



CREATING CUSTOMIZATION

Duke CE offers each of its clients a customized learning curriculum designed to address their specific business challenges. As a part of the year long learning process, each program includes online discussions, collaborative idea sharing, and various assignments. Duke CE needed an easy to use, secure, and private environment where participating executives could interact with instructors, collaborate with peers, and upload documents or other classwork. Because curriculums are based around individual clients, the platform also had to be highly customizable and able to include corporate elements like the client's company logo, colors, and general feel.

AN ONLINE ENVIRONMENT

With MangoApps, instructors are able to tailor each executive's learning environment to match their unique needs. Clients have a secure online location to work on assignments, connect with instructors or peers, post ideas, and share files all in real time. And each online learning platform is individually branded with their company's logo, colors, and overall style, creating a truly personalized experience. MangoApps has helped Duke CE enhance in-person learning with a perfectly integrated online classroom, enabling executives to access resources on the go, collaborate in real time, and fit assignments seamlessly into a busy schedule.

COMPANY:

Duke Corporate Education

HEADQUARTERS:

Durham, NC

EMPLOYEES:

Duke Corporate Education (Duke CE) is staffed by 115+ educators and business practitioners as well as multiple outside consultants.

OVERVIEW:

Duke CE is a non-profit corporate education program created by Duke University. The program designs custom content for corporate clients, helping them address their unique real-world and real-time business challenges.

Duke CE was looking to build a customized online learning environment targeted around the needs of each corporate client.

MangoApps gave Duke CE a highly customizable platform for clients to communicate, share work, and learn successfully.