



A COMPANY COMMUNITY

As a local non-profit organization, United Way of Greater St. Louis perfectly understood the power of a unified community. Communities that successfully come together are happier, more productive, and better able to take on difficult tasks. After helping dozens of different counties find lasting success, United Way of Greater St. Louis knew it needed to do more to strengthen and engage its own company community. Employees needed an easier way to build friendships, work together, share ideas and resources, and ultimately stay connected at every level.

ENGAGING EMPLOYEES

MangoApps helped United Way of Greater St. Louis connect like never before. Centralized communication through an interactive social intranet made staying informed easy and gave everyone the chance to contribute to conversations. And a detailed company directory helped employees get to know coworkers company-wide. With employee photos and comprehensive personal profiles, employees were able to easily match names to faces and learn interesting information, helping them build real relationships and strengthen company culture.

COMPANY:

United Way of Greater St. Louis

HEADQUARTERS:

Saint Louis, MO

EMPLOYEES:

United Way of Greater St. Louis has over 50 employees serving residents in both Missouri and Illinois.

OVERVIEW:

United Way of Greater St. Louis assists 16 counties throughout Missouri and Illinois. The organization helps communities achieve success by partnering with more than 170 local non-profit organizations.

United Way of Greater St. Louis needed a way to connect employees together across more than a dozen different counties.

MangoApps provided United Way of Greater St. Louis with searchable, accessible, and engaging company communication.