AMAYA GOODLOE

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PROFESSIONAL OBJECTIVES

I am looking to work and grow in a dynamic professional environment with an innovative organization that challenges me. I will graduate with a degree in Marketing with a minor in Psychology. My current internship with Cloud Cyber Network Organizations Artificial Intelligence (CCNOAI) requires me to convey the benefit of technological products to our clients and consumers. I will bring value to an organization based on my strong academic record, attention to detail, and relentless pursuit in discovering the why within the customer segment.

EDUCATION

Maryville College

Expected 5/2022

- B.A. Marketing with Minor in Psychology
- Dean's List
- ALANA Scholar

WORK EXPERIENCE

CCNOAI 6/2020 - 9/2020

Marketing Intern

- Create content for social network marketing strategies.
- Communicate value of company technological products to customers.
- Improved website UX/UI through debugging and enhancing visuals.

VOLUNTEER WORK

University of Tennessee Knoxville

6/2016 - 11/2018

• Assisted with concessions at sporting events including football and softball games

Bearden High School

5/2018 - Present

Assist softball coaches with daily activities

Tutor to students in academic classes and sign language

SKILLS		
Communication	Leadership	Networking
Social Media Marketing	American Sign Language	Web Design
Task Management	Adaptivity	Project Planning

ACTIVITIES AND HONORS

Maryville College Softball Team Black Student Alliance (BSA) Fellowship of Christian Athletes (FCA)