



## SIMPLIFYING THE EXPERIENCE

Managing luxury items around the world requires significant coordination, but with different time zones, multiple languages, and various customs and cultures to manage, Christie's employees were struggling to keep everything organized. And Christie's existing CRM system only added to the issue. Employees struggled with the overly complicated system and many gave up on it entirely. Christie's knew it was time for a communication transformation. They needed a centralized employee platform to incorporate all of their existing systems and simplify company content sharing, helping employees work effectively around the world and on-the-go.

## UNLIMITED COMMUNICATION

MangoApps' focus on in-field communication was the perfect fit for Christie's. An intuitive, mobile-friendly platform and detailed multi-lingual features made it easy to communicate across continents and quickly access information. And as MangoApps turned work tools into actual assets, employee engagement began to grow too. Best of all, MangoApps' comprehensive SSO capabilities allowed Christie's to integrate all of their existing systems, keeping information safe and creating one easy to manage area. With MangoApps, every employee at Christie's has the freedom to work however, with whatever, and wherever they need.

### COMPANY:

Christie's

### HEADQUARTERS:

London, UK

### EMPLOYEES:

Christie's has over 2,200 employees throughout 85 different offices and operates in 43 countries around the world.

### OVERVIEW:

Founded in 1766, Christie's is still well-known today as the world's top auctioneer of antiques, artworks, and other prized items. Christie's helps collectors and art enthusiasts all over the world find priceless and one of a kind creations.

Christie's needed a way to for its worldwide workforce to communicate effectively, share information and stay in sync with each other.

MangoApps offered a truly integrated solution, successfully incorporating Christie's exiting tools while also adding helpful new features.