d5b19fd96607>

# Contrastive learning-Data Augmentation



Figure 2: Contrastive learning data augmentation

# Contrastive learning framework.

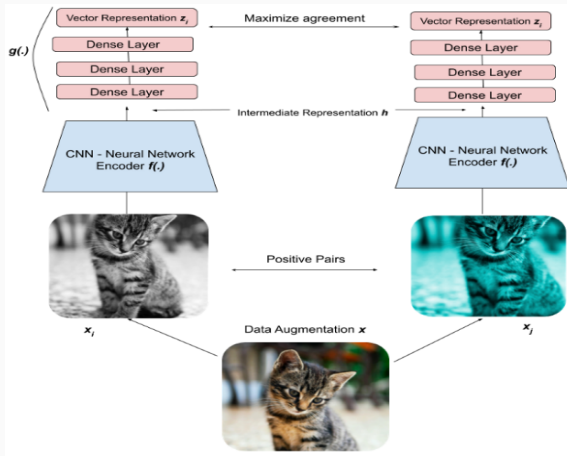


Figure 3: Contrastive learning SimCLRv2 framework



# Contrastive learning example.

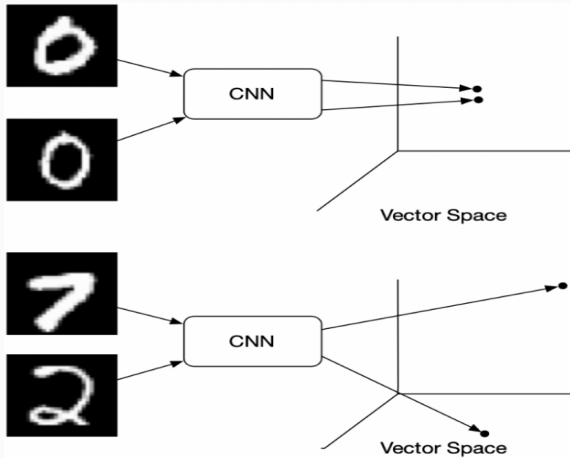


Figure 4: Contrastive learning MNIST example

## Methods.

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- YFCC100M(Joulin et al.)
  - 100 Million images. Varying quality.
  - Many images has automatic generated file names(Numeric).
  - Only 15 Million after filtering images with natural language titles.
- Mahajan et al.
  - 3.5 Billion Instagram images.
  - Usage of hashtags for weakly supervised pre-training.
  - can be noisy due to the use of hashtags.

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<sup>5</sup>(Joulin et al.), (Mahajan et al.)

# Other Methods

- Mahajan et al. main takeaways.

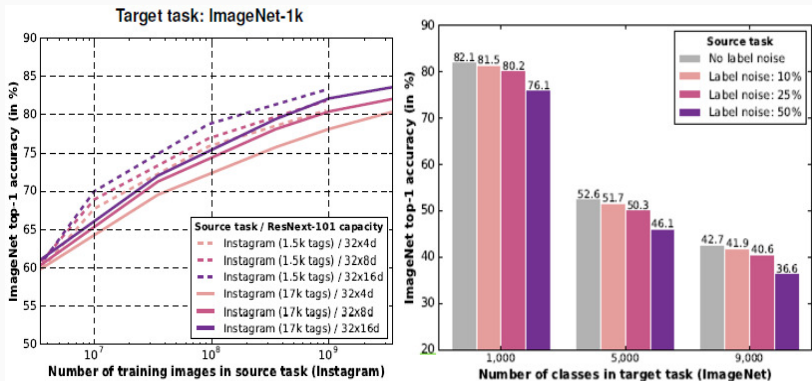


Figure 5: Pros and Cons(Mahajan et al.)

## Related works.

Related Areas	Representative Article	CLIP Advantage
Natural language supervision	YFCC100M (Joulin et al.) VirTex(Desai and Johnson) ICMLM(Sariyildiz et al.) ConVIRT(Zhang et al.)	Better Efficiency(vs YFCC100M). Larger scale(vs VirTex, ICMLM, & ConVIRT). Simplified in comparison to ConVIRT.
Zero-Shot Transfer	Visual N-Grams(Li et al.)	Improves upon, better performance.
Broad Evaluation and Robustness	VTAB(Zhang et al.) ImageNet (Taori et al.)	Adapts VTAB evaluation to counter bias. More robust vs ImageNet. Matches RestNet-50 on Zero-Shot.

Table 1: Related works comparison.

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<sup>7</sup>(Radford et al.)

# CLIP(Contrastive Language-Image Pre-Training) Details

- CLIP is pre-trained on 400M image-text pairs from the internet.
  - Batch size of 32,768.
  - 32 epochs over the dataset.
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- Uses ResNet-based or ViT-based image encoder.
  - Uses Transformer-based text encoder.

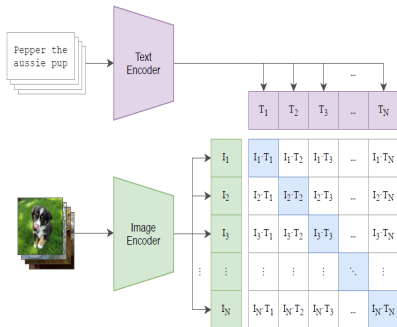
8

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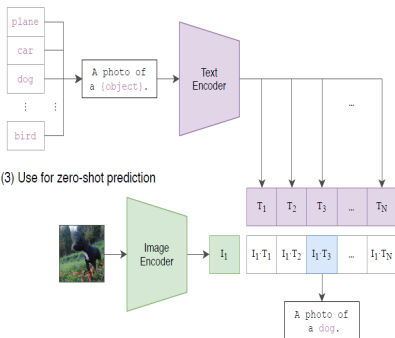
<sup>8</sup>(Radford et al.)

# CLIP(Contrastive Language-Image Pre-Training)

(1) Contrastive pre-training



(2) Create dataset classifier from label text



(3) Use for zero-shot prediction

Figure 6: CLIP approach

# Experiments

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# Zero-Shot Transfer & Prompt engineering

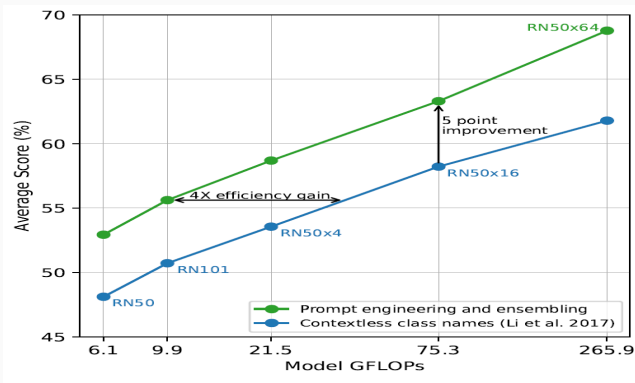


Figure 7: Prompt engineering & Zero-shot performance

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10 (Radford et al.)

# Zero-Shot Transfer CLIP vs. ResNet50

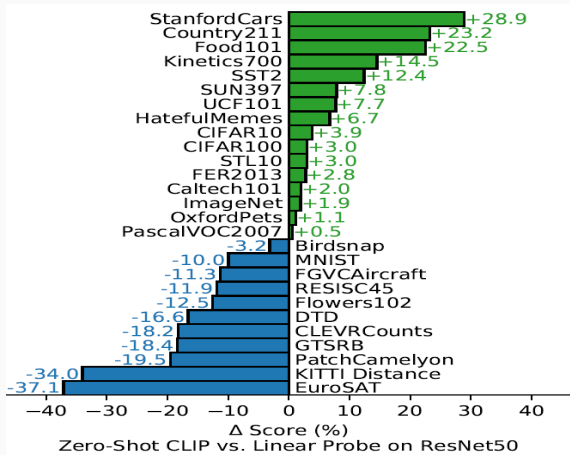


Figure 8: Zero-shot test on 27 datasets.

# Zero-Shot Transfer CLIP vs. Linear probes

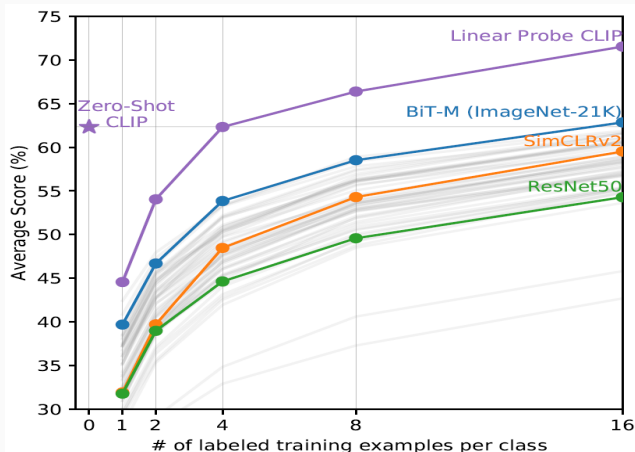


Figure 9: Zero-shot test on 27 datasets.

# Zero-Shot Efficiency

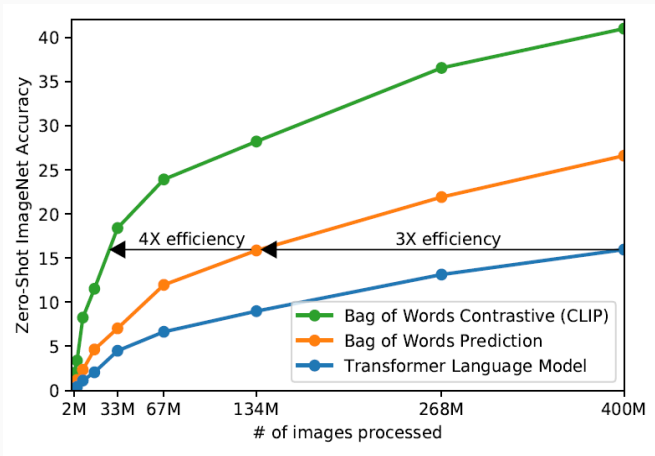


Figure 10: Zero-shot efficiency CLIP vs Joulin et al.

# Representation Learning-1

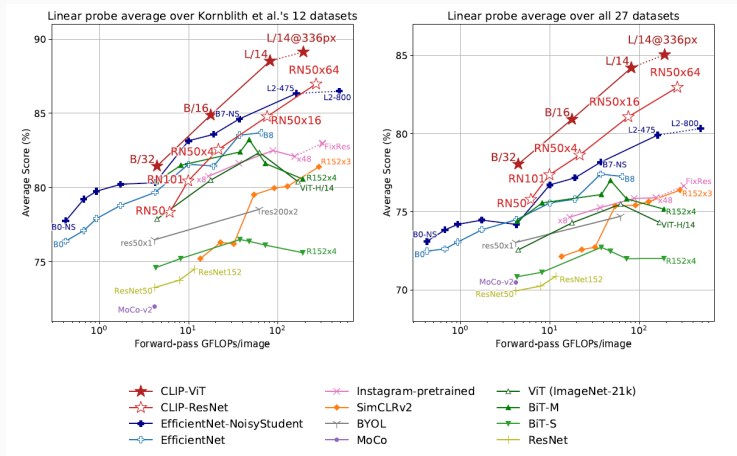


Figure 11: Linear probe performance vs SOTA vision models

# Representation Learning-2

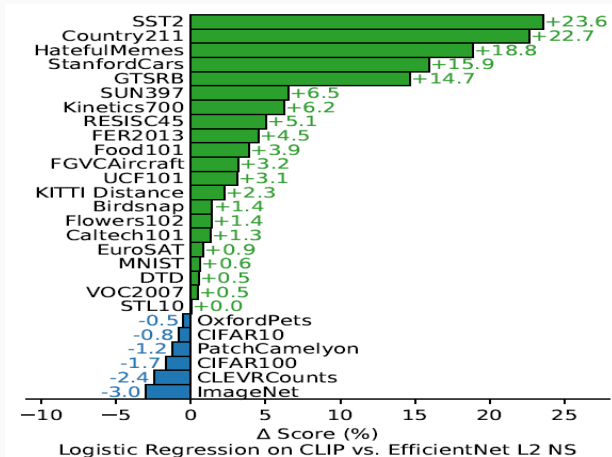


Figure 12: LR-CLIP vs EfficientNet L2 NS

# Robustness to natural distribution shift-1

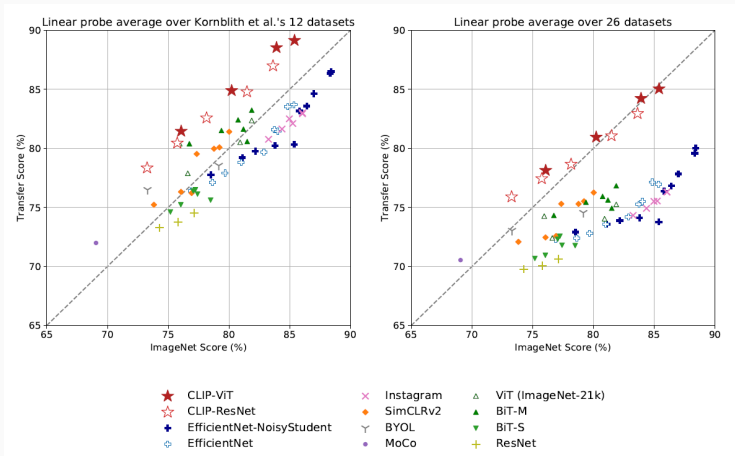


Figure 13: CLIP vs ImageNet on task shift

# Robustness to natural distribution shift-2

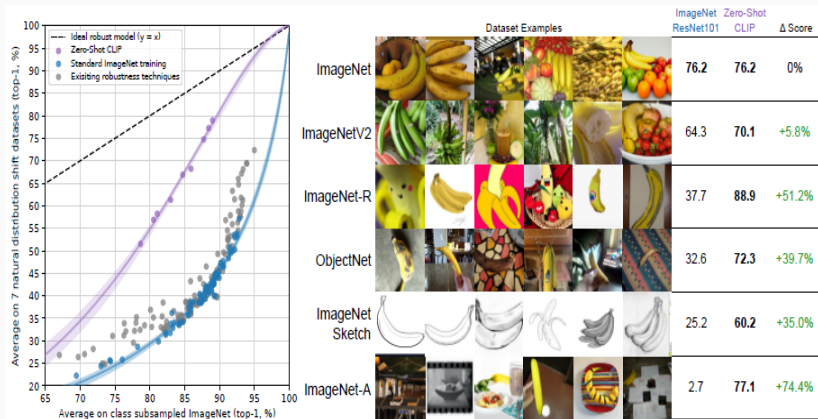


Figure 14: CLIP vs ImageNet on distribution shift



## Conclusion & Opinion

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# Conclusion.

- CLIP is able to match and **outperform** ResNet models on **zero-shot**.
- **CLIP** zero-shot models are more **robust** than supervised ImageNet models.
- **Weak on some tasks**(Ex MNIST, Satellite images datasets).
- CLIP shows **social biases**
- CLIP demonstrates a lot of **potential** for future use. But still doesn't match SOTA in many uses.

Thank you!

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Questions?

Additional resources

# Terms

- CLIP: Contrastive Language-Image Pre-Training.
- ViT: Vision transformers.