



## SOMETHING MORE MODERN

While Marchex technically had an internal intranet, the system was old, outdated, and difficult to use. Employees instead relied on email to make announcements, share files, and take care of day-to-day tasks. But email wasn't very effective either. Coworkers struggled to work together and often felt out of the loop. And employers needed an effective way to safely share confidential or sensitive information. Marchex was ready for a modern and easy to use communication platform enabling employees to stay connected, access resources, and improve productivity.

## AN EASY-TO-USE INTRANET

MangoApps made it simple for Marchex to add and edit intranet pages, keeping content reliable and up-to-date. And its powerful search abilities ensured information was always accessible, no matter when it was originally posted. MangoApps' intuitive and easy to use environment even increased company collaboration, creating a space for employees to work together, share files, and replace internal email. Best of all, MangoApps included a wide variety of advanced security features, guaranteeing Marchex content stayed safe and secure under every circumstance.

### COMPANY:

Marchex

### HEADQUARTERS:

Seattle, WA

### EMPLOYEES:

Marchex has over 500 employees with offices in Seattle, New York City, and Las Vegas.

### OVERVIEW:

Marchex provides companies with mobile advertising performance analysis including deep insight into consumer reach, campaign success, hard data, and ad generated ROI reports.

Marchex needed an updated and user-friendly intranet to share content and replace inefficient email communication.

MangoApps helped Marchex modernize its old communication, creating an engaging, easy to use, and searchable system.