



## CREATING CLEAR COMMUNICATION

Berkshire Hathaway's wide-reaching subsidiaries should have been a benefit to every business, but individual companies lacked an effective way to communicate together and take advantage of opportunities. Coordinating communication between companies was difficult, so businesses usually acted independently. But as a result, processes like purchasing and supplier negotiations were being repeated over and over again by every individual business. Berkshire Hathaway knew it needed a better way to consolidate resources and help its subsidiaries work together.

## WONDERFULLY WORKING TOGETHER

MangoApps gave Berkshire Hathaway a private, secure, organization-wide network, where its subsidiaries could easily communicate together. Business leaders across the organization were able to exchange ideas and share documents in an entirely new way, helping each company to improve and expand. Companies could even collaborate on goals and projects throughout the organization. And perhaps most importantly, subsidiaries were finally able to combine similar tasks together, providing everyone with increased cost benefits and additional simplicity.

### COMPANY:

Berkshire Hathaway

### HEADQUARTERS:

Omaha, NE

### EMPLOYEES:

Berkshire Hathaway has over 300,000 employees in more than 50 subsidiaries around the world.

### OVERVIEW:

Berkshire Hathaway is one of the world's largest holding companies, with stocks in world-renowned organizations such as Fruit of the Loom, GEICO, Dairy Queen, Delta Air Lines, American Express, and many more.

Berkshire Hathaway struggled to help its many subsidiaries communicate together and benefit from the collective resources of each organization.

MangoApps gave Berkshire Hathaway a fully integrated environment, where businesses could easily communicate, collaborate, and work together.