



# Community Exchange



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<https://youtu.be/UOg6nNX4oYg>



# Need



Today's society is very individualistic and "hustle culture" is at an all-time high.



People need a more affordable alternative to traditional businesses for home services or personal tasks.



People often struggle to find reliable, skilled workers for odd jobs and tasks.



Many people have valuable skills but may not know how to monetize or use them effectively in their community.



# Desire



People enjoy being part of a community where they can give and receive help.



Users desire to feel more self-reliant and resourceful, without always depending on paid services.



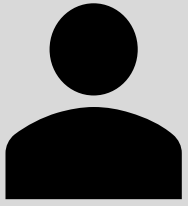
Many users, particularly eco-conscious or budget-conscious people, will be attracted by the idea of resourcefulness.



Users like the idea of variety and choice in the types of services they can offer or request.



# User Profile



## Attributes

- Intelligent
- Social
- Tech-Savvy

## Demographics

**Age:** 18-55  
**Gender:** all

## Needs

- Practicality
- Financial (save money by exchanging services)
- Convenience (easy access to local help)

## Lifestyle & Attitude

- Employed & freelance individuals
- People with flexible schedules or remote work
  - Likes to learn
  - Involved in their community
  - Resourceful
- Likes schedules and stability
  - Enjoys DIYs & learning

## Family & Environment

- Urban
- Suburban
- Low/Middle class

# Existing Systems



## TaskRabbit

Hire others to do services for you (home repairs, moving assistance)



## Nextdoor

Connect with community and share recommendations



## **Craigslist**

Ads website- services, items for sale, jobs



## Fiverr

Freelancers offering services to clients



# Golden Pitch (why, how, what)

- Why:
  - Today's world is face-paced and individualistic. Many people are seeking for meaningful ways to connect with people around them. We want to foster a collaborative environment to help individuals **build stronger community relationships**. As more people interact more with their neighbors, they will create bonds that contribute to a safer community.
- How:
  - We connect users based on their skills and needs, allowing them to trade services directly. Whether you need help with plumbing, organizing, childcare, or tech support, you can find someone nearby willing to assist. In return, you offer your own skills in areas where you excel. Through verified profiles, reviews, and a secure platform, we ensure that **users feel confident and safe in every exchange**. It's simple: you list what you can do, browse services you need, and make a fair trade—all in one intuitive app.
- What:
  - Our platform is a service-exchange marketplace that allows **users to trade skills and time** instead of money. It's a flexible, affordable, and community-driven solution to everyday tasks and challenges.



# Solution: Community Exchange

- Service exchange app
  - Create a profile/sign
    - List skills user can offer
  - Browse/post needs
  - Match and trade
  - Agree on terms
  - Complete services
  - Leave reviews on user
    - Builds credibility and trust



# Features & Benefits



## Features

- Skill Discovery & Recommendation
  - Suggest skills based on user profiles, interests, and activities
- Community Events and Workshops
  - Option for organizing a larger event in a common area

## Benefits

- Strengthens Communities
  - As people start interacting with their neighbor more, we can get to know each other and build a stronger/safer community







# Analogy



- Like a dating app
  - Instead of seeking love, you seek someone with the skills you need
  - IMAGINE:
    - You need a plumber
    - You are a good cleaner
    - You find someone who knows plumbing work
    - You offer to deep clean their kitchen in exchange for them to fix your plumbing issue.
    - NO \$\$\$\$ involved

