

# AMAYA KEJRIWAL

## EDUCATION

2020 - 2024 • The University of Washington  
Bachelor of Science in Informatics, GPA: 3.72

## WORK EXPERIENCE

### MangoApps, Product Management Intern

June 2021 - Present

- Research & create a go-to-market plan for Healthcare & Retail industries
- Build SEO optimized & user-friendly micro-sites for new MangoApps products to increase website traffic and sales demo requests

### Center for an Informed Public, Student Assistant

April 2021 - Present

- Conduct A/B testing for a virtual escape room that designs & studies the impact of escape rooms as a mechanism for learning about and developing resilience towards misinformation
- Test all puzzles & implementing design changes to make the escape room more user-friendly & effective in teaching participants about misinformation

### MangoApps, Mobile Product Intern

March - Sept 2020

- Streamlined the MangoApps mobile app by completing a comprehensive mobile app review and optimization report, increased user efficiency by 25%
- Defined a new Voice Assistant feature for the mobile app to facilitate easier navigation and complete simple tasks

### MangoApps, Product Management Intern

June - Aug 2019

- Headed a team of 3 other interns to plan and design an online volunteer management system for nonprofit organizations
- Conducted industry research and defined the scope of the new product
- Produced in-depth mobile and website mockups

## LEADERSHIP EXPERIENCE

### Alpha Kappa Psi, VP of Professional Development

June 2021 - Present

- Lead a team of 5 other students to initiate professional development opportunities for Alpha Kappa Psi Members & the greater UW Community
- Collaborate with local professionals for skill building and networking events

### Women in Informatics, Hackathon Committee Member

Oct 2020 - Feb 2020

- Defined the parameters and needs for a new online Hackathon, created organizational tools for participants and sponsors
- Planned & executed a team formation event for Hackathon participants

### King County Library System, Study Zone Tutor

Feb 2019 - Sep 2021

- Selected as a volunteer to tutor youth with diverse learning needs and cultural backgrounds
- Teach ~3 students/week a variety of K-12 subjects

## HONORS & AWARDS

CTE Departmental Recognition Award (2020)  
2nd in State (2020), 6th in State (2018) for DECA  
Buying & Merchandising Operations Research Paper  
(2x International Qualifier)

## INTERESTS

Hiking & visiting national parks  
Soccer  
Coding - Java, R, SQL, HTML/CSS/JS/Node.js