# **CPOSC** 2014

Central PA Open Source Conference IU13 Conference Center Lancaster, Pennsylvania November 1, 2014

# **CPOSC 2014 Sponsor Prospectus**

#### What is CPOSC?

The Central PA Open Source Conference (CPOSC) is a one-day technical conference for open source users and developers. Presentations and sessions cover all aspects of open source, with talks ranging from novice to expert skill levels.

This year's conference will be held at IU 13 in Lancaster, Pennsylvania on Saturday, November 1st and is expected to have 150+ attendees.

## Who attends CPOSC?

The target audience for CPOSC includes enthusiastic users of open source including:

- Developers who use open source languages (Ruby, Python, Perl, PHP, Java)
- System and network administrators who use open source tools
- Entrepreneurs who use open source technologies to power their businesses
- Open source project contributors (project committers and organizers)
- Students interested in open source careers
- Educators who use open source in the classroom

## Why sponsor CPOSC?

- Promote your company, products, and brand to a targeted audience
- Meet motivated and talented developers for possible recruitment
- Help promote open source software and give back to the community

# **Sponsorship Levels**

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Sponsorship amount	\$200	\$400	\$800	\$1,500
Number of sponsorships available	Unlimited	Unlimited	Unlimited	Three (3)
Name on website and conference materials	✓	✓	✓	✓
Logo on website and conference materials	✓	✓	✓	✓
Promotion via conference email to attendees	✓	✓	✓	✓
Table in conference common area	NON-PROFIT ONLY	✓	✓	✓
Promotion via conference Twitter feed		✓	✓	✓
Promotional items given to all attendees with conference materials			✓	✓
Company description/text printed with logo in conference materials			✓	<b>√</b>
Number of free, all-access passes to the conference	1	2	3	4
Special recognition by conference organizers to attendees during welcome/closing addresses				<b>√</b>

In addition to the sponsor levels listed above, we also give away door prizes for attendees (books, swag, hardware, software, etc.) Any donations of open source related items are welcome.

If you'd like to sponsor any of these items, please contact <a href="mailto:sponsorship@cposc.org">sponsorship@cposc.org</a> for details.

## **Company Logo and Description**

Please submit a company logo and a description of your company or product (up to 50 words) to <a href="mailto:sponsorship@cposc.org">sponsorship@cposc.org</a>.

Logos should be in a scalable format such as PDF with fonts outlined or TIFF/JPEG raster file (300 ppi). When shown on the conference website, logos will be displayed on a white background.

## **Payment**

Payment can be made by check or Eventbrite. Please note that while CPOSC is a volunteer and community driven event, we are not currently registered with the IRS as a 501(c)(3) tax-deductible nonprofit charity. Your contributions to CPOSC are not tax deductible.

## Attendee Privacy

We respect the privacy of our attendees and have agreed to not provide lists of attendee names or email addresses to third parties. If you would like to collect email addresses from conference attendees, you are encouraged to provide some way for them to opt-in to your mailing list such as a sign-up sheet.

#### **Contact Info**

If you would like to sponsor CPOSC 2014, please send an email to <a href="mailto:sponsorship@cposc.org">sponsorship@cposc.org</a>. One of the organizers will respond promptly.