CASE STUDY: IMPROVING THE EXPERIENCE





INFORMED ON-THE-GO

As a not-for-profit credit union, SLCCU is proud to provide members with better rates, fewer fees, and an exceptional overall experience. SLCCU was ready to become even better by strengthening its internal communication. SLCCU tellers and other floor staff often worked on-the-go or without regular access to a computer. Staying up-to-date on news was difficult and employees struggled to communicate with the corporate office and other branches. SLCCU need a mobile, social, and easy to use tool to help employees communicate quickly across the company and build a supportive company community.

A SOCIAL SETTING

MangoApps perfectly combined the security features of a financial institution with the social tools employees loved. As a social media inspired platform, MangoApps created a visually engaging and familiar experience, especially for younger employees, making it the perfect place for company culture to grow. And MangoApps' easily accessible company intranet turned searching for and sharing news into a simple and straightforward experience. Employees were no longer uninformed or out of the loop, and could receive and react to updates instantly, even without a company email address.

COMPANY:

St. Louis Community Credit Union

HEADQUARTERS:

St. Louis, MO

EMPLOYEES:

St. Louis Community Credit Union (SLCCU) has 150+ employees spread across the greater St. Louis region.

OVERVIEW:

SLCCU is Missouri's 6th largest credit union, providing affordable and personalized banking services to more than 60,000 members. SLCCU serves members in 11 branches throughout the greater St. Louis area.

SLCCU needed a mobile, user-friendly, and socially engaging collaboration tool to help its on-the-go employees work effectively.

MangoApps provided SLCCU with a social media inspired collaboration platform utilizing the tools employees already loved.