

Finally, just a few quick questions...

What’s your primary role?

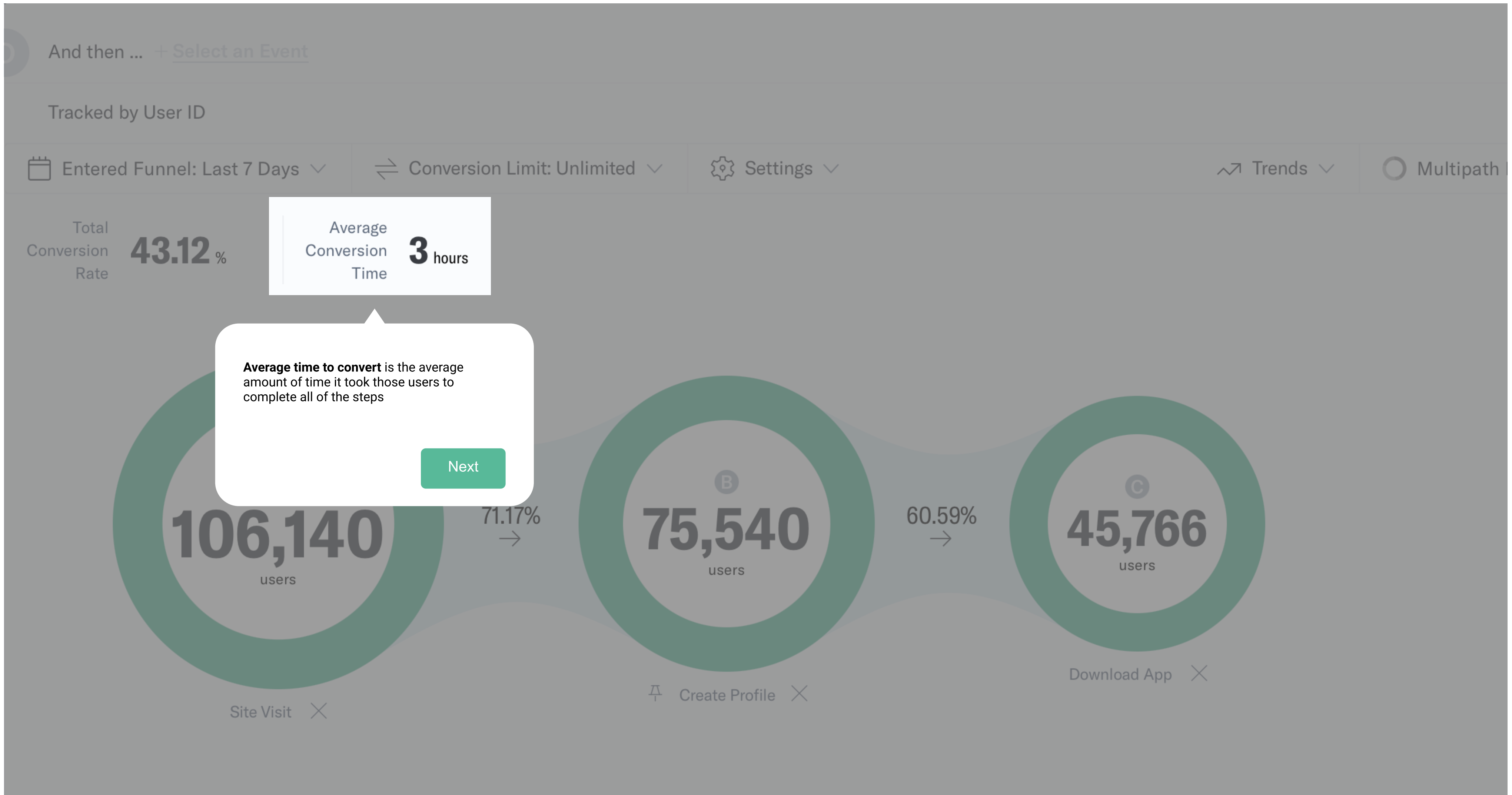
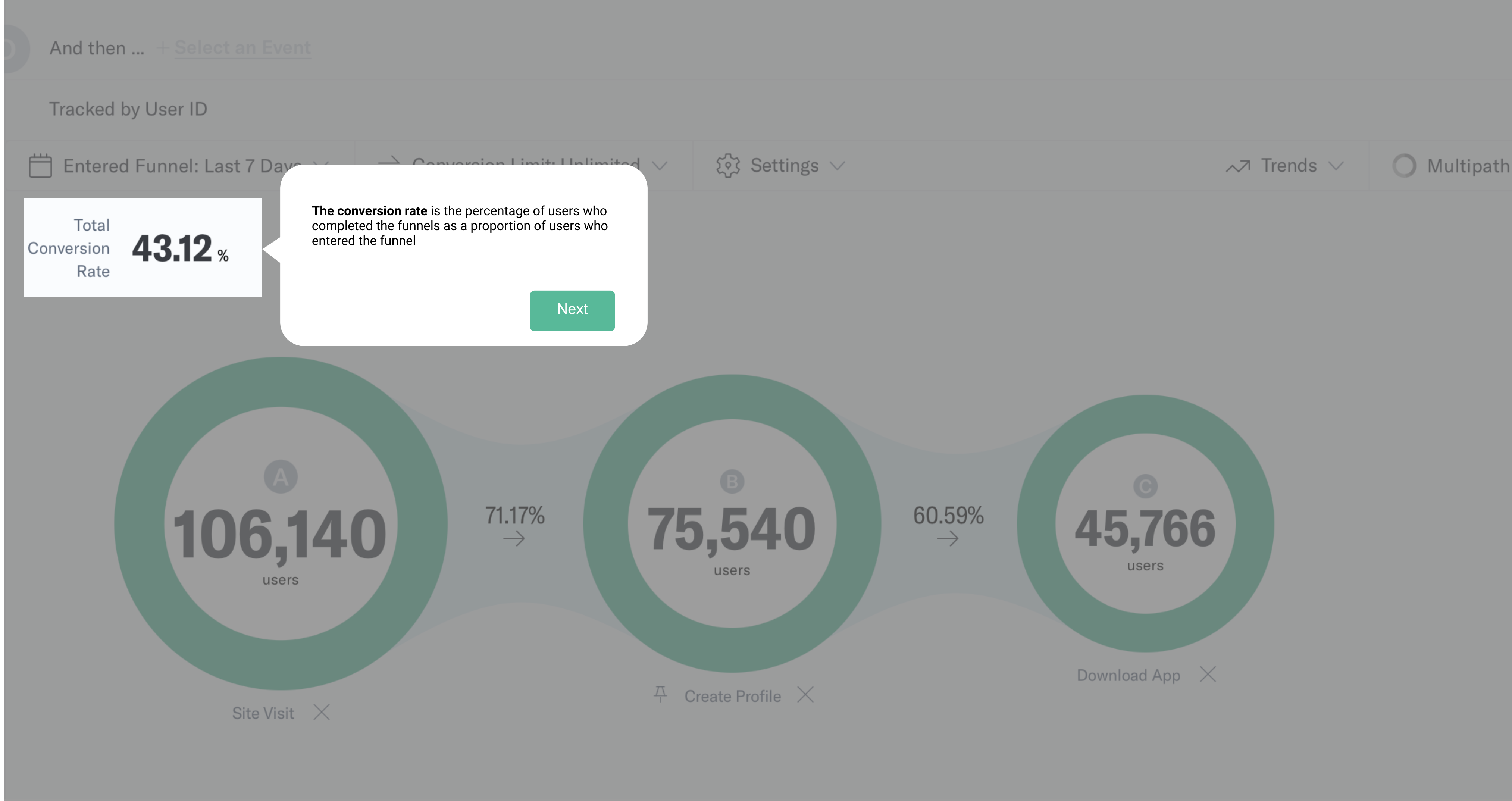
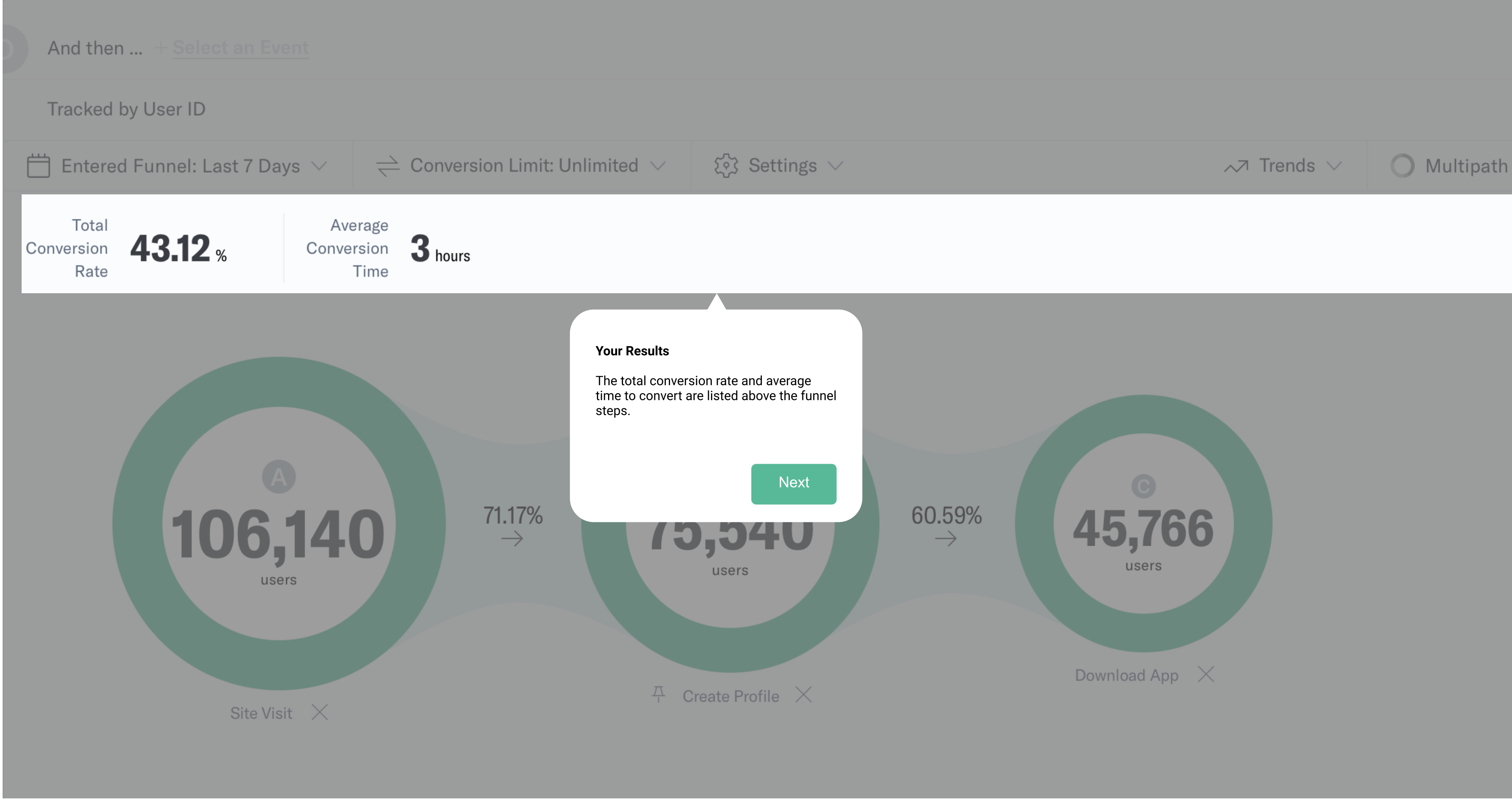
Marketing

Product Management

Data Analyst

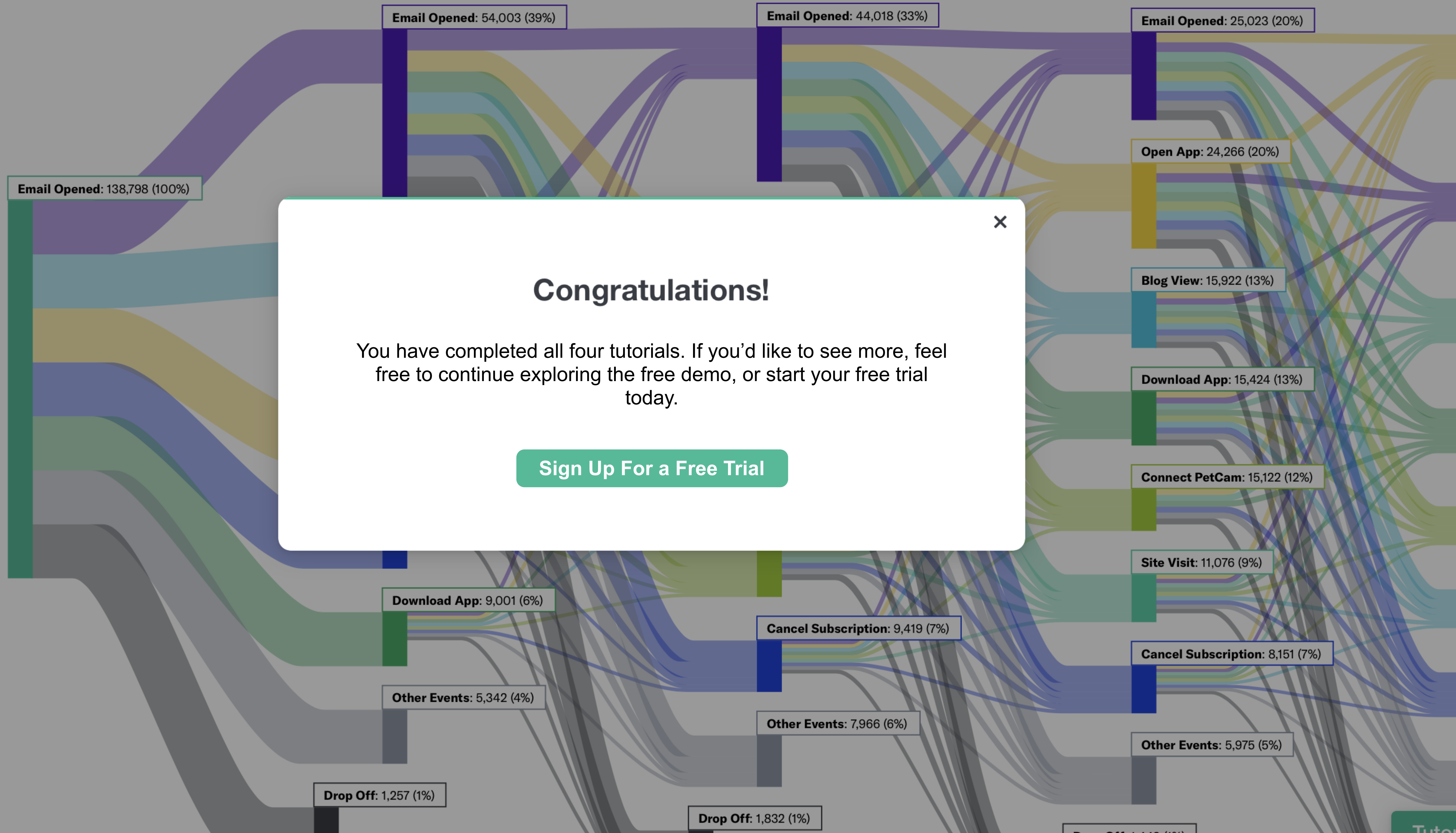
Other

What is your goal?



You are currently exploring the Indicative Demo.

Exit Demo



## Congratulations!

You have completed all four tutorials. If you'd like to see more, feel free to continue exploring the free demo, or start your free trial today.

Sign Up For a Free Trial



# Walkthroughs

Select a topic below for a walkthrough of its key features:



- ☒ **Segmentation**  
Measure customer activity and create user segments based on behaviors and attributes
- ☒ **Multipath Funnel**  
Analyze multiple customer paths to identify the optimal path to conversion
- ☒ **Journeys**  
Discover the most common paths users take to conversion or before drop-off
- ☒ **Cohort**  
Know how often customers return to engage and define user groups to measure retention

Ready to create your own insights?  
[Start your free trial](#) now.

Or, you can [learn more](#).

- ☐ **My Hub**  
Learn how to navigate My Hub  
...
- ☐ **Dashboards**
- ☐ **Manage Events**  
View and edit your custom, tracked events  
...
- ☐ **Save & Export**  
Learn how to easily save and export your analysis, tables, and dashboards to share

Potential new tutorials

- increase product knowledge
- showcase useful features



Collapse



Support



Sign Out



If you ever need help, you  
can consult our support  
page.

Next

Live Chat



**Customer Success Agent Name**



[Grey message bubble placeholder]



[Grey message bubble placeholder]

[Input field for typing a message]

Send