

Our Team



Amaya Rodriguez

Founder/App

Designer



Co-Founder/ Chief Technology officer / Digital Marketer

Layth Bukhari



Zach PinaCo-Founder/ Sales
VP

Our Product







"Your forecast begins here"

What we're doing!

Wednesday

Monday



Tuesday



sunny



Thursday





Friday









Problem

Friday Monday Tuesday Wednesday Thursday snowy sunny

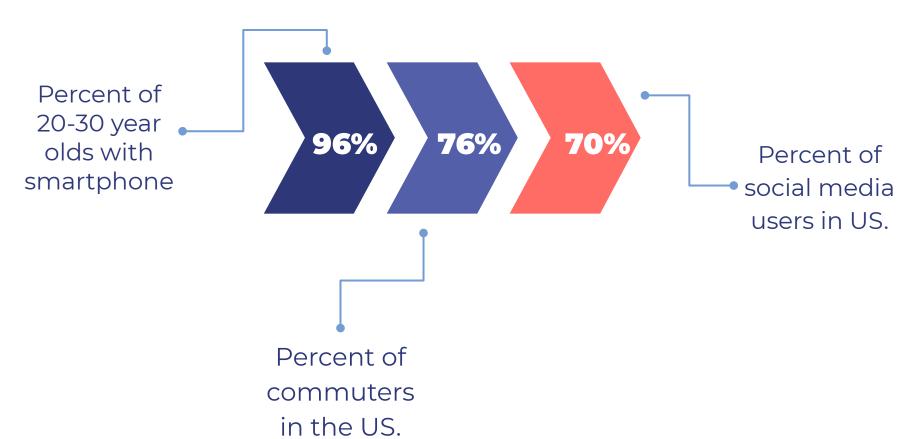
Solution

We are combining fashion with the weather! Making your life easier by telling you what to expect to wear rather than assuming.

We are also a platform for clothing brands.



Our Market



Competitors

Pinterest

Only allows images of clothes

IOS Weather App

Only on iPhones have this apparent and only tells the temperature

Weather Channel

Only on the Television and only tells the temperature

Market Strategy & Business Module

HIGH LEVEL CONCEPT

"The Pinterest of weather apps"

UNFAIR ADVANTAGE

Our Algorithm

\$14.00

The cost of our app

Revenue Streams

Brands pay us to advertise their brand and clothing articles

Early Adopters

GSU students
Forum users
Kickstarter pledges

\$500

How much we will charge brands

\$25

We will charge for Ads

The Ask



01

We are asking for your partnership, your advice and mentorship to guide us through this journey.



02

We are asking for \$200,000 which goes towards the cost of everything from software and algorithm to marketing and advertising.



03

In return, we will give you 20% equity in our company

Thanks

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