# EX 1: Google Search Interface Redesign

Web Images Groups News Froogle Mew! more > Advanced Search Preferences

Google Search I'm Feeling Lucky Language Tools

## Principles of Interaction:

- •Minimalism and Speed: The Google search interface in 2004 emphasized minimalism, focusing on speed and simplicity. Users were presented with a clean interface that immediately directed them to the search task.
- •Instant Feedback: As users began typing, Google introduced features like auto-suggestions, providing instant feedback and guiding users to the information they sought with minimal effort.



### **Atomic Design Breakdown:**

Atoms

Molecules

Organisms

**Templates** 

Pages

#### **Atoms**

01

Search Button: A simple button labeled "Google Search" is an atomic component.

02

Search Input Field: The input box where users type their queries is another atom. 03

Auto-Suggestions: As users type, a dropdown list of suggested queries appears, each suggestion being an atom.

#### Molecules

01

Search Bar Molecule: This combines the search input field with the search button, creating a functional unit that allows users to enter and submit queries.

02

Auto-Suggest Molecule: The search input field paired with the drop-down list of suggestions forms a molecule, enhancing the functionality of the input field.

#### **Organism**

01

**Search Header Organism:** This organism includes the search bar, Google logo, and auto-suggestions together. This collection of elements works together to create the primary search functionality.

#### **Templates**

01

**Search Page Template:** The template for the Google homepage includes the Search Header Organism at the center, surrounded by minimal navigation options and branding elements.

#### **Pages**

01

**Google Home Page:** The final page as users see it, fully populated with all the necessary components, including the search bar, auto-suggestions, and minimal navigation options, ready for user interaction.

