

# Birchmere

APPEARING TONIGHT

## CARPENTERS COOK OFF



On Sunday, October 13, 2024, Carpenter's Shelter will celebrate the **20th Anniversary of the Cook-Off at The Birchmere** from 12:00-3:00pm. Indulge in delicious food, participate in a live auction and raffle activities, enjoy live music from Jones Point Band, and experience a day of fun for all ages. **Be part of this milestone event and help us commemorate 20 years of culinary excellence and community support!**

The success of this event greatly depends on the support and generosity of local businesses and corporate sponsors. Our mission to assist homeless families and individuals is fueled by the commitment of our community partners. Carpenter's Shelter's donor and volunteer base consists of dedicated local citizens who strive to make a positive impact, and we want to showcase your commitment too!

**The 20th Anniversary Cook-Off presents a unique opportunity for your business to align with its corporate values while reaping the numerous benefits we offer.**

## Sponsorship Benefits

Top Chef \$20,000  
Sous Chef \$10,000  
Sommelier \$5,000  
Maitre D' \$2,500  
Foodie \$1,000

### Pre-Event Benefits

	Full Event	—	—	—	—
Exclusive Naming Rights					
Exclusive Name on Front Window Cling	✓	—	—	—	—
Commemorative Gift for the Swag Bag	✓	—	—	—	—
Exclusive Article in E-Newsletter	✓	—	—	—	—
Internal Promotion*	✓	—	—	—	—
Event Tickets	20	14	8	4	2
Generous Donor & Sponsor Reception Tickets	6	4	2	2	—
Inclusion in Press Release	✓	✓	—	—	—
Promotional Video***	✓	✓	—	—	—
Logo/Name on Flyer	✓	✓	✓	✓	✓
Logo/Name in E-Newsletter	✓	✓	✓	✓	✓
Logo/Name on Event Page	✓	✓	✓	✓	✓

### Generous Donors & Sponsors Reception:

Among the most notable sponsorship benefits is the opportunity to attend our Generous Donors & Sponsors Reception. This year, this private annual event will take place on September 18, 2024, from 6 to 8pm at Nepenthe Gallery located at 7918 Fort Hunt Rd. Alexandria, VA 22308.

Sponsors receive pre-and-post-event promotion. Carpenter's Shelter's online presence reaches nearly 12,000 followers across Facebook, X/Twitter, Instagram, and our e-newsletters.

Special live performance by **Jones Point Band!**

	Full Event	Yes**	Yes**	—	—
Exclusive Sponsorship of Event Area/Award					
Speaking Opportunity	✓	—	—	—	—
Program Advertising-Full Color	Inside Front or back cover	Full Page	1/2 Page	1/4 Page	—
Photo with Celebrity Judges	✓	—	—	—	—
Corporate Item in Thank You Swag Bag	✓	✓	—	—	—
Display Corporate Banner ^	✓	✓	✓	—	—
Logo/Name on Event Signs	✓	✓	✓	✓	✓

	✓	✓	✓	✓	✓
Logo/Name in Thank You e-Newsletter & Social Media	✓	✓	✓	✓	✓

\* Carpenter's Shelter has an internal video monitor, which shares updates and 20th Anniversary Cook-Off advertising that reaches our volunteers, donors, vendors, staff, and clients every day.

\*\* Sous Chef options include the bar area, Children's Corner, or first served with selection. Sommelier options include an award or a branded cooking utensil for giveaway.

\*\*\* Promotional video must be approved by Carpenter's Shelter.

^ Business must provide banner.

# Sponsorship Registration Form



Complete the form below and return to Monise W. Quidley, Director of Development, at MQuidley@CarpentersShelter.org or mail to 930 N. Henry St., Alexandria, VA 22314 by August 23, 2024.

## Purpose

Carpenter's Shelter supports people experiencing and at risk of homelessness to achieve sustainable independence through shelter and housing placement, guidance, education, and advocacy. Each year, Carpenter's Shelter serves more than 900 children, women, and men experiencing homelessness across a range of comprehensive programs. The proceeds from Carpenter's 20th Anniversary of our Cook-Off help us do this!

## Sponsorship Information

### Top Chef Sponsor - \$20,000

Program Advertising Preference:  Inside Front Cover  
 Inside Back Cover

### Sous Chef Sponsor - \$10,000

Area Sponsor Preference:  Bar  Children's Area  
 Photo Area  Band

### Sommelier - \$5,000 Sponsorship Preference: Restaurant Award Branded Utensil

### Maitre D'Sponsor - \$2,500

### Foodie - \$1,000

Company Name: \_\_\_\_\_

Company or Your Name to be Listed as Follows: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Website: \_\_\_\_\_

X/Twitter: \_\_\_\_\_ Instagram: \_\_\_\_\_

## PAYMENT OPTIONS: PLEASE CHECK ONE

Check Enclosed (Payable to Carpenter's Shelter): \$ \_\_\_\_\_ Check # \_\_\_\_\_

Mastercard  Visa  American Express  Discover

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature : \_\_\_\_\_  Please call me for payment.