



CREATING A CULTURE

Sasser Family Holdings wanted to build a united company where employees could communicate, connect, and get to know each other, regardless of job title or geographic location. The organization knew that while job requirements and work locations meant many employees were physically separated, they could still build a strong company culture where everyone felt welcomed and belonged. Sasser also wanted to give coworkers an opportunity to ask questions, offer advice, and share experiences, enabling employees to learn from each other.

A CONNECTED COMPANY

The MangoApps team applied custom Sasser branding throughout the entire user interface, creating an inclusive and familiar environment for all employees. Descriptive employee profile pages and innovative collaboration tools made it easy to learn about coworkers and connect with friends from around the world. And best of all, MangoApps' engaging and inclusive environment encouraged long-lasting employee participation. For the first time in Sasser history employees were successfully sharing stories and ideas together with centralized company communication.

COMPANY:

Sasser Family Holdings

HEADQUARTERS:

Chicago, IL

EMPLOYEES:

Sasser Family Holdings has 600+ employees spread throughout North America, Australia, and Europe.

OVERVIEW:

Sasser Family Holdings is a family-owned transportation service and management company. Sasser is a leader in the industry, providing exceptional rail and vehicle transportation services.

Sasser Family Holdings needed a collaborative and culture building communication system to unite employees around the world.

MangoApps gave Sasser Family Holdings a place for employees to build meaningful relationships and interact together.